

CW SAMPLE COPY FC  
MI 48106 UIVMUIVYUFCW  
UNIVERSITY MICROFILMS  
SERIAL PUBLICATIONS  
300 N ZEEB RD  
ANN ARBOR MI 48106

# COMPUTERWORLD

THE NEWSWEEKLY FOR THE COMPUTER COMMUNITY

Weekly Newspaper

Second-class postage paid at Boston, Mass., and additional mailing offices

© 1975 by Computerworld, Inc.

year

March 12, 1975

Vol. IX, No. 11



Data General's Eclipse C/300, touted as the first of a series of data systems, features a character-oriented instruction set and a "data base-oriented" operating system which supports four separate file access methods, as well as an RPG-II compiler and a newly designed sort/merge package.

## DG Designs C/300 Data System For On-Line, Experienced Users

By Don Leavitt  
Of the CW Staff

SOUTHBORO, Mass. — The Eclipse C/300 data system, introduced last week by Data General (DG), is intended for dedicated on-line operations within end-user departments of "medium to large 'Fortune 500' companies that already have considerable DP capacity and experience."

The system is not meant to compete with either IBM's System/32 or System/3. Emphasizing the C/300 is not for the novice DP shop, a DG spokesman noted there are no turnkey applications offered with it.

It would be a good machine for departments or units of companies that handle functional activities such as purchasing, manufacturing, distribution or sales, he added. Logically, several C/300s could be linked — on a local or remote basis — to a corporate center equipped with a full-scale mainframe.

Built on the basic architecture of the Eclipse mini, the C/300 features a more commercially-oriented instruction set and an Extended Arithmetic Processor that works in parallel with the CPU to handle either packed or unpacked decimal data.

The system can be configured with 96K to 256K bytes of interleaved core memory and the full range of peripheral devices available from DG. Hasp II and IBM 2780 emulators, announced earlier for the Eclipse, are part of the C/300 "package" as well.

The system is capable of supporting as many as 32 terminals, DG claimed, although the practical limit for a particular user is "application-dependent" since I/O volume and the response time deemed acceptable will vary from site to site.

### 'Infos' Part of Software

Software announced with the C/300 is also aimed at supporting the business DP user. A "data base-oriented" file management system, Infos, has been integrated with the mapped real-time DOS. While Infos includes inquiry facilities, an industry-compatible RPG-II compiler backs report generation from the system's data base.

A sort/merge program, which can be invoked from a batch processing stream or from interactive operator commands, is also part of the C/300 software. The operations can be controlled by records

or keys, and the utility is able to work with all of the access methods available to it, DG said.

While Infos is "data base-oriented," it stops short of the data description facility that sets data base management systems apart from file managers. It manages the

(Continued on Page 2)

### Judge Puts Lid on Delays

By Edith Holmes  
Of the CW Staff

NEW YORK — In an effort to gain "some measure of control" over the numerous delays encountered by the government in preparing its antitrust suit against IBM, Chief U.S. District Judge David N. Edelstein last week pressed both parties to accept a mid-May trial date.

Postponed once in October and again last month, *U.S. vs. IBM* is now scheduled to begin May 19 with a recess in July and August to permit the parties to complete any remaining substantive work on their arguments.

Citing the now-familiar document problems [CW, Feb. 12], the government's lack of response to IBM's requests for admissions and the failure to complete other outstanding discovery matters as the major reasons for further delay, attorneys Raymond M. Carlson (U.S.) and Thomas D. Barr (IBM) contended "the case cannot be ready for trial until sometime after Sept. 1, 1975."

But Edelstein called a September date "unacceptable" and prodded both parties to indicate how "ready" they were.

As he has said on previous occasions, Barr noted IBM can be in court with 10 days' notice. He added, however, that the defendant reserves the right to have in hand the requests for admission and further discovery before cross-examining certain government witnesses.

Barr also said he believed there were many pretrial details that should be resolved for the court's benefit prior to the trial, although he acknowledged the case could open without such niceties as summaries of all depositions taken by both sides.

After a three-day meeting with the Department of Justice lawyers, however,

## 'Whining Terminals' Case Mystifies Ohio University

By Nancy French

Of the CW Staff

COLUMBUS, Ohio — When Ohio State University's library installed 16 new CRT terminals in early December, library officials thought their problems were over — but the new machines literally created more headaches than they solved.

Six of the Asciscopes manufactured by International Telephone and Telegraph Corp. (ITT) were installed in the library's Automatic Circulation Telephone Center for only two days when operators began reporting headaches, dizziness and nausea after working at the terminals for long periods of time.

The terminal operators, mostly women students with keen high-frequency hearing, described the noise as sounding like a dog whistle, said J. Carroll Notestine, director of university systems.

"It was making them physically sick," he recalled.

The high-pitched whine produced by the ITT terminals, as well as all the other CRT terminals Notestine has since tested, had not been a problem with the library's previous IBM 2260 CRTs. The electronics for the 2260s were housed in the 2848 control unit in the computer center.

And the Asciscopes seemed quite satisfactory in 10 other library locations, where background noise generated by conversation and other people traffic masked the whine.

"In the close confines of the telephone center, however, where the noise level was almost zero and where the terminal operators sat at the CRTs for long periods of time, the combination was deadly," Notestine said.

### Cooperative Vendor

Faced with closing down the library's telephone service center, replacing the women student employees with hard-of-hearing retirees or getting rid of the two-day-old leased CRTs, Notestine consulted with university lawyers and was told that, despite the problems with the terminals, the contract with ITT was totally binding.

When the problem was presented to ITT, however, the company turned out to be highly cooperative, Notestine explained.

"ITT told me in a letter, 'we want to satisfy you no matter what remedy is essential. We did not anticipate this difficulty and we regret the inconvenience,'" Notestine said.

ITT took back the telephone center's six terminals, leaving 10 on lease in other parts of the library.

As a temporary solution, the ITT CRT terminals have been replaced with Texas Instruments printer terminals.

As a long-range solution, however, Notestine is working with several manufacturers to devise a way to shield the vibrating component within the CRT that seems to be causing the problem.

### Not the First Time

The episode of the whining terminals did not mark the first time the library has had trouble with CRTs.

The IBM 2260s, which the Asciscopes replaced, were linked to the university's

(Continued on Page 2)

## 'Renaissance People' Could Span Management-Technology Gap

By Nancy French

Of the CW Staff

PHILADELPHIA — "Information technology has not been fully exploited today due to the communications gap between management and the information technologist," Dean Donald C. Carroll of the University of Pennsylvania's Wharton School told Computer Caravan attendees here last week.

"Management doesn't know enough about technology to begin to comprehend the complexity of systems design. Because of this, its contribution to systems specifications and design is often inept and naive," he said.

"Further, its expectations concerning the time and cost involved in systems design is horrendously off," leading to a "panicky, counterproductive development climate," "massive waste" or "over-spending on relatively simple problems," he said.

Information technologists on the other hand, "don't understand management problems, which often leads them to err by developing elegant solutions to non-problems or to use the computer as a plaything rather than as a cost-effective tool for management support," Carroll explained.

The problem is much like C.P. Snow's description of the science vs. government problem in Great Britain — where clear honesty exists on both sides, but poor communication leads to counterproductivity, he said.

The solution would be "a new breed of Renaissance people who combine technical expertise with the management function and organization," Carroll said.

To that end, the University of Pennsylvania has developed a new curriculum in a new department, the Department of Decision Sciences, to teach information sci-

(Continued on Page 3)

**EDITORIAL****Editor**Associate Editor/  
Technical NewsAssociate Editor/  
HardwareAssociate Editor/  
SoftwareComputer Industry  
Editor

Staff Writers

Chief Copy Editor  
Copy Editors

Editorial Assistants

Bureaus:  
West Coast

Europe

Asia

Contributors:

Education

Taylor Reports/Pro-  
fessional PracticesVice-President/  
Editorial Services**SALES**Vice-President/  
Marketing

Sales Administrator

Traffic Manager

Classified Advertising

Market Research

**CIRCULATION**Vice-President/  
Circulation

Assistant Manager

**PRODUCTION**

Manager

Supervisor

Please address all correspondence to the appropriate department at 797 Washington Street, Newton, Mass. 02160. Phone: (617) 965-5800. Telex: 92-2529.

**OTHER EDITORIAL OFFICES:** Los Angeles: 963 Edgecliff Drive, 90026. Phone (213) 665-6008. England: Computerworld, c/o IDC Europa, Ltd., 140-146 Camden Street, London NW1 9PF. Phone: (01) 485-2248/9. West Germany: Computerworld, c/o Computerwöche, GmbH, (8) München 40, Tristanstrasse 11. Phone: 36-40-36/37. Telex: 5215350. Asia: Computerworld, c/o Dempa/Computerworld Co., Dempa Building, 1-11-15, Higashi Gotanda 1-chome, Shinagawa-ku, Tokyo 141. Phone: (03) 445-6101. Telex: 26792.

Second-class postage paid at Boston, Mass., and additional mailing offices. Published weekly (except: a single combined issue for the last week in December and the first week in January) by Computerworld, Inc., 797 Washington St., Newton, Mass. 02160. © 1975 by Computerworld, Inc. All rights reserved.

50 cents a copy; \$12 a year in the U.S.; \$20 a year for Canada and PUAS; all other foreign, \$36 a year. Four weeks notice required for change of address.

Reproduction of material appearing in *Computerworld* is strictly forbidden without written permission. Send all requests to Walter Boyd.

*Computerworld* can be purchased on 35mm microfilm in half-volumes (six-month periods) through University Microfilm, Periodical Entry Dept., 300 Zeeb Rd., Ann Arbor, Mich. 48106. Phone: (313) 761-4700.

**COMPUTERWORLD, INC.**

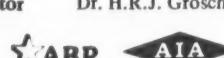
President/Publisher Patrick J. McGovern

Executive Vice-Presidents

Vice-Presidents

Editorial Director

Dr. H.R.J. Grosch



POSTMASTER: Send Form 3579 (Change of Address) to Computerworld Circulation Dept., 797 Washington St., Newton, Massachusetts 02160.

ab

*(Continued from Page 1)*

Carlson estimated some 700 documents are of borderline legibility and require reconstruction before they can be copied further. Barr claimed this figure is not 700 but 1,700.

Both attorneys agreed, however, that the government doesn't have sufficient manpower on the case to handle the documents and everything else at the same time.

**Judge Unimpressed**

Notably unimpressed with these arguments, Edelstein for the first time went beyond criticism of Justice Department pretrial procedures to question whether the attorneys for the government were ready to go to trial.

"IBM has provided the manpower for this case; why hasn't the Department of Justice?" he asked. "I have the feeling that you're not ready to go to trial now or in the middle of May, that there are many more problems holding you up" beyond the additional discovery program.

"If the government's allegations and contentions are honest," Edelstein warned, "and if IBM is a violator, then every day that goes by allows a violator

to exercise its predatory practices in the marketplace," perhaps irreparably.

Barr suggested the real reason for the past month's delays rests on the government's recent recognition that it has no lawsuit, that "there are no merits in this case at all."

Carlson denied that the Justice Department is having any problem with the substance of the case. "We feel that we do have a lawsuit, that there is an issue of market power and conduct here that has to be brought to trial," he said, adding his reluctance to go to trial in May stemmed from a desire to complete all necessary pretrial preparations.

**Reputations On the Line**

Either way, "all of our reputations are very much a matter of public criticism in this case," Edelstein said. "There have been numerous rumors that this case will never come to trial. It is time to show that a case of this type can be exposed to public view."

Accordingly, the court pressed the government to accept the May 19 trial date, promising the trial initially would take up only the issues raised in the original civil complaint.

Set aside for the present, in order to relieve the government of additional burdens, are those issues he allowed the government to add two months ago through amendments. These include the Telex charges that IBM illegally dominated the market for peripheral equipment.

The judge also relieved the government of completion of deposition summaries, designations of evidence, glossaries of terms, proposed findings of fact and conclusions of law and other materials intended to organize the case to make it easier for him to handle.

He proposed the trial proceed with the opening statements by the government and IBM, the marking of documents, deposition stipulations, updated witness lists and the testimony of witnesses who will be called to set the background for the case.

Edelstein also stated he expects all deposition testimony to be read into the record, a process Barr estimated will require three to four months.

"We will handle all objections at the trial," Edelstein commented. "I consider the present procedure a waste of time. We've tried the traditional lines of pretrial efforts in this case, and it just isn't working."

"If I find that I have made a mistake, that this trial, to quote Mr. Barr, 'is spilling all over the floor,' then I will admit the error and take steps to rectify it," the judge continued.

But, Edelstein told Carlson, "I think a shaking up is necessary of the higher-ups in the Department of Justice. You should demand — not ask — the department for support in this case. It's time the government was put under the gun."

**DG Designs Eclipse Data System***(Continued from Page 1)*

storage and retrieval of whole records, rather than specific data fields, leaving it up to the user to locate the particular part of the record needed.

Infos supports three conventional access methods: sequential, random and index sequential. Under its sequential support, Infos handles both "IBM and ANS" data formats (EBCDIC and ASCII), enabling an interchange of magnetic tapes with other manufacturers' computers, the spokesman noted.

A fourth access method — the Data Base Access Method (DBAM) — provides inversion features permitting accesses through a variety of keys. DBAM also permits access to data within a record through a hierarchical key system, the company added.

A representative small C/300 system, selling for \$77,400, will include 96K bytes of core, 10M bytes of disk storage, a keyboard console and one CRT terminal. A 60 char./sec magnetic tape drive, 60 line/min line printer and four-line asynchronous multiplexor complete this

configuration, Data General said.

A representative large C/300 configuration, priced at \$159,650, will provide 160K bytes of core, 180M bytes of disk space, keyboard console and seven CRT devices, along with a 16-line asynchronous multiplexor and the same magnetic tape drive and line printer as in the smaller system.

"When we had some kind of an error or a hardware malfunction, we would lose the line, lose the control units and we could not restore operation until we IPLed — or started cold again," Notestine said.

Since the library's CRTs weren't the only devices in the system, it was impossible to restart the library terminals without disrupting other computer users.

**Terminals Mystify University***(Continued from Page 1)*

"At least once a week we would lose the entire set of 2260s, and sometimes we couldn't restore them for the remainder of the day, creating a significant amount of downtime," Notestine said.

"After four years of these troubles, the solution in our judgment was to go to the Asciscopes which operated over individual lines," Notestine explained.

Going from the IBM to the ITT terminals would have solved two problems — dependence on the single high-speed Ohio Bell line and a 10% budget cut imposed this year.

**On the Inside This Week****NEWS**

Econometric Modeling Often Precedes Decisions .....	4
Shift to On-Line Systems Threat to Data Security .....	5
Performance Measurement Way to Impress Auditors .....	6
Scientists Simulate Roadways' Effects on Pollution .....	36
Teachers Call for 'Helps' Via Terminals .....	37
Data Modifications Pose Biggest Security Threat .....	38

**COMPUTERS AT WORK IN TRANSPORTATION**

Turnkey Dispatching System Speeds Cab Service .....	7
Steamship Company Uses T/S for Financial Control .....	9
Costs Savings Often Secondary to Quality of Busing .....	10
Real 'Find' to Coordinate Airline's Ground Activities .....	11

**EDITORIAL**

Editorial: Privacy Is Worth the Cost .....	12
White Hat, Black Hat: Whose Neck? .....	13
Taylor Report: Vague Definition Masks FCIC Aim .....	13
Commentary: Suitable Test Stymies SCDP Proposal .....	14

**SOFTWARE & SERVICES**

Outside Factors Shape VS Evaluation .....	17
NCR Accounting Service Linked to POS .....	18
Talks With Users Best Software Evaluation Tool .....	20
'Discal' Eases IBM Disk System Changeover .....	21
Cougar on Education: Community Colleges Survey .....	22

**COMMUNICATIONS**

Usage-Sensitive Rates Could Reduce Phone Bills .....	25
Expandability Can Prevent Controller Obsolescence .....	25

**TERMINAL TRANSACTIONS**

Intelligent TC 750 Handles On-Line Bank Work .....	27
Net Keeps Hospital's Waiting Rooms 28% Emptier .....	30

**MINIWORLD**

\$100,000 and Two Months Yield Turnaround System .....	31
Varian \$8,400 Unit Prints, Plots .....	32

**SYSTEMS & PERIPHERALS**

It Pays to Check Configuration Specs Yourself .....	33
System Helps Firm Keep Finger on Pulse of Market .....	34
'Cops' Polices Orders at Citrus Growers' Coop .....	35

**COMPUTER INDUSTRY**

Will Semi Makers Market to End User? .....	39
CIA Denounces Telex Decision .....	39
Chema Awaiting GSA Mini Contract Decision .....	42
Trivex Develops 3270-Compatible CRT .....	43
Micro Users Put Reliability at 100% .....	44
Money Minor Concern of Hobbyist Consultants .....	46
CA Plans to Boost Market Share .....	47

**FINANCIAL**

HP First-Quarter Earnings Rise 27% .....	54
Pertec Predicts Profitable '75 .....	54

## Compcon Panelists Ask for Problem Solvers

# Computer Science Grads Not Filling Industry's Bill

By Molly Upton  
Of the CW Staff

SAN FRANCISCO — A dichotomy still exists between what industry wants and what it is getting from recent university graduates in computer science and engineering, said panelists representing industry at the recent IEEE Computer Society's Compcon session on "Computer Science and Engineering Education: Present and Future."

Problem solvers are required to identify ill-defined problems, they noted.

University representatives said that, although they attempt to instill the ability to adapt to future technology changes, they are criticized for not putting their students to work on real problems.

What industries want are people to solve their particular problems or people trained both in computers and the employers' particular fields, James Snyder of the University of Illinois at Urbana observed.

Instead of turning out graduates with in-depth backgrounds in both areas, which would require about eight years of study, "we must develop the ability to work in teams," he said.

Graduates should be taught enough to enable them to appreciate other disciplines, he noted. They also need to recognize management is necessary and not to become angry when they're managed, he said.

## N.Y. Fire Snuffs Out Credit Check Center

NEW YORK — A fire in a New York Telephone Co. switching center recently knocked out the major American Express credit authorization center on the East Coast.

The fire, which gutted a phone company building at 13 St. and 2nd Ave., blocked all lines used by restaurants, hotels and other establishments to authorize credit for customers presenting cards.

But "within 48 hours" the company had established a Wats number to its back-up credit files in Phoenix. The problem of notifying the many East Coast establishments of the alternate DP center handling the credit calls was solved with a massive mailing using Western Union Mailgrams, an American Express spokesman said.

Despite the interrupted credit service, the incidence of bad credit transactions did not rise significantly during the period when alternate arrangements were being set up, the spokesman said.

The fire affected an estimated 170,000 telephones in 11 New York City exchanges. Other DP sites involved included a customer billing center of Consolidated Edison and New York University, according to a spokesman for New York Telephone Co.

Service on a "partial restoration" basis can be expected in two to three weeks, the Bell source said.

## AUSTRALIA

Authentic information is freely available **WITHOUT CHARGE** from the Australian Embassy in Washington, D.C. (202) 797-3000, and the Australian Consulate General in New York (212) 245-4000, San Francisco (415) 362-6160, Los Angeles (213) 380-4610 and Chicago (312) 329-1740.

The root of the problem may lie in the lack of management skills afflicting both employers as well as recent graduates, suggested George Glaser, president of the American Federation of Information Processing Societies (Afips).

Specifically, he noted that, as a consultant, he has observed several instances of mismanagement, or lack of planning, on sizable projects.

The void of good management is causing many to speak of computer sciences in disparaging terms, he said. People have to be taught to plan, estimate, define requirements, design specifications and manage projects, he said.

One solution might be to teach management through the case study method, in which a student defines a problem to which there is not necessarily a known answer and learns the various phases and

frustrations in problem solving, Glaser suggested.

All panelists agreed on the importance of communications skills. If an individual cannot communicate his ideas to other technicians and management, the work is wasted, Dr. Phillip S. Dauber of IBM's Yorktown Research Center said.

The lack of interaction between university and industry communities was cited

as one shortcoming of the current educational process, and it was generally agreed both parties should work to increase its involvement with the other, especially on a local basis.

Lowell Amdahl, president of Compata, Inc., suggested industry should use faculty as consultants. This could lead to a greater awareness of industry's needs, he said.

## 'Renaissance People' Required

(Continued from Page 1)

ences skills [CW, Feb. 26]. Undergraduates — students who learn best and fastest, according to Carroll — as well as students in master's and doctorate programs, will take courses combining the disciplines of technology and business.

"We intend to make computer-aided

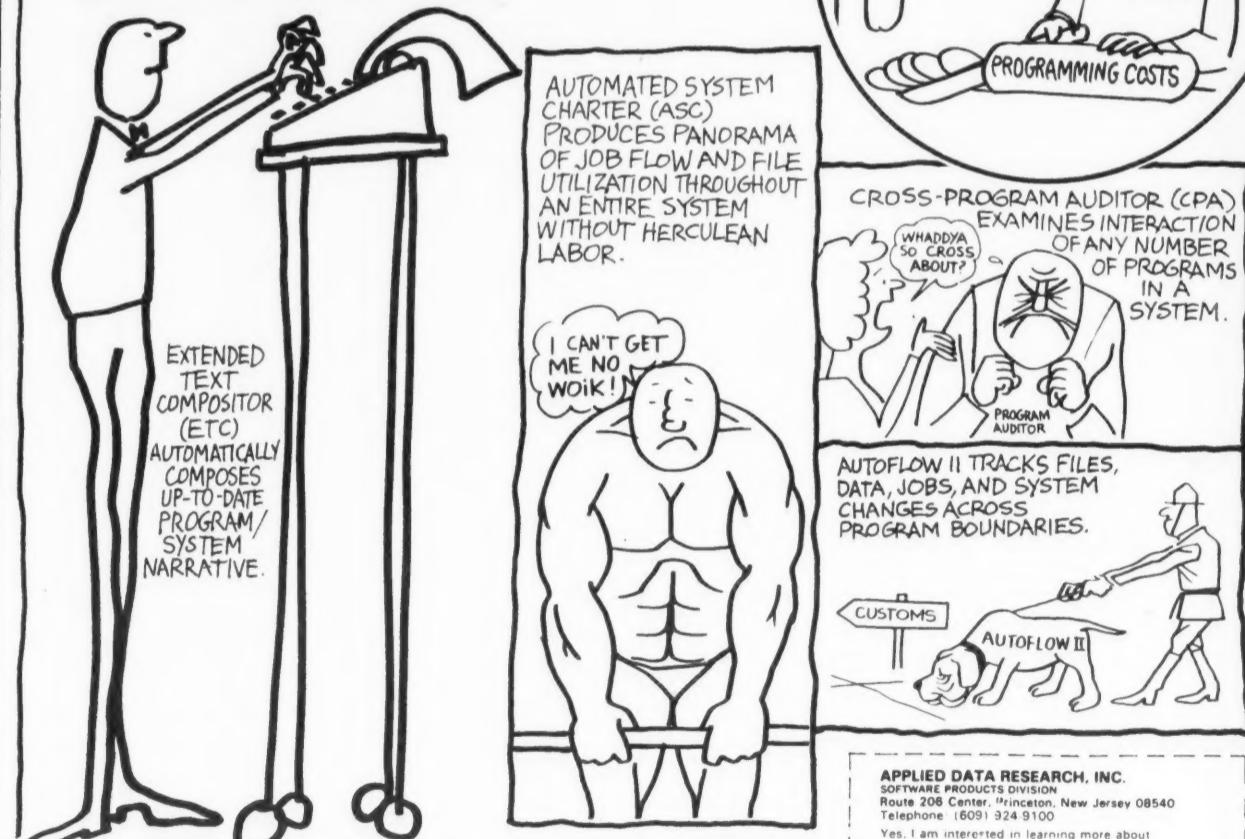
decision making a practical and essential part of management and a tool for the chief executive officer as well as operating management to depend on.

"There is a critical shortage of skilled professionals who can successfully manage the development of an advanced computer-based decision support system."

# Did You Know?

One of a series MAKING IBM INSTALLATIONS WORK BETTER

## Autoflow<sup>®</sup> II Aids Control, Productivity, Reliability During System Development and Maintenance



AUTOFLOW II offers a totally new concept in structured applications development. As a management tool, AUTOFLOW II assists in creating and sustaining a controlled and disciplined system environment. As a programming tool, AUTOFLOW II ensures the reliability and accuracy of all systems being developed. Find out how AUTOFLOW II's dynamic new capabilities address pressing needs throughout your system development process. Just write or phone for the new AUTOFLOW II brochure.



**APPLIED DATA RESEARCH** THE SOFTWARE BUILDERS<sup>®</sup>

ADR software products: in use at over 4,500 installations worldwide.

U.S. Offices in Boston, Chicago, Cleveland, Houston, Los Angeles, New York, Pittsburgh, Princeton, Washington, D.C.  
Representatives in Australia, Austria, Belgium, Brazil, Canada, Denmark, England, Finland, France, Germany, Israel, Korea, Italy, Japan, Mexico, Netherlands, Norway, Philippines, Puerto Rico, Singapore, South Africa, Spain, Sweden, Switzerland, Taiwan, Thailand, West Germany

APPLIED DATA RESEARCH, INC.  
SOFTWARE PRODUCTS DIVISION  
Route 208 Center, Princeton, New Jersey 08540  
Telephone (609) 324-9100

Yes, I am interested in learning more about AUTOFLOW II

Name \_\_\_\_\_

Company \_\_\_\_\_ Title \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone \_\_\_\_\_

Computer Configuration

- I am also interested in:  
 The LIBRARIAN<sup>®</sup> ... for security and protection  
 MetaCOBOL<sup>®</sup> ... for increased productivity  
 ROSCOE ... for on-line program development  
 SAM ... for planning through simulation  
 PI SORT ... for faster sorting

## Econometric Modeling Often Precedes Decisions Now

By Nancy French  
Of the CW Staff

More and more corporations are turning to econometric modeling to test decisions before taking action that could leave them behind the wheel of the proverbial Edsel.

Companies that use them say models are a relatively inexpensive tool for helping them make decisions such as when to introduce new products, whether to move from the East Coast to Denver or what types and sizes of automobiles to make 10 years from now.

Few companies, unlike IBM [CW, Feb. 12], have the resources to build and maintain in-house models and the statistical data bases that go with them. But many are finding that, with a few in-house economists and a good controller, they can build models and do effective planning using an econometric time-sharing service.

The first step in developing an econometric model that works is a thorough knowledge of the industry, according to Gary Anderson of Edie Economics in New York City. It is here, in the problem definition phase, that the user, rather than the consultant or the computer data base, can contribute most.

In analyzing and predicting the demand for various sizes of automobiles in the next 10 years, for example, auto manufacturers would have a pretty good idea of the kinds of factors that determine the sales of new cars, since this data has been tracked since the end of World War II.

### Equations Build Model

The problem then becomes a matter of building a model which represents the interrelation of these various factors in order to produce the results that have occurred during the period for which data already has been collected.

This is done with a series of equations. Each equation is a theoretical representation of a relationship the econometrician thinks has existed in the past.

Within a given period of time, for example, the level of consumption on one side of the equation is dependent on the amount of money earned on the other.

The amount of money earned, in turn, is based on the amount of manufacturing production that is going on and manufacturing production is dependent upon levels of consumption.

Five or six variables can be included in one equation. The econometric model is the combination of all the equations working together with the system software in such a way that a solution for each of these equations can be achieved simultaneously.

In the case of the demand for automobiles, the model helps define the major

### System Clears Tracks As Runaway Car Rolls

OAKLAND, Calif. — When a runaway Bay Area Rapid Transit (Bart) car rolled onto a main track recently, a computer detection system helped prevent any collisions while the car traveled freely through three stations.

The car was parked on a spur track when it uncoupled and rolled free. There was one person on board, but he bailed out after the car had gone 200 feet.

After reaching the main track, the car was picked up by an automatic detection system embedded in the tracks. The detection system is connected to a tracking board which divides the track into blocks.

When a block is occupied, the ones on either side of it are turned off. Track officials were therefore able to detect the train immediately, clear the main track and avoid any mishaps.

The train, which cannot be stopped if no one is on board, rolled at a rate of one to 10 miles per hour until it came to an uphill grade and stopped on its own.

determinants for automobile demand and what relationship they have to one another.

The model might help answer questions such as how demand might be affected by the fact that the number of people of driving age will be peaking in the next few years, or how to proceed in light of a theory that drivers might have less money to spend next year but, perhaps, more the year after.

Finding out whether the number of persons of driving age is more important to demand than the level of income would be a critical element in such a model. It might determine how a manufacturer's entire advertising campaign should be structured.

Factors such as the unemployment rate, a condition that might keep people in their old cars or even turn them into pedestrians, would be included implicitly in the model or captured in some other area, such as amount of discretionary income, for example.

After the important variables have been identified and equations that express five or six hypothetical relationships have been laid out, the next step is regression analysis.

Here, exact statistics are plugged into each equation for each of at least the last 10 years.

The statistics, gathered by the econometric time-sharing service on a monthly or quarterly basis and updated daily, if necessary, are available to time-sharing clients through a data base accessible by their terminals.

Conceived in English, the equations are entered into the computer system using, in most cases, a proprietary macro-computer language developed by the time-sharing organization. There the equations are translated into machine code, solved by the computer, stored on the client's data base and printed out in five to 15 minutes.

In addition to the exact value for each coefficient requested, the printout shows

the results of tests built into the system that indicate the amount of statistical error each value contains.

### Back to the Drawing Board

If the equations don't seem to be creating any pattern or they are creating a recognizable pattern of error or generating too high an error rate, it's back to the drawing board, according to one econometrician.

Sometimes the equations aren't accurate because something is wrong with the basic hypothesis, or perhaps it's simply a matter of not measuring variables correctly.

After trial and error a pattern will emerge that proves the theories and hypotheses originally developed or amended along the way.

Once economists have determined that no exogenous — or coincidental — variables are responsible for the results during the test period, econometricians are ready to extrapolate into the future.

# For the computer still questioning, "Paper, terminals, or COM?"

# Bell & Howell presents the compatible COM.

## Caravan Attendees Warned

# Shift to On-Line Systems a Threat to Data Security

By Patrick Ward  
Of the CW Staff

ATLANTA — By their massive shift to on-line systems, DP centers are giving terminal operators and other remote users a direct handle on private files and transaction data, three consultants warned Computer Caravan attendees here recently.

And terminal operators are one of the "weakest links" in the protection of a firm's confidential data, said Bill Smith, a consultant with Smith-Murray Associates of Birmingham, Ala.

The operator's integrity is the key, he said and DP managers should therefore carefully look into an applicant's references. "I just don't think you can be too strict about checking out the people who have your company's lifeblood in their hands," he stated.

A company should follow the same

procedures in hiring a terminal operator as it would for a person handling cash, added Earl Clark, technical supervisor of data base systems for Coca Cola, Inc.

Operators should be made aware of what can happen when the system is misused, Clark said, and Smith added management should tell them to report anything they find suspicious either on their CRT screens or in their work areas.

"Any sort of unexplainable incident, in logged errors or elsewhere, should not be ignored," advised Belden Menkus, editor of the *Computer Security Newsletter*.

### Make Work Area Inaccessible

Ideally, the operators' work area should be relatively inaccessible, Smith said. The entry of programmers, repairmen and others into the area should be recorded.

DP management should also instruct the operators on the importance of careful

disposal of materials, he added. Often impressions left on carbon paper, used tab cards and paper tape are tipoffs to fraud perpetrators, he said.

Studies show fraud perpetrators have typically been terminal users "who learned that if they did certain things, certain other things would happen," Menkus added.

Smith put fraud perpetrators in two categories. Passive violators are those who "get a kick out of penetrating a data base" and want to beat the system, he said.

The active perpetrator, often an industrial spy, will sometimes use the passive perpetrator by challenging him to get into a firm's restricted data, he explained.

### Data Base Protection

Passwords have been widely used to protect a data base, but they can be a hassle for operations people and require a

certain amount of system overhead, Clark said.

Data hashing and enciphering techniques are another alternative, but "the problem is that if data is not intelligible it can't be used," he said. It is also difficult to change enciphering systems frequently.

IBM's IMS and Customer Information Control System (CICS) data base and data communications packages contain valuable security measures, but they don't go far enough, Clark continued.

On the other hand, its Time-Sharing Option (TSO) "probably presents the biggest threat to security you have. Unmonitored, it can give anyone access to all of your data sets," he said.

Users of point-of-sale (POS) equipment "multiply geometrically the opportunities for manipulation," Menkus remarked. The hardware and software is not as reliable as one would like to think it is, he said.

There is simple equipment to copy a valid card number from one card's magnetic stripe on to another card's stripe, Menkus noted.

As far as the communications link, the Bell system "was never designed to contain data, only to transmit it," he warned.

When an attendee asked who, other than insurance firms, could force DP shops to tighten security, Menkus predicted privacy legislation will be a "rude awakening" to DPers because of the stringent security measures it will require.

"But I don't think DP people will take this seriously until some of them go to jail for negligence," he remarked.

Ideally, DP security should be a joint effort between a firm's management, auditors, DP people and others, he concluded.

## Software Crucial Key In Buying, Upgrading

By a CW Staff Writer

PHILADELPHIA — "Any vendor can provide hardware; what's important is his software and his credibility," according to Howard L. Walowitz, president of HLW Associates, Inc., who spoke at the Computer Caravan held here last week.

Agreeing with a member of the audience, Walowitz remarked that "if you can afford it," installing a new, conventional system complete with vendor software, support and maintenance available on a two-hour basis is the safest, smoothest way to go.

But if dollars are an important consideration to the small user installing his first system or upgrading one, there are many other alternatives, Walowitz said.

Among the alternatives Walowitz suggested were a minicomputer; a used conventional system, such as the IBM 360/30; a time-sharing or remote batch service; and the enhancement of an existing system with a minicomputer interface.

Minicomputers rank high with Walowitz because of their "high performance where communications and terminals are involved." They are more easily interfaced to special devices, have fast CPUs and memories available at moderate cost and possess good Fortran software, he said. In addition, good multitasking operating systems are available.

"What makes a mini attractive is its software," however.

This comes from the vendors, and, as a result, it would be unwise to buy a system without investigating software support — and then winding up having to hire a consultant to write it or letting the machine stand idle, Walowitz advised.

"Consultants' time is too expensive to be writing machine code. His interest is applications software," he said.

With a minicomputer, a user is "more or (Continued on Page 6)

# experts who are

You have been through all the pros and cons a hundred times about the various options for utilizing computer output to the fullest. However, to the information you already have about COM *per se*, we would like to add a few things about the Bell & Howell COM which you might find comforting.



BUSINESS EQUIPMENT GROUP  
**BELL & HOWELL**

# Performance Measurement Way to Impress Auditors

By Nancy French  
Of the CW Staff

PHILADELPHIA — Everybody wants a dollar's worth of work for 50 cents worth of investment, and performance measurement is a good way to show the auditors they're getting it in the DP department, Sam Shiels, system support coordinator for Smithkline Corp., told Computer Caravan forum attendees here last week.

But the key reason for measurement is to determine if throughput can be increased. "Throughput is the name of the game," he said, and measurement can show "where the bottlenecks are."

"Maybe your job mix should be rearranged. Perhaps you've got a lot of CPU-bound jobs scheduled at the same time, or perhaps it's your I/O-bound jobs. In these cases, the solution could be simply a matter of scheduling — and that's a manual operation," he said.

"Perhaps you need a new channel, or more partitions," he suggested. "If you have any future plans for upgrading, you

can find out where you want to go by evaluating where you are now," he said.

Performance should be measured at peak load time, he said. Unfortunately, in some shops this isn't possible since a software monitor couldn't be run on the CPU time left, he noted, so simulation would be the only measurement option.

"You want to determine the utilization of your equipment, including CPU time, channels, disks, etc., as an indicator of the need to upgrade," he explained, but CPU time itself is not the key.

"Utilization must be measured in comparison with the percentage of time the system is operated. Measurement also must be on a scale, comparing it with something else — whether it's your operation a month ago, a year ago or with some other similar installation," he explained.

Elapsed time should also be considered, he said. While elapsed time doesn't mean much on its own since the advent of multiprogramming, it should be examined

in relation to CPU time.

"Both work together," Shiels said. "If you can reduce elapsed time for three concurrent jobs from an hour and one half to 40 minutes simply by increasing CPU time from 15 to 20 minutes, you should do it," he said.

Effective measurement can also help users decide to eliminate equipment or personnel, too, Shiels explained. Not wanting to suggest anyone be fired, he recommended promoting a good operator to "console commander" (or, as some attendees called it, "spy") to keep the computer room working efficiently.

Buying a software monitoring package, such as those from Boole & Babbage, Paces and Value Computing, would provide a good measurement tool. "It may mean spending a bunch of money, but it could also mean saving a bunch of money, too," he pointed out.

There are advantages to the packaged approach because a user can turn them off and on easily, they're simple to use

and they provide a broad range of data, he noted.

But one of the best kinds of measurement, according to Shiels, is "user satisfaction."

"Are the reports done well and on time?" can be the most important measurement question, he explained.

And, finally, a user's knowledge of his operation and his utilization is almost more important than the actual figures when the auditor comes around, according to Shiels.

"When the auditor asks about your utilization, if your answer is, 'I don't know,' that's a bad sign."

"Instead, you should be able to show him your figures — show him your concern. He'll probably only look at them briefly, say 'Okay' and report that to management."

"More than likely, management will think you're okay, too," he said.

## Software Crucial Key In Buying, Upgrading

(Continued from Page 5)

less on his own," he noted. That's not necessarily a disadvantage, he pointed out, since most vendors provide good initial installation and software..

But maintenance is another question.

"Some vendors have only one or two maintenance people servicing a whole region, and if you're used to two-hour service from IBM, 24-hour service provided by the average mini vendor won't look too good to you," he said.

"Be sure before you buy," he warned, because buying a minicomputer amounts to about a five-year commitment.

"The state of the art is in flux," he said, "with each passing year bringing twice the power for only 10% more money. You don't want to get stuck."

As for used minicomputers, Walowitz said he would recommend one only as a second identical system. "Remember, the software is the key, and that is supplied by the manufacturer," he pointed out.

Since the price of a mini system is about the same as a used 360/30, Walowitz said, there are advantages to choosing the IBM machine.

First, the IBM 1403 printer is "hard to beat." Secondly, the 360 has "a tremendous reservoir of software and manpower, plus Cobol, RPG and Fortran programs already written," and multitasking is possible where memory permits, he indicated.

As well as being a system with good card orientation, the used 360 offers the possibility of using large disk and tape capacities at modest cost. In addition, short-term leases and good vendor support are available — "at a price," he said.

The third option Walowitz suggested was time-sharing or remote batch services. These provide "maximum flexibility with minimum commitment," he said, along with "giving the relatively unsophisticated user access to more powerful facilities, larger sorts, monster print runs and large memory programs. In addition, every language is available — somewhere," he said.

On the negative side, the costs of time plus telephone expenses increase sharply with increased use.

The final option Walowitz explored was enhancement of an existing system with a minicomputer. Such a measure would permit communication and special interfaces via Fortran device-transparent I/O without any additional software.

"The minicomputer interfaced to the IBM 360 selector channel would seem like a tape drive to the channel," he explained.

This option is extremely attractive "if you have a large investment in software, or are running with object code and either don't know where your source code is or don't trust it anymore," he said.



## The case for Tape Management Software.

Processing efficiency and productivity have probably never been more important than they are today. And tape management snarls are the biggest thieves of efficiency and productivity.

Manual tape management—labelling, logging, controlling—is costly, requiring time-consuming handwritten records. Even then, tapes are lost or scratched—and you pay that price, too. In time, money, and headaches.

UCC ONE Tape Management Software eliminates these costly handwritten records and the costly mistakes they breed. UCC ONE manages your tapes, protects valuable data from loss or destruction, and provides real-time tape status.

In short, UCC ONE means better control and greater efficiency. And, if you're considering MSS, effective tape management will be required before the conversion in order to insure smooth, error-free change-over and continued operation.

The case for tape management software: It's never been stronger than it is right now.

- Please send me more information on:
- Have someone call me about:
- UCC ONE (Tape Management Software).
- UCC TWO (DOS under OS). Lets you run DOS programs under OS control without reprogramming. Puts you in charge. Saves time, money. Prevents confusion.
- UCC SIX (PDS Space Management). Automatically inventories and controls OS disc space. Minimizes PDS compression requirements and disc investment. Saves programmer and machine time.
- UCC TEN (Data Dictionary/Manager). For IMS users, this system centralizes, controls data definitions, provides powerful cross reference features, automatically generates data base control statements, facilitates new systems design.
- UCC FIFTEEN (Restart Management System). Saves hours on restarting OS jobs. Simple, sophisticated software automatically corrects OS catalog, GDG biases before you rerun or restart.

Name \_\_\_\_\_

Title \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Telephone \_\_\_\_\_

Mail to UCC, Operating Software  
P. O. Box 47911  
Dallas, Texas 75247.  
Or call (214) 637-5010

CW0375

When you have  
the best people, you  
have the best  
product.

**UCC**

UNIVERSITY COMPUTING COMPANY

7200 Stemmons Freeway P. O. Box 47911 Dallas, Texas 75247  
A Wily Company

**In a City Where Every Minute Counts****Turnkey Dispatching System Speeds Up Cab Service**

By Edith Holmes

Of the CW Staff

LOS ANGELES — A turnkey automated dispatching system enables the Yellow Cab Corp. here to send a taxi to your door five minutes faster than it could before the system was installed three months ago.

And, in a city where the law demands 85% of the cab company's customers receive service within 15 minutes of a call, every minute counts, John M. Corsello, manager of Yellow Cab's automated system, said.

Prior to the acquisition of the system from Science Applications, Inc. in La Jolla, customer requests for a cab were written down on a piece of paper and sent to a router who parceled them out to several dispatchers, each waiting at the end of another length of conveyor belt. This operation required at least four to five minutes, Corsello remarked.

Now the dispatcher receives the request as quickly as the order-taker can key the order into the terminal and the system can verify the address and note the nearest taxi stand. With a transmission rate of 2,400 bit/sec, the response time on the 14 Hazeltine 2000 CRTs used by the order-takers and dispatchers averages three-tenths of a second, he said.

Previously, the dispatcher "had to know the city like the back of his hand" in order to contact the taxi stand closest to the address of the call, Corsello said. "It took five to seven years to train a dispatcher in the intricacies of the city," he recalled."

Now those dispatching cabs need only call the taxi stand designated on their terminal display screens, assign the call and vocalize the order to the driver via radio.

Operating some 700 cabs in an area of 520 square miles, the company accounts for about 12,000 trips each day, according to Corsello. Of these, he noted about 6,500 are radio or telephone orders, and these are the calls handled by the automated system.

**Fully Redundant System**

The turnkey system installed last December consists of two Data General Nova II minicomputers, each with 32K and a dual disk drive from Pertec. A line printer from Centronics, an ASR Model 33 Teletype, the remote Hazeltine CRTs and some specialized switching hardware complete the configuration.

The system is fully redundant, operating with one minicomputer and one dual

drive unit which runs 24 hours a day, seven days a week. The additional system is used off-line an average of five hours each day to generate reports on the cab business from the daily transactions stored on disk.

Corsello emphasized Yellow Cab had to provide its vendor with no more than a statement of what it wanted the system to do. "I just provided Science Applications with the operating requirements and its people did all the programming," he said.

on a regular basis; repeat calls, where a customer calls the taxi company a second time because the cab hasn't arrived; and cancellations, where the customer decides the taxi isn't needed after all.

Customer reaction to the system has been "just great," in Corsello's view.

"Occasionally, a taxi will get to a customer too quickly; people are somewhat startled when a cab arrives 45 seconds after they hang up the phone," he said. But, he added, "we'd rather have this situation than not have the cab arrive at

analysis is done on taxi stand activity, and a "Cabs On Street" report indicates how many cabs were cruising at the end of each hour so management can determine whether the shift scheduling is appropriate to the number of orders received at various times throughout the day, he said.

**Drivers' Emotions Mixed**

Perhaps the only people who have mixed emotions about the new system are the cab drivers, Corsello remarked. Drivers occasionally take an order and then decide not to go out on it.

"For the first time, we know almost immediately when an order isn't met," he said. The system generates a counseling report which eventually leads to disciplinary action for the driver.

In addition, remote terminals located in the company's two garages constantly update the system, letting it know who is on and who is off the street.

"This near-total vehicle control upsets some drivers," Corsello said. He noted, however, that drivers have also found customers are much happier with the responsiveness of the company to their calls. In addition, the driver can save many dead miles because the system informs him of cancellations sooner.

Yellow Cab has had more experience with automated dispatching systems than most taxi companies. From November, 1971 to March, 1973, the company attempted to automated dispatching on a NCR mainframe in an on-line environment, but had trouble with what was essentially a batch processor, Robbin Oliver of Science Applications said.

**Not Wave of the Future**

Will automated dispatching become the way of the future for taxi companies? Neither Corsello nor Oliver believe the potential is there.

"The typical cab company in the U.S. isn't in a position to be able to afford DP gear," Corsello said. "A company's manager is likely to tell you, 'Let me pay my phone bill first.'"

Oliver concurred, pointing out automated dispatching systems usually cost upwards of \$50,000. "Usually, a system like the one installed at the Los Angeles Yellow Cab offices would require about \$100,000 but, because it has built-in redundancy, that system comes closer to a quarter of a million dollars in worth," he said.

Part of a corporation which runs a total of 2,000 cabs in several California and Arizona cities and bus and freight services at the Los Angeles and San Francisco airports, Yellow Cab was simply big enough to afford this kind of dispatching system, he concluded.

**Information Processing the Crux**

What do you think of when you hear "computers and transportation?"

Immediately springing to the minds of many are computerized mass transit systems like the Bay Area Rapid Transit (BART) in San Francisco, the Personalized Rapid Transit (PRT) system at the Dallas-Ft. Worth International Airport or the Dial-A-Ride bus service now being tested in places like Haddonfield, N.J.

But our current energy problems have made us aware there is relatively little mass transportation of people in this country. The bulk of the traffic in the U.S. consists of shippers and carriers which transport freight and companies or concerns which move comparatively small groups of people and commodities.

This month's mini report on the use of computers in transportation provides examples of automation in the railroad, airline, ocean shipping and taxicab industries. In addition, it takes a look at the success of one computerized bus scheduling system for school districts.

When an operator keys in an order, the system runs a check against the street file on the address and notifies the operator if it is inaccurate or nonexistent, Corsello remarked.

He also explained that, when a dispatcher makes a cab assignment, he enters the number of the taxi by the order, thus ensuring a record of which driver answered that call.

In addition to handling immediate orders for cabs, the system can also juggle time orders — even when they are put in a year in advance. "Without fail, the order will pop up one year later, 15 minutes before the taxi is needed," Corsello commented.

The dispatching system can also handle standing time orders, where a customer orders a cab for a specific time and place

Unlike the mass transportation systems currently under development, most of the systems discussed here have been developed with little or no federal money. And, with the exception of the airlines and, to some extent, the railroads, most of the industries relying on automation use it for information processing alone.

This use may be contrasted with the systems used by mass transit, where computers characteristically have some control over the actual equipment used to move people.

The airlines have gone the furthest of the industries included in this report toward control, in addition to information, processing. Their navigation systems provide one example. By automating the movement of cars when building trains in their yards, railroads have also begun to move into this area.

But most of the transportation industry continues to use its automated systems to better understand the economics of its businesses and to translate this understanding into workable logistics that will maximize productivity while minimizing costs.

all."

Yellow Cab management is pleased with the system as well because its various reports facilitate a better understanding of the state of the taxi business, he noted.

The dispatching system provides hard-copy reports of each day's transactions, of the time required to dispatch each cab and of the number of cabs by hour and by day that were sent out within ten minutes. Order-taker and dispatcher efficiency reports which list hours worked, number of transactions processed and average number of transactions handled each hour, are also available on a daily basis, Corsello said.

The system also generates periodic reports analyzing the amount of business handled in Los Angeles, dividing the city up into 240 areas for comment. A similar

turn to **Datapro** because EDP decisions can't wait



Every day, more decisions. Because EDP dollars have to keep flowing. Let's face it, we're EDP-dependent. And our EDP decisions can spell the difference between success and failure. Especially if we put them off. □ That's where Datapro comes in. We deliver the information you need to make these decisions rapidly and confidently. □ That's why 16,000 EDP and office system professionals throughout the world use Datapro information every day. Especially these days. □ Subscribers to *Datapro 70*, *Datapro Reports on Minicomputers*, *Datapro Reports on Banking Automation*, and *Datapro Reports on Office Systems* know they have the information they need at their fingertips. Hard facts and independent opinions about today's fast-changing hardware, software, and services. With fresh reports and newsletters every month. All this plus Datapro's free consulting service can give you the answers you need to make the right EDP decisions. Make one right now. Turn to Datapro.

**datapro**

DATAPRO RESEARCH CORPORATION  
1805 Underwood Boulevard  
Delran, New Jersey 08075  
609/764/0100

Send me more information about:

- Datapro 70.** The all-purpose EDP reference.
- Datapro Reports on Minicomputers.**
- Datapro Reports on Banking Automation.**
- Datapro Reports on Office Systems.**

Name \_\_\_\_\_ Title \_\_\_\_\_

Company \_\_\_\_\_ Phone \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

CW-3

# What you see and hear at The 1975 Computer Caravan will save you money.

## And when has there been a better time for that?

### Here are the topics:

#### DAY ONE - COMPUTER SYSTEMS MANAGEMENT

Includes four concurrent workshops, each given twice:

- 1. Configuring the Data Center      3. Dedicated Systems
- 2. Performance Measurement      4. Small Centers

#### DAY TWO - SOFTWARE

A new topic for a Caravan Forum. Workshops will be on:

- 1. Database Management Systems      3. Programming the Small Business System
- 2. Evaluating Applications      4. Utility Software

#### DAY THREE - TRENDS AND OPTIONS IN DATA COMMUNICATIONS

Workshops fall into two general categories - equipment and techniques. They include:

- 1. Data Transmission Options      3. Terminals
- 2. Network Management      4. Front-End Processors

### Special Afternoon Sessions will continue to be open to all attendees.

Whether or not you attend the morning Forum program, you'll want to consider the special afternoon sessions. This year's topics are:

Day 1 - Professional Development  
Day 2 - Virtual vs. Real Storage

Day 3 - The Human Interface: External Opportunities and Dangers for Data Communications Users.

### The daily schedule gives you time to get the information you want.

#### FORUMS

9:00-9:45	Introduction and Computerworld Report	SPECIAL AFTERNOON SESSIONS
10:00-11:15	Workshops - Phase I	3:15-4:30 Daily (Open to all Caravan attendees)
11:15-11:30	Coffee Break	
11:30-12:45	Workshops Repeated	
1:00-2:00	Luncheon	
2:15-3:00	Wrap-Up Panel	

Sponsored by

**COMPUTERWORLD**

## FORUM REGISTRATION FORM

Advance Registration is not required for the Exposition.

Send to:

FRANI BLACKLER  
Computer Caravan/75  
797 Washington Street  
Newton, Mass. 02160  
(617) 965-5800

Please copy this form to register additional people. Remember, there is a \$15 discount for each 3 days registered. The same or different people may register - in any combination of days. If we receive more than one of these forms in the same envelope, we'll total up the number of forum days on all forms and take off \$15 for each group of 3 days registered.

Register me for  all three days     1st day     2nd day     3rd day

Name \_\_\_\_\_

Title \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_

Check Appropriate City:	Cost
<input type="checkbox"/> Philadelphia	Mar. 4-6
<input type="checkbox"/> Hartford	Mar. 11-13
<input type="checkbox"/> New York	Mar. 18-20
<input type="checkbox"/> Cleveland	Apr. 1-3
<input type="checkbox"/> Chicago	Apr. 8-10
<input type="checkbox"/> St. Paul	Apr. 15-17
<input type="checkbox"/> Seattle	Apr. 29-May 1
<input type="checkbox"/> San Francisco	May 6-8

Complete 3-day program, includes workshops, luncheon, wrap-up panels, special sessions, exhibits - plus workbook/notebook: \$90.

Single day program: \$35 (Entitles you to attend all three days of Exhibits and special sessions.)

Total number of days registered on this form \_\_\_\_\_

Total number of days registered on enclosed form \_\_\_\_\_

Total days registered with this order \_\_\_\_\_

Multiply by \$35 = \_\_\_\_\_

Discount (If you have 3-5 forum days, take \$15 discount, 6-8 take \$30 discount, and so on.) \_\_\_\_\_

Total due (after multiple-day discounts) \_\_\_\_\_

Check Enclosed

Purchase Order Enclosed

### The Caravan gives you the information you need to increase efficiency and save money.

Change is not news in the computer industry. Information is. And the Computer Users' Forum and Exposition brings you a unique combination of information sources. The User-to-User Forum lets you exchange experiences and share solutions with other users in a series of panels and workshops. And The Exposition gives you information direct from suppliers in an informal, businesslike atmosphere. You can shop around and make comparisons among many suppliers at the same time. And when you're finished, you'll be able to apply this information to your installation. You'll increase efficiency and save money. That's the heart of it. Here are the details:

### The Caravan '75 Exposition features virtually all the elements of a complete system.

This is your chance to find out, first hand, what's new and how it works - in a pleasant, uncrowded exhibit hall. You'll see virtually all the elements of a complete system under one roof - from a variety of America's leading computer companies.

### Here are the companies we'll be keeping:

Modular Computer Systems • NCR Corp • Digital Equipment Corporation • Anderson-Jacobson, Inc • Martin Marietta Data Systems • Memorex Corp (Computer Media Products) • Varian Data Machines • Texas Instruments Inc • Sycor, Inc • T-Bar, Inc • Hazeltine Corporation • Incoterm Corp • Lockheed Electronics Company • Hewlett-Packard • Mini-Computer Systems • Omnitel Corporation • Scope-Data, Inc • American Telephone & Telegraph Co • Cincom Systems • Datapoint Corporation • General Automation, Inc • Interdata • Pansophic Corporation • Software International • Control Data Corporation • Cullinan Corporation • Grumman Data Systems • BASF Systems • International Communications Corporation, a Milgo Company • Datatype Corporation • Beehive Terminals • Software AG • Boeing Computer Services • Delta Data Systems • Computer Devices, Inc • Prime Computer, Inc • Cincinnati Milacron • Stromberg Datagraphix • Consolidated Computer, Inc • Cooke Engineering Company • Fabri-Tek, Inc • Randolph Computer Company • Computer Transmission Corporation • Basic Timesharing • Zentec Corporation • Inforex • General DataComm Industries • 3M

### The '75 Forum - new ideas, new subjects.

The 1975 Caravan Forum program includes, for the first time, a whole day's program on Software, one of the most important areas of user interest when it comes to saving money. We've also added workshops specifically designed for smaller centers, and we'll be continuing to cover the important areas of Computer Systems Management and Data Communications - with new information and new techniques.

### It's easy to register for the Caravan.

Just use the form on this page to make your reservations for our Forum program. If you plan to attend only the Exposition, no advance registration is required. If you are not a *Computerworld* subscriber, you may want to write for a free guest ticket to the Exposition. (If you are a subscriber, we should be mailing you a free ticket automatically.) Just send your request to the person shown on the Forum Registration Form. And plan to be there when the Caravan comes to a city near you.

### The '75 Caravan is coming to a city near you. Going your way is our way.

**Phila. March 4-6 (Tues., Wed., Thurs.)** **Chicago April 8-10 (Tues., Wed., Thurs.)**  
Exposition and Forum: Philadelphia Civic Center (Center Exhibition Hall) Civic Center Blvd. at 34th Street.

**Hartford Mar. 11-13 (Tues., Wed., Thurs.)** **St. Paul April 15-17 (Tues., Wed., Thurs.)**  
Exposition: (and all registration) Hartford Civic Center, 190 Trumbull Street.  
*Forum*: Sheraton Hartford Hotel, 196 Trumbull Street.

**N.Y. March 18-20 (Tues., Wed., Thurs.)** **Seattle (Tues., Wed., Thurs.)**  
Exposition and Forum: New York Coliseum (4th Floor), Columbus Circle.

**Clev. April 1-3 (Tues., Wed., Thurs.)** **April 29-May 1**  
Exposition and Forum: Cleveland Convention Center, 1220 E. Sixth Street.

### Please circle one number in each category below.

(We must have this information to complete your registration.)

#### BUSINESS/INDUSTRY

- 10 Manufacturer of Computer or DP Hardware/Peripherals
- 20 Manufacturer (other)
- 30 DP Service Bureau/Software/Planning/Consulting
- 40 Public Utility/Communication Systems/Transportation
- 50 Wholesale/Retail Trade
- 60 Finance/Insurance/Real Estate
- 70 Mining/Construction/Petroleum/Refining
- 75 Business Service (except DP)
- 80 Education/Medicine/Law
- 85 Government - Federal/State/Local
- 90 Printing/Publishing/Other Communication Service
- 95 Other:

#### TITLE/OCCUPATION/FUNCTION

- 11 President/Owner/Partner/General Manager
- 12 VP/Assistant VP
- 13 Treasurer/Controller/Finance Officer
- 21 Director/Manager of Operation/Planning/Administrative Service
- 22 Director/Manager/Supervisor DP
- 23 Systems Manager/Systems Analyst
- 31 Manager/Supervisor Programming
- 32 Programmer/Methods Analyst
- 41 Application Engineer
- 42 Other Engineering
- 51 Mfg Sales Representative
- 52 Other Sales/Marketing
- 60 Consultant
- 70 Lawyer/Accountant
- 80 Librarian/Educator/Student
- 90 Other:

# Steamship Company Uses T/S for Financial Control

By Edith Holmes  
Of the CW Staff

**SAN FRANCISCO** — In an effort to maximize financial control over its shipping business, a steamship company here links into a time-sharing network to analyze the cost factors involved in its operations.

Managing a fleet of four ships engaged in transporting forest products from the Pacific Northwest to the U.S. West Coast, the

Caribbean and Central and South America, Norsk Pacific Steamship Co. Ltd. uses General Electric's (GE) Mark III network to create a projected profit-and-loss statement for every voyage it makes, Frank Lang, manager of planning and administration for the company, said.

In addition, the system permits Norsk Pacific to update shipping schedules instantaneously, to measure performance by capturing and analyzing costs and to control receivables, payables and billing with greater efficiency, he noted.

Five months ago, before the steamship company began using the network to study its economies, the operation had no formalized means of controlling costs, Lang commented.

But its analyses over the past few months have uncovered many areas where management control was needed and is now received. "The system has already paid for the first 10 years of its operation by helping us tighten down," he said.

#### Two-Sided System

Conceptually, the system is two-sided, consisting of a data base capturing all the relevant information connected with every voyage and a package of programs which projects the cost of a voyage based on the expenses of similar trips in the past.

Because Norsk Pacific runs relatively small ships, the firm has to be particularly conscious of variable costs, Lang explained. Accordingly, the data base includes such information as the productivity of the cranes which pick up tonnage and load it on the ship and the total time stevedores — unionized workers who load and unload the ship at the dock — spend working on the vessel.

## 'Train II' Pinpoints Cars of 67 Railroads

By a CW Staff Writer

**WASHINGTON, D.C.** — Beginning March 31, the Car Service Division of the American Association of Railroads (AAR) will be able to pinpoint the location of any one of its 200 million freight cars as they travel on some 200,000 miles of track in North America.

Called the Telerail Automated Information Network II (Train II), the fleet management system will coordinate the movements of cars from 67 railroads, each with revenues of \$5 million or more a year, Robert Petrasch, executive director of the Data Systems Division at the AAR, said.

He noted Train II will supersede Train I, a system capable of locating a freight car within a given railroad — such as the Southern Pacific, the Santa Fe or the Grand Western Trunk. Based on a partitioning of the U.S. and Canada into 16 regions, Train II will be able to identify cars within geographic areas that are more well-defined.

How specifically the system locates a car depends on the region the unit is in, Petrasch noted. Heavily populated areas with several lines and miles of track, such as the northeast U.S., require more precision than a wide-open area like the middle of Montana. Train II should accom-

(Continued on Page 11)

In addition to these "costs to the cargo," the system also captures such "costs to the ship" as port-of-call expenses for the facilities and services used while the vessel is in a harbor, fuel oil costs and crew wages.

With this data base, Norsk Pacific can analyze the costs and productivity levels achieved in any voyage and isolate trends among these variables, Lang commented.

The company can take this historical information and then project the economics involved in any future trip. Lang called this part of the system the "pro forma voyage analysis."

Norsk Pacific worked with Marine Management Systems, Inc. (MMS), a Connecticut-based firm specializing in computerized management systems for the international marine transportation industry, to develop the necessary software. "We took concepts commercially available through MMS and customized them," he remarked.

Lang noted MMS was operating on the

GE network while the project was under development, so Norsk Pacific became familiar with its time-sharing options.

#### Links Offices

More important, in its selection of the Mark III network, however, was the steamship company's need to link its offices in San Francisco and San Juan, Puerto Rico, to the system through local phone calls.

"To our knowledge, GE was the only vendor with a leased line option in Puerto Rico. If the network had not provided us with this capability, we might not have gone to the system," he said.

Either office can place a phone call and be into the system within 15 seconds, Lang remarked.

Time-sharing also permits Norsk Pacific to avoid extensive equipment purchases or rentals. The company uses a single 30 char./sec Anderson-Jacobson printer terminal in its San Francisco office and has a similar device, manufactured by a vendor

in Puerto Rico, in San Juan.

Because the network can be accessed from a terminal anywhere in the world, Lang noted the steamship company would be able to utilize the same system should it open additional offices elsewhere.

In addition, the network can accommodate satellite communications if Norsk Pacific ever decides to put terminals on board its ships. Lang noted ship-to-land communication via satellite should be commercially available sometime this year.

In considering other applications for the company's fleet management system, Lang said the next logical step would be to attempt modeling for optimizing ship scheduling.

At present, however, this application is in the conceptual phase and won't be ready for at least a year, if at all. "But whatever we decide to do next, we now have the data base on which to build," he concluded.

## With this hanger...

## and this rack...

## and any hanging tape you use...

## Tab presents the most versatile tape storage yet devised!

We call it Tab Hang II™. That's because this compact, new concept in hanging tape storage accommodates any type seal or cartridge with a hook in use today—and, for that matter, probably any in store for the future!

#### Spring loaded, plastic-against-plastic.

Basically, the system consists of a rack with polypropylene hangers that can be used in open, mass library storage, or in our Data Media Cabinets. The plastic hangers exert a spring-loaded effect

on the tapes—a tap of the finger swings a tape out so it is easy to grasp. The system allows side-to-side movement of the hangers, accommodating the varying widths of hanging tapes.

The plastic hook on your tape mates with the plastic hanger, eliminating metal-to-plastic abrasion. Tab's new Hang II, a hanging tape storage system for all reasons!

Call your local Tab Products representative or write for information. Tab Products Company, 2690 Hanover Street, Palo Alto, California 94304.

**TAB**  
PRODUCTS CO

## School Districts Have Found

# Costs Savings Often Secondary to Quality of Busing

By Edith Holmes

Of the CW Staff

If computerized bus scheduling is to pay off, the quality of student transportation, rather than potential cost savings, should often take priority in administrators' minds, several school districts have discovered.

Too many school districts contract outside companies that will devise bus routing schedules consisting of names and addresses of students and then

hand them over to the districts for implementation, John Arnold, assistant superintendent of the Hudson Local Schools in Cleveland, Ohio, commented.

This approach to computerized routing may be relatively inexpensive, but it is also more prone to failure, because few districts have sufficient experience in planning for the transportation function, he indicated.

Arnold and his counterparts in the other school districts *Computerworld* talked with agreed computerized busing works best when the vendor provides service through system implementation and beyond.

They added administrators should be able to adapt the student data base created for bus scheduling to a variety of other uses as well.

All of the school districts interviewed rely on data bases created and maintained for them by Ecotran, Inc. of Cleveland. In operation for the last five years, the company offers school systems a geographical basis for planning in several areas — only one of which is transportation.

"We realized that if we were going to get good support from a district, we'd have to develop a system that could be applied to a number of areas of concern to school officials," John Thome, president of Ecotran, said.

Accordingly, the services offered by the firm go beyond transportation to include redistricting, should the area face a rearranging of attendance boundaries, and a geographic enrollment analysis designed to help the district evaluate changing enrollment patterns within its schools.

The company currently serves clients ranging from areas that qualify as "rural" with just over 2,000 students to "suburban-urban" districts with 13,000 children.

A remote job entry (RJE) shop, the company runs an IBM 370/165, a 3M-byte machine. Programs put through the CPU occasionally require 600K to 700K storage, Thome noted, indicating problems like transportation require computing on a very large scale.

He suggested that one major reason for many unsuccessful transportation systems is the use of a machine with too little memory. "Too many try to do work similar to ours on a small CPU and fail," he said.

### Focus on Changing Emphases

Those districts interviewed seemed satisfied with the service provided by the firm. Arnold, who has worked with the company on two separate occasions in two different districts, said the service can focus its efforts to achieve either a cost savings or an improvement in the transportation program, depending on which emphasis best meets the school system's needs at the time.

Cost was important to the Orange City Schools in Cleveland, he noted, and Ecotran succeeded in helping the district achieve the desired savings.

In his work with the Hudson Local Schools, however, the emphasis has been on leveling the arrival time and the loads of buses transporting students in three

grade levels.

"By using the service, we've managed to move all 18 buses in and out of the high school within seven to eight minutes and with no more than 30 students on a bus," Arnold said. "Because there is a 75% growth potential in this district, we want to maintain extra seats on our buses, even though we could cut costs by eliminating them."

### Improve Scheduling

With 4,600 children in its data base, Wilton City Schools in Connecticut hired Ecotran "because it was the best system we could locate — not necessarily for the purpose of saving money, but to improve our bus scheduling," Robert Bullard, an official with the district, remarked. "We have since used the student files constructed to solve our transportation problems for projecting future enrollments in

Wilton."

Beyond costs, the Crete/Monee School District in Crete, Ill., used the mathematical grid and coordinate system developed by Ecotran to locate its unaddressed student residences, according to Dr. Larry L. Beckley, assistant superintendent to the district.

"Before we implemented the system last August, we had problems with more than student transportation," he commented. "But now, as a result of the data base created for the transportation system, we can tell the state what we expect our student enrollment to be and where the students will probably live."

### Flexibility Needed

In some instances, redistricting precedes transportation in implementation. A flexible system is essential to the Westerville City Schools near Columbus, Ohio, Assis-

tant Superintendent Dr. Lewis Durborow said.

"At present, we have 11,100 students in our data base," he noted. "But at any time between now and June, a court decision could cause us to lose 2,400 of these pupils to Columbus through annexation of part of our district.

"Only a data base like the one we have through Ecotran would permit us to redistrict in the two weeks allowed by the court. Not only would we have to change school boundaries, but 9,000 students would have to be informed of their new school assignments as well."

"Thus far, we've been treading water with our current transportation system — waiting to see if the redistricting package would work as well as promised, and it has," Durborow remarked. "We'll probably add the transportation package to our system next year."

## Ford improves dealers' parts control "Silent 700" data terminals



Recently, Ford Motor Company decided to upgrade the communications network used to communicate parts inventory and management accounting data between its Dearborn, Michigan Computer Center and the nationwide network of Ford and Lincoln-Mercury dealerships.

This network is a crucial part of two services that Ford offers to its dealerships . . . Automated Inventory Management (AIM) and

Computerized Management Accounting (CMA). Dealers subscribing to these two services receive extensive parts inventory control reports and a wide spectrum of accounting and management information reports.

Striving to improve service to its dealers, Ford wanted more efficient data entry, simpler operating procedures, and greater accuracy than was offered by the existing mechanical teletypewriters. For this purpose, TI data terminals operating

with fast, accurate magnetic tape cassettes offered the best alternative.

"Silent 700" Automatic Send-Receive and Programmable Data Terminals from Texas Instruments provided the answers. According to a spokesman for Ford's Dealer Computer Services, "These terminals will provide major advancements through increased equipment reliability, data preparation efficiency, and improved data transmission integrity."

**Improving man's effectiveness through electronics**

# Real 'Find' to Coordinate Airline's Ground Activities

Special to Computerworld

HEATHROW, England — What has to happen before a passenger aircraft can take off? Among the operations to be performed, crews have to be called out; an airport gate must be assigned for loading supplies and baggage and such special facilities as wheelchairs must be provided to people who need them.

## Computers At Work In Transportation

To coordinate all these activities, British Airways has developed a computer-assisted system known as Find, which it will soon install at its airport terminal here. Designed by the management services unit of the Boac Division of British Airways, this system will disseminate flight information for the operational staff on video display units (VDU).

While Find won't replace either the duty officer, who continually briefs the

airline's operational departments, or his staff, the system will relieve them of considerable clerical work and ensure consistent information is displayed to every department, a British Airways spokesman said.

Without Find, the duty officer, working from a message center, has had to rely on voice communication through an intercom system he explained. Because such messages are often missed or misunderstood, the officer frequently has to repeat instructions or information.

Occasionally, when messages are missed entirely or when the airport is particularly busy, the spokesman noted delays that can be expensive to the airline and irritating to the passengers result.

### Modified Version

A modified version of a similar system in operation at the airline's terminal at Kennedy Airport in New York, Find depends on a Data General Nova 1220 minicomputer with a main memory of

16K and a 128K Novadisk, the spokesman said. Two microcomputers, acting as character generators, are linked to the mainframe by 9,600 bit/sec lines.

Each microcomputer outputs over eight channels which service the 60 to 70 standard TV receivers displaying information in the operational departments, he said. By increasing the frequency of the transmitted signals as they are emitted from the character generators, British Airways is able to use a pair of thin wires as links to the TV receivers.

Eliminating the coaxial cable and using television sets rather than computer-driven VDUs, the airline cut what would otherwise have been a high peripherals cost, the spokesman said.

The rest of the system's configuration consists of six low-speed printers and a conventional VDU. Four of the printers are driven by the Nova; the other two, by each of the microcomputers and the VDU, by both of the character generators.

Find operates from a data base of the season's scheduled arrivals and departures, including the number of each flight, its time of departure from or arrival at Heathrow Airport and its destination or departure point. The airline representative noted the duty officer receives a daily schedule, called "Mayfly," which lists flight information for the coming 24 hours.

The system software provides for the display of both the standard Mayfly information in chronological order and any free-format messages, the spokesman commented. These messages, containing information ranging from adverse weather conditions to the need for one starch-free meal on a flight, are generated by the duty officer.

The duty officer inputs these messages using the keyboard of the on-line VDU located in the message center. The system automatically checks the message for consistency with existing information.

Previously, the duty officer had to use a printed Mayfly sheet and amend this by hand. Texts of messages were written on cards held in a rack and marked off as they were transmitted over the intercom, he said. Details of the Mayfly were written up on several large blackboards like odds in a betting shop and as frequently altered by hand.

## 'Train II' Pinpoints Cars of 67 Railroads

(Continued from Page 9)

moderate the needs of both areas, he explained.

Such precise information will be invaluable to the Car Service Division, that branch of the AAR responsible for redistributing the general-purpose car fleet. Pettrash said the division's duties require it "to fill any shortage of cars occurring in any area."

"The new service should make that task easier for them," he said.

The addition of a structured data base and CRTs to the original Train I software and configuration will also provide the service division with reports and permit its personnel to handle inquiries from the 67 railroad carriers on an automated basis, Glenn Hall, director of AAR's computer operations, commented.

The association's system currently consists of two IBM 370/158s, each with a capacity of 1.5M bytes, he noted. One machine is dedicated to on-line communications with 47 Data 100 terminals in the field; the other is used primarily for any necessary batch processing. Both run VS/2, 1.7 with Hasp.

A Comten front-end processor and an IBM 3705 communications controller monitor the terminal traffic which enters the system on leased lines through Western Union and Milgo modems.

The configuration completing the system includes 32 Memorex disk drives; 16 IBM tape drives; an IBM 2914 switch capable of putting unit records in the system on either machine; an IBM 2501 card reader; an IBM 2540 card reader/punch; and an IBM 3211 and 1403 printer.

Under Train II, 10 IBM 3277 CRTs will be added to the Data Systems Division's office to handle inquiries.

The software for both Train systems was written in-house, Hall said. He added, however, that the communications system will depend on IBM's Telecommunications Access Method (Tcam) and on the vendor's data base management system, IMS.

Operational since 1970, Train I originally replaced a manual system for keeping track of freight cars. "The Car Service Division requirements were the same then as they are now, even though the AAR didn't really have the capability to maintain an inventory of cars on a national scale," Pettrash commented.

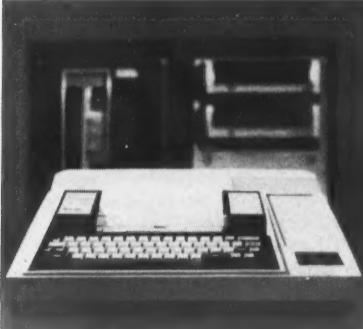
## and management accounting with from Texas Instruments.

### Operating Simplicity

Reusable magnetic tape cassettes — easily edited, corrected and retransmitted — along with proven reliability, place the "Silent 700" ASR and Programmable Terminals far above those of conventional paper tape terminals in capturing inventory, management and accounting data. Built-in intelligence enables these "Silent 700" terminals to guide operators in their data entry procedures, check the data for correctness and format before recording it on tape . . . and later monitor data transmission to Ford's Dearborn computer facility.

And, all this is done with powerful performance features at a reasonable cost per unit . . . which means continued cost-effective communications for Ford and its dealers.

Data communications applications, like this challenging one at Ford, call for a wide range of capabilities in devising solutions. Texas Instruments has this capability . . . to serve you.



"Silent 700" data terminals combine with "EMS II" to form powerful data communication systems . . . for cost-effective applications



Other models from the Texas Instruments line of "Silent 700" data terminals

### Is your problem different?

No matter whether your data communications requirements involve only a few pieces of equipment, several hundred units, or even a complete systems network . . . TI can provide the depth of application experience to obtain an effective solution.

A popular family of "Silent 700" Electronic Data Terminals backed by EMS\* II Electronic Message Switching Systems, a host of peripherals and software . . . and a network of sales and service offices backed by TI-CARE† . . . enables us to give you complete service from design through support.

What's more, we can do it efficiently . . . just as we did it for Ford. And, we think you'll be completely satisfied with the results . . . just as satisfied as our current customers are.



Dispatcher at "TI CARE" center initiates service ticket via CRT to computer and transfers call to "TI CARE" technician

For more information, contact your nearest TI office listed below. Or, write Texas Instruments Incorporated, P. O. Box 1444, M/S 784, Houston, Texas 77001. Or, call (713) 494-5115, ext. 2126.



## Editorials

### Privacy Is Worth the Cost

The Federal Government is already estimating it will have to spend hundreds of millions of dollars to implement the Federal Privacy Act of 1974, even though that measure is, at best, limited.

The reason for this high cost is basically due to poor systems design and an overcollection of information in the past.

It would have been much simpler had the government studied in detail its real data needs and limited the collection of personal information in the early development of computer-based systems.

The DP community in the private sector can learn a significant lesson from the problems faced by the government in implementing privacy laws.

It is clear that, sometime in the next several years, privacy regulations will be extended to private data systems containing personal information. The time to start planning is now, not after those laws are on the books.

All such systems should be reviewed today to determine their usefulness and the privacy protection features they contain.

The personal information no longer needed — and much of it is, in reality, unneeded — should be destroyed, and future collection of such information should be severely limited.

Present systems design should take into account the very real possibility of future legislation and should include protective features for all personal information.

The protection of personal privacy and information in data systems is certainly worth the cost of implementation now being faced by the government.

But smart businesses can plan now to keep those costs low when they are faced with the same problem.

### Surveys Surveyed

We have reported, from time to time, the results of user surveys made by various research organizations. We thought, and we still feel, news of such surveys can be useful. The vendors need a pat on the back — or somewhat lower — once in a while to keep them on their toes. And users deserve the best information they can get on a service or product line they are considering.

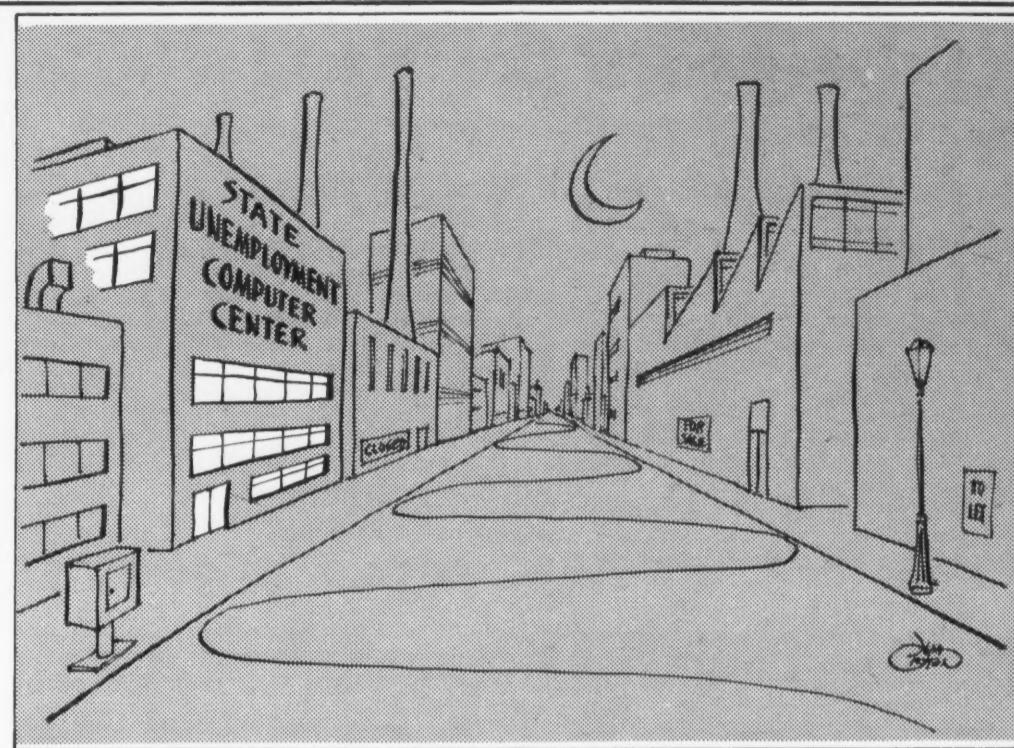
But the researchers' conclusions mean little if they are based on too few responses. That may be the case, for example, with the Datapro survey of user experience on remote-computing networks noted recently in the Software & Services section. The survey summary made no bones about the fact it was based on only 101 responses.

We don't fault Datapro in this case. It tried for a broad picture, but those hundred answers were all the help it could muster when it asked for help from its entire subscriber base.

By contrast, three times as many users answered a call last fall to organize the Association of Computer Time-Sharing Users, one goal of which is to share evaluations of the networks.

The fact is all of us have to pool our knowledge to confirm the good and pinpoint the bad features in various aspects of the DP community. We urge more users to take the reasonably short time needed to answer survey questionnaires.

But that's an unfair thing to ask unless, at the same time, we urge researchers — professional and casual — to use restraint in the number and quality of questionnaires they dump on the community.



### Letters to the Editor

#### How Ridiculous Can Grosch Get?

In his Feb. 26 column Herb Grosch implied that the "supplier community" and "computer people" have a problem because American society and the courts support IBM.

He also said, "Anyone . . . realizes that virtually every IBM technical and marketing tactic can be labeled illegal."

How ridiculous can you get!

Frank T. Cary  
Chairman of the Board

IBM Corp.  
Armonk, N.Y.

#### A 'Refreshing Alternative'

Believe it or not, I don't object to Herb Grosch's column. As a matter of fact, it's a refreshing alternative to literate, sensible commentary.

What I do object to is the vast space *Computerworld* devotes to his border! I enjoy the letters every bit as much as I do Grosch, and I'll bet the extra letter or two you could print in that much space would more than compensate for the loss of emphasis on Grosch's golden gibes.

Alan P. Schlutsmeyer  
Pasadena, Calif.

#### Quotes Left Wrong Impression

I am writing in reference to Herb Grosch's Feb. 26 column.

As a consultant in the computer communications industry, I have observed a large cross section of user DP decision making. I have been struck by a continual dichotomy between users and IBM critics.

IBM users continually choose IBM because, all things considered, they believe their goals and objectives will most likely be met by choosing IBM over a competitor.

IBM critics do not accept the value judgments of the users, as expressed by the user's voluntary acts in the marketplace. Since users are obviously not coerced into buying IBM, critics' attacks have focused on IBM's power of persuasion.

These attacks reveal, as an unstated premise, an intense contempt for the integrity and ability of the DP decision maker. From my vantage point, it appears IBM's market position is largely the result of over-all excellence.

It seems to me IBM critics are philosophically or emotionally unable to accept that view and find it necessary to mount an implied attack on the users. I wonder how long the DP community will continue to accept the insult.

Lynn Hopewell  
Vienna, Va.

#### The Price of Silence

Many kudos for the editorial, "Get involved . . . Now" [CW, Feb. 26]. A fine and concise approach to a serious issue, because you have in essence said, "Don't be neutral."

Neutrality has plagued this industry for many years while the pressures for and against certain concepts have mounted. Lethargy, ambivalence, apathy and lack of involvement on the part of DP people have led us to the point where concern has been exchanged for security. The "First letter in 28 Years" in the same issue might have been more aptly entitled "First Opinion in 28 Years."

So the editorial, *Computerworld*, was timely. It said, "Be for it; be against it; but take a stand" — to which we add, "And when the issue is resolved, find another and take a stand on it."

Kenniston W. Lord Jr.  
President  
Society of Certified Data Processors  
Hudson, Mass.

#### Attacks on IBM Insult to Users

In the article entitled "AT&T Private Line Services Exceeded by MCI Circuit" [CW, Dec. 4], the selected quotes from Seymour Mermelstein's comments to your reporter left a false impression of British Airways' intentions and conclusions.

The specific purpose of the subject data trials was to examine and evaluate the channel quality, stability and characteristics of our first Microwave Communications, Inc. (MCI) data channel and to assess the technical competence and support capability of that company before commitment of any live operational services to that carrier.

The supporting documentation from these trials was distributed to technical groups within the airline industry on a confidential basis only and in a manner which permitted formulation of their own views and opinion.

Philip Freeman  
Group Telecommunications Manager N.A.  
British Airways  
New York, N.Y.

The story was written according to the facts presented by the user. Ed.

#### Licensing Activism Frightening

The current activism of licensing proponents is premature, misinformed and frightening.

It is not at all clear, and certainly not a demonstrated fact, that adopting licensing laws is any solution to this important problem. In fact, the particular licensing arrangement under discussion threatens to institutionalize the very attitudes and methods at the heart of the abysmal performance and incredibly high costs of today's notoriously unreliable systems.

We seem about to pass laws requiring every creative individual interested in computing to spend years steeped in the stultifying atmosphere surrounding traditional "systems analysts." This conceptual world may be sufficient for Cobol job shop foremen, but it is unforgivably stupid to pretend the confining simplemindedness of such an education is desirable, much less necessary, for a novice computer scientist or system developer.

Philip Gaudette  
Paul Row  
Houston, Texas

# Dear Computerworld:

I (borrowed) (stole) (shared) (copied) this issue of Computerworld, and it made me:

- PROUD
- CURIOUS
- SKEPTICAL
- EXCITED
- ANGRY
- DEMANDING
- PLEASED
- FURIOUS
- INVOLVED
- INFORMED
- AWARE
- SURPRISED
- ALL OF THE ABOVE

PLEASE ENTER MY SUBSCRIPTION  
(details on back)

I'm already a subscriber,  
but I'd like you to  
change my:

- address
- title
- industry
- other

My current mailing label is attached  
and I've filled in new information  
on the other side.

Note:  
Please fill out form on back,  
detach and insert in post-  
paid envelope attached  
through binding.  
Thank you.



COMPUTERWORLD



**COMPUTERWORLD** RATES: U.S. \$12 Canada and PUAS. \$20 Other foreign \$36

Check if cardholder's signature is to be charged.

First Initial	Middle Initial	Surname
Your Title		
Company Name		
Send to:		
Address		
City		
State		
Zip Code		

If charge we must have cardholder's signature:

- 10 Manufacturer of Computer or DP/Hardware/Peripherals  
20 Manufacturer (other)  
30 TIP Service/Personnel Software Planning/Consulting  
40 Public Utility/Communication Systems/Transportation  
50 Wholesale/Petroleum/Trade  
60 Finance/Insurance/Real Estate  
70 Mining/Construction/Petroleum/Refining  
75 Business Service (except DP)  
80 Education/Medicine/Law  
85 Government/Federal/State/Local  
90 Printing/Publishing/Other Communication Service  
95 Other
- 11 President/Chef/Partner/General Manager  
12 SP/Assistant VP  
13 Treasurer/Controller/Finance Officer  
21 Director/Manager of Operations/Planning/  
Administrative Services  
22 Director/Manager/Supervisor DP  
23 Systems Manager/Systems Analyst  
31 Manager/Supervisor Programming  
32 Programmer/Methods Analyst  
41 Application Engineer  
42 Other Engineering  
51 Mfg Sales Representative  
52 Other Sales/Marketing  
60 Consultant  
70 Lawyer/Accountant  
80 Librarian/Professor/Student  
90 Other

Check at:

Business	<input type="checkbox"/>
Home	<input type="checkbox"/>

Address shown is:

- Check here if you do not  
wish to receive promotional  
mail from Computerworld



**COMPUTERWORLD**

NO. 1 NEWSPAPER

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

12/100

## Letters to the Editor

### Trade-Offs Could End Controversy Over POS

The controversy surrounding the price marking of individual items in point-of-sale (POS) systems has prompted me to formulate the following ideas for legislation:

- No layoff of clerks with the installation of the equipment; however, positions vacated by attrition would not have to be refilled. This should satisfy the unions.

- Stores would not be required to price mark individual items after converting to POS. This would satisfy consumers interested in the lower prices the systems make possible.

- A store would not be allowed to increase the price of an item in the computer during store hours. This would prevent the situation in which a consumer picks an item off the shelf, only to discover its price has jumped by the time he checks out. Stores open 24 hours a day would be required to make price changes during the wee hours of the morning.

- A stiff penalty (like \$1,000) and/or requirement that the store must price mark all items for a probation period (like one or two months) if a price on the shelf disagrees with what's in the computer. The fine would be paid to the consumer who discovered the discrepancy. This

would satisfy the consumer protection groups and be a powerful incentive for stores to keep their shelf prices up-to-date.

Any comments out there?

David Brown  
Millers, Md.

### UPC Profits Consumer

In response to the letter on the Universal Product Code (UPC) by John Trotter [CW, Feb. 5] and others, may I suggest the following: Work part-time as a grocery clerk for over a year, as I have done.

Compare the efficiency and validity of two systems, one staffed by DP professionals working at a career and the other staffed largely by high school students working part-time for minimum wage.

You will then know why UPC can bring about price savings for the consumer.

As DP professionals we should be suggesting ways to use the barcode and UPC to make price comparisons.

We can suggest, for example, optical scanners in each aisle, with digital readouts showing the price and price per unit volume.

As DP professionals, let's look for safeguards and ways to "humanize" the system, so we as consumers can benefit from lower prices.

Gordon D. Sanborn  
Billerica, Mass.

### Letter Gives Cobol Standards Game Away

## Vague Problem Definition Masks Real Aim of FCIC

The responses from readers about the "Problem Definition" and "Discussion of the Issues" which were republished here from the *Federal Register* [CW, Feb. 12] were almost unanimously critical. Through the criticisms ran a string of thought that not everything was being said that should be said.

Dr. Robert Williamson, for instance, pointed out that, with such an imprecise definition of the problem, "the technically competent won't be able to see the subtleties and unstated problems in the ideas presented."

Similarly, Maryle Ashley, a programmer/analyst in Macon, Ga., asked straight out "What problems are being hidden?" She pointed out the phrase "over a dozen cases" sounded dramatic, but didn't necessarily mean anything at all, since many of the cases could be subsets of each other.

Because so many of the responses suggested there was more to the question than appeared on the surface, I checked into matters — and found they were correct.

What had appeared in the *Federal Register* as being the "Definition of the Problem" was, in fact, only a sample of the real situation with which the National Bureau of Standards (NBS) was attempting to deal. It was not the problem at all.

The real problem was whether parts of the Cobol standard which were defined as subject to implementor definition really were. COMPUTE was simply a particularly easy example of the case which had been selected by Dr. Paul Oliver of the

Navy Cobol testing group last April and subsequently sold to the Federal Cobol Interpretation Committee (FCIC) and to NBS.

#### White's Letter to Ham

The real problem was defined in a letter from NBS' Harry White to Ronald Ham last August, which is reprinted in part here. The first paragraph is the so-called "Problem Definition" as published in the *Federal Register*.

But the second paragraph shows what members of the NBS' FCIC are really thinking about, using some of the most specious philosophy I have read since George Orwell's "Some are more equal than others."

The real aim of the FCIC is to set itself up as being the authorized and acknowledged definer of what the standard should have said, when it explicitly said something else. Talk about an attempted power grab!

To gain this position, naturally, some fancy footwork was needed. This was supplied by the incomplete and misleading *Federal Register* publication and by dropping the 18-digit requirements last month.

The *Register* allowed FCIC Chairman Mabel Vickers to claim most people were in favor of the change while, by dropping the most blatantly ridiculous of four suggested requirements, she could hope no one would notice the committee was setting a completely obnoxious and undemocratic precedent which would allow it to threaten dire reprisals to anyone who didn't bow down to it.

So there you have the picture. The FCIC and NBS simply are not playing the game and you caught them. As to the future, Harry White should suspend FCIC activities and ask the NBS director (who signed the *Federal Register* notice and has, therefore, some personal responsibil-

ity in this matter) to publicly investigate the matter.

I think White is a big enough man to do this, although whether Oliver will cooperate I am inclined to doubt. Oliver seems to have lost his cool; he used an "official business only" envelope to send in a questionnaire response, calling himself a "computer specialist."

Incidentally, he thinks White should not

waste his time with this column. Oh well. You can't please all your readers, and it is the users, not the testers, who have my first loyalty.

© Copyright 1975 Alan Taylor. Reproduction for commercial purposes requires written permission. Limited numbers of copies for non-commercial purposes may be made provided they carry this copyright notice. The views expressed in this column do not necessarily reflect those of Computerworld.



UNITED STATES DEPARTMENT OF COMMERCE  
National Bureau of Standards  
Washington, D.C. 20234

The examination of over a dozen Cobol compilers for the purpose of validating these compilers (in the context of the Federal Cobol Standard as defined in FIPS PUB 21) has revealed over a dozen variations in the implementation of the COMPUTE statement. This situation creates obvious problems in the implementation of audit routines. Furthermore, it adversely impacts portability of Cobol programs.

It should further be noted that the lack of specificity for the COMPUTE statement raises questions regarding the intent of the statement itself. The language specification states that "each implementor will indicate the techniques used in handling arithmetic expressions." On the one hand, this statement permits a more powerful, flexible tool than the simple arithmetic statements; on the other hand, the apparently total freedom allowed implementors serves in fact to limit its flexibility — "unpredictable flexibility" is no flexibility at all. (FCIC) has proposed an interpretation.

*Harry S. White, Jr.*

Harry S. White Jr.  
Associated Director for  
ADP Standards

The letter above, from NBS' Harry White to Codasyl's Ron Ham, was used, like the *Federal Register*, to get reaction to the FCIC proposal about COMPUTE handling in Cobol. However, unlike the public definition of the problem (which ended after the first paragraph), White went on to show the real problem is implementor freedom and NBS believes somehow the standard didn't mean what it said.



*Herb Gross*

# Suitable Licensing Test Stymies SCDP Proposal

By James J. Pottmyer  
Special to Computerworld

State-licensed professionals serve three purposes:

- They provide highly technical services directly to a "naive" general public.
- They attest to acceptable design and performance of systems involving public safety.
- They provide expert testimony in courts of law.

It is obvious there is a fairly small need at present for the first service. An unskilled laborer with an 85 IQ does not require the services of a computer professional in the same way he needs a doctor or lawyer.

Our profession is more analogous to accounting and engineering where caveat emptor governs if the buyer of professional services wishes to risk using an unlicensed professional engaging in public practice.

Legally required attestation should be strictly limited to well-defined cases

which clearly affect the public interest. Systems which should be attested to are ones which involve potential hazard to life or health (e.g., computer-based process control for a nuclear power plant), those whose abuse could violate personal privacy (e.g., dossier systems of credit bureaus) and those upon which the financial viability of a commercial enterprise depends, but only when the corporation's stock is traded publicly.

I have not had the opportunity to review the model legislation proposed by the Society of Certified Data Processors (SCDP) for state licensing of computer professionals. Unfortunately, the news reporting of the SCDP proposal does not suggest a clear distinction is made between those data systems appropriate for attestation and those with which the public is unconcerned.

Would a computer program which reports the golf scores of the company president be the concern of a licensed professional when the program is run at a

service bureau or within a large corporation?

Even if the applicability of attestation could be unambiguously defined, an adequate licensing test for DP professionals has yet to be demonstrated. The Certifi-

usually practiced.

A licensed professional must not merely have a dilettante's knowledge of the field coupled with a native ability for taking tests. He should also be required to demonstrate mastery within a specialty.

A person who has already mastered one specialty can better be trusted to master another when the need arises or else to be cognizant of personal limitations and to consult with another specialist.

The present CDP examination should be augmented by an additional in-depth test in an area of specialization selected by the candidate.

It is patently unreasonable to expect every business applications specialist and every systems software specialist within a testing situation to determine quantitatively the loss of precision in calculating the determinate of a large matrix. Although the mathematically oriented candidate should demonstrate this depth of knowledge of numerical analysis, the person who has concentrated on systems software should be permitted to be tested on knowledge of deadly embrace, fine nuances among sorting techniques and such, and the business applications professional must show he has a more thorough acquaintance with human engineering factors than usually required within other disciplines.

More than a simple expansion in scope is needed, however. The CDP examination, as currently given, places a premium upon verbal skills and simple analytic reduction. These capabilities are, of course, indispensable.

But it is easy to imagine a severely brain-damaged candidate (damage to right cerebral hemisphere for a right-handed person) could still pass the CDP though he lacked the perceptual ability to distinguish between a rabbit and a human except by analytically noting that the rabbit has long ears.

## Ability to Synthesize

A professional cannot do his job solely through step-by-step analysis and verbal facility. An ability for synthesis sufficient to perceive a complex system as a whole is also required.

A licensing examination ought to involve problem solving which involves systems of moderate complexity and in which the time required for problem solution is about an hour. Such an additional test for synthetic perceptual ability, coupled with the existing type of test for analytic/verbal skills, would provide more of a guarantee the successful candidate could practice professionally.

It is difficult to imagine, though, test problems can be developed which are both fair and realistic until areas of specialization are understood and agreed upon.

I strongly support David R. Skeen's advocacy [CW, Jan. 29] of identifying and defining a "base of knowledge" as a prerequisite to certification and licensing. I would amplify upon his well-chosen comments to suggest, however, that the task of identifying a base of knowledge does not stop at defining the least common knowledge required of all computer professionals.

It also entails defining various specialties and the base of knowledge appropriate to each. This will permit testing at a realistic level of detail and testing capabilities for synthesis and problem solving.

Making these definitions is not a trivial effort. For example, is front-end network processing part of a systems software discipline, part of an equipment-oriented discipline or part of a distinct telecommunications specialty?

Until comprehensive tests suitable for a licensing examination are demonstrated, the SCDP could better serve the community by devoting its energy to standardizing specialties within our profession than to proposing immature licensing legislation.

## Reader Commentary

cate in Data Processing (CDP) examination is only partially suited for licensing professionals.

A CDP-like test is, of course, needed. A licensee must, after all, exhibit enough knowledge of the entire DP field so it will be unlikely he will totally ignore a major aspect of a problem.

The CDP examination does not, however, demonstrate a candidate has the ability to engage in DP work at the technical level on which the profession is



## Your search for the best financial control software just came to a halt.

You've just found it. The UCC Financial Control System. The best financial control software you'll find. There are over 103 reasons why:

First, it's the most complete system of its type. It features

- A single financial data base
- Full general ledger accounting
- Budget preparation and review
- Responsibility reporting
- Cost allocation and profit center reporting
- Product costing
- Statistical accumulation and reporting
- Automated systems interface
- Flexible reporting
- Easy to use report writer
- Foreign currency accounting

Second, fourth generation design with a single master file affords easier installation and maximum operational efficiency/reliability. It allows user control with a minimum of EDP intervention. Documentation is outstanding.

Third, it's backed by the long-term maintenance and reliable support of one of the largest and most advanced computer services companies in the world —UCC.

The other 100 plus reasons are the satisfied users of UCC FCS. They're the best possible reasons why you should check out the UCC Financial Control System today.

Please send me more information:  
 Have someone call me about:

The UCC Financial Control System.

Name \_\_\_\_\_

Title \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Telephone \_\_\_\_\_

Mail to UCC Financial Software  
P. O. Box 47911  
Dallas, Texas 75247  
Or call Richard Streller  
(214) 637-5010

CW 0375

When you have  
the best people, you  
have the best  
product.

**UCC**  
UNIVERSITY COMPUTING COMPANY  
7200 Stemmons Freeway • P.O. Box 47911 • Dallas, Texas 75147  
A Wyly Company

Photographed at the Sahara Casino, Las Vegas, Nevada.

## Running a computer operation shouldn't be a game of chance.



The value of the information fed through a computer installation — like the names and addresses of thousands of customers — is an almost priceless asset of any business.

With stakes that high, you simply can't afford to lose data. And that's where Epoch 4 comes in.

Using Epoch 4 you risk next to nothing — just 6¢ a month when you

consider the 20-year warranty. Yet you win consistently.

How? Because Epoch 4 is 8,000% tougher than any other tape and 100% certified, it virtually eliminates costly dropouts, re-runs, overtime and lost orders.

Why buy Epoch 4?

Because it's better to win than to lose. Especially in your business.



**GRAHAM  
MAGNETICS**  
Graham, Texas 76046

**Macros Just an Option**

The kernel of the original discussion begun by Richard Barth on macro-generated symbols [CW, Oct. 30] concerned the laudable desire to exclude IBM's internally generated symbols (e.g., IHB0007A or whatever) from ultimate appearance in a cross-design philosophy of internal symbol manufacture; this is one good case for use of "\*" as "current address" and the use of relative addressing.

In the latest letter from R.A. Sobieraj [CW, Feb. 26], he cited a case where standard record descriptions are contained in a macro library. It is indeed usual and desirable to do such things in some programs. Neither Barth nor I would prohibit such practices.

Once again, I point out that Barth's idea is to provide an option. Look it up, Sobieraj — an option gives a user an intelligent choice. If his only macros are OPEN, CLOSE, GET, PUT and DCB, then Barth and I say he should not be required to see IBM-generated junk and so we would provide a new kind of

option.

Sobieraj's claim that documentation needs the lowest level of coding detail is beneath contempt; his claim that "System Control Blocks" and "Programmer's Guide to Debugging" possess a measure of delightfulness sets him aside as a genuine true believer.

For myself, I wish to hold on to a degree of sanity that deplores IBM's having produced such a labyrinthian tangle of software (as represented by OS) that it has clouded the minds of many well-meaning programmers who now have no hope of performing in a well-designed software environment.

Kenneth P. Seidel

Fallbrook, Calif.

**Testing Problem Inherent**

Like R.A. Sobieraj [CW, Feb. 26], I was affronted by Kenneth Seidel's derision of

macro usage [CW, Jan. 22].

There is, however, an inherent problem in testing macros; one must code the macro in-stream in order to have the assembler check the macro for errors. In OS, the macro can be concatenated to the input stream directly from its library, but DOS users must place the code after the EXEC card.

Another problem that goes along with the use of macros is the library maintenance; there is no such thing as a "temporary library update" that can be used for testing. (There are various techniques available in OS to arrive at what may be considered a temporary update, but DOS users are again limited.)

The only problem I've ever encountered (other than built-in restrictions) with macro coding has been in Level H: a TITLE instruction that is macro generated with a continuation card causes the cross-reference to be inaccurate.

May Seidel soon rise above the torpidity of the Assembler language and enter the exalted demesne of the macro user.

Louis H. Gary  
San Francisco, Calif.

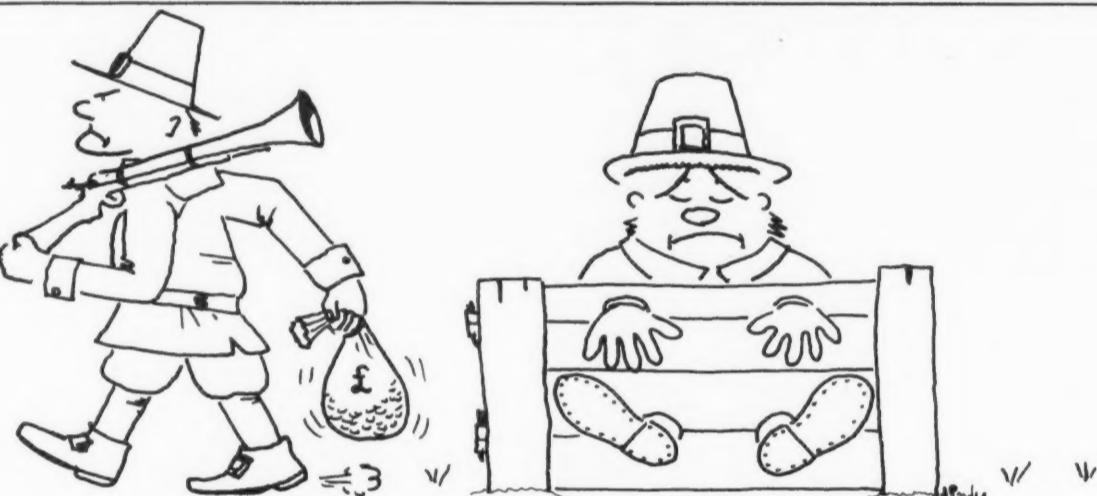
**Cobol Simplifies Programs**

The demand for an END marker in Cobol is prompted by the fact most of the work using structured programming has been done in PL/I. I do not want to characterize the political climate or the schools of thought which have led us to this situation, but I would like to state a fact which I have learned from nine months of continuous, practical experience with writing structured programs in Cobol: the syntax of Cobol helps keep structured programs simple.

David S. Scott  
Raleigh, N.C.

*Computerworld* welcomes comments from its readers. Preference will be given to letters of 150 words or less. Letters should be addressed to: Editor, Computerworld, 797 Washington St., Newton, Mass. 02160.

## HISTORY OF PAYROLL/PERSONNEL PART 6



## TAX DEDUCTIONS USED TO BE EASY TODAY, ONLY *phi payroll systems* HANDLE THEM WITH THE SAME EASE

### *phi* SYSTEMS INCLUDE:

- Total Payroll Flexibility.
- Complete Personnel Capabilities.
- Extensive Labor Cost Reporting.
- Powerful Report Generator.
- Remote Terminal Options.
- Management Reporting.
- EZTAX For Easy Tax Maintenance.
- Domestic Version For United States Payrolls.
- International Version for United States, Canadian, and Mexican Payrolls.
- Installation, Training, Maintenance, and Documentation Provided.
- In Excess of 200 Installations.
- Operation on IBM S/360 Model 30 and up, S/370, B-3500 and H-6000 Hardware.
- Purchase, Lease and Rental Plans Available.

*phi payroll systems* are products of:



COMPUTER SERVICES

(formerly *phi* Computer Services)

A Division of Wang Laboratories, Inc. 836 North Street, Tewksbury, Massachusetts 01876  
Tel. (617) 851-4111 TWX 710-343-6769 Telex 94-7421  
100 Pine Street, San Francisco, California 94111 Tel. (415) 956-2979

### Gentlemen:

I like history, tell me more about how PHI Payrolls have helped us progress:

Name \_\_\_\_\_

Title \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_

Computer \_\_\_\_\_

Clip out and mail today to: Mr. James W. Lees, Wang Computer Services, 836 North Street, Tewksbury, Mass. 01876.

CW312

### In the VM/370 Spotlight...

**PMF/Product Measurement Facility** □ PMF offers a versatile method of capturing and analyzing CMS command usage throughout your VM/370 system. □ Important statistics, accumulated during execution of a CMS command (such as connect time, CPU usage, IO counts, etc.) are supplied to the PMF reporting system to produce a series of comprehensive management reports. □ PMF provides vital information concerning what program products or programs are being executed and by whom. □ PMF is a must for proper system management of CMS usage under VM/370.

**VM/370**  
SOFTWARE  
'SUPERIOR BY DESIGN'



Since 1959

STANDARD DATA CORPORATION

1540 Broadway, New York, N.Y. 10036 212/585-3100

### Other VM/370 Software

**SYMBUG®**  
Integrated Symbolic Debugging System

**SYMBUG-C®**  
Interactive COBOL Symbolic Debugging System

**SYMBUG-F®**  
Interactive FORTRAN Symbolic Debugging System

**SYMBUG-A®**  
Interactive ASSEMBLER Symbolic Debugging System

**VM/370 ISAM**  
CMS Simulation of OS ISAM

**VSORT**  
OS Sort Compatibility for CMS

**SYMDATA™**  
Test Data Generator

**EXECMOD**  
Conversion of EXEC Files to Assembler Code

**D-SAVE**  
CMS File Compression

# SOFTWARE & SERVICES

## CW Caravan Told

### Outside Factors Shape VS Evaluation

By Vic Farmer  
Of the CW Staff

ATLANTA — The pros and cons of conversion to virtual storage were somewhat defined here at a forum during the recent *Computerworld* Caravan. The net impression was that users can rationalize their choice one way or the other.

The panelists agreed IBM is forcing users to VS, just by dropping support on OS, limiting the use of new peripherals to 370 CPUs and only offering packages for the VS-oriented systems.

Two users who did switch to VS, however, approached the task from different angles. Mac Purdy, technical service manager at Lithonia Lighting, explained his firm was using a 360/50 under MFT only a year ago. Then it picked up a 370/155

with a Dynamic Address Translation (DAT) box.

But the company decided to convert to OS/MVT as an interim measure: it appeared to be the most logical progression and it didn't really want to assume the role of experimenters.

Lithonia discovered MVT and Hasp took up too much main storage for its satisfaction and this helped push it into the virtual world, Purdy said.

#### Direct to VS

D.R. Grimes, second vice-president of the Trust Co. of Georgia, on the other hand, said his company was in about the same situation as Lithonia but decided it would take about the same amount of effort to design and check the conversion

to MVT as it would to VS — so it went directly to VS, using two 2M-byte 370/158s under OS/VS2 Version 1.7.

Grimes indicated another major reason for the conversion was the need to use the IBM 3890 document processor and the 3601 financial communication controller, both of which were limited to 370 machines.

When questioned as to whether VS showed any great degree of improvement, in his job stream, Grimes said, however, he thought most of the performance improvement was attributable to going to variable task operation rather than going to VS.

In response to another question, Grimes said he found VS2 more reliable than MFT 21.7 and he did not have to increase the size of his staff to maintain the VS system.

#### Didn't Go to VS

Herman Newsom, director of programming systems for Southern Railway, was the only member of the forum whose company had not switched to VS. Southern Railways' main reason for not switching was simple — it has two 360/65s with 1.5M bytes of core each, two 360/40s with 1.25M bytes of core each and a 370/158 with 3M bytes of main memory.

The company configured its equipment with enough main memory so it doesn't need to worry about memory requirements — especially in its heavily batch-oriented environment.

But, in addition, Newsom admitted Southern Railways owned its CPUs and it made no sense getting rid of them. Moreover, the company did not want to mix operating systems and create potential problems.

#### schedule.

Developed by IBM's General Systems Division, the Ipics modules can be used on any System/3 Model 10 with 24K bytes of memory and peripheral storage large enough for the user's files.

The modules are available immediately under license agreements. Monthly charges range from \$110 to \$130 per module for the first 12 months of use, after which charges are waived.

In addition, Ipics users must have the Bomp and IRP programs which carry monthly charges of \$55 and \$82 respectively. Those charges continue as long as the programs are in use.

### 'Deadline III' Works With SMF

MCLEAN, Va. — Tesdata Systems Corp. has announced the availability of an enhanced DP scheduling system. Deadline III is a package that provides the logic required to have DP work completed by a given deadline.

Through review of designed completion times for each job or application under its control and the resources available, Deadline III produces reports showing what must be done when, where and by whom, in order to get the work done on time.

This is done for the user's complete work load and all resources, including staff throughout the entire DP center, from data entry to report distribution. Deadline III is described as a complete rewrite that runs in half the time of Deadline II.

New features include feedback and update of the data base to reflect live experience through SMF information; scheduling on the OS step level; and a

calendar routine for automatic inclusion of work in the schedule for up to a year in advance.

A resource loading forecast module for use with either actual or planning activity and enhanced simulation capabilities through scaling and variance features are also part of the Deadline update, the company said.

A key consideration for major IBM 360/370 installations, according to a Tesdata spokesman, is the facility within Deadline III to produce JCL-compatible data to support the Dependent Job Control (DJC) and deadline scheduling of Hasp Version 3 and OS/VS2 JES 3 to allow dynamic scheduling in those environments.

Deadline III is available now under permanent license for \$24,500. Monthly lease plans are also available, the spokesman noted from 7900 Westpark Drive, 22101.

### CPE Group Forming

CHICAGO — An organizational meeting of a Midwest Computer Measurement Group (MCMG) — open to anyone interested in computer performance evaluation (CPE) — is planned for this Wednesday, March 12, at Montgomery Ward auditorium B-8 at 619 W. Chicago Ave. here.

"Walk-ins" are certainly welcome to the meeting, set to start at 9 a.m., but a phone call ahead of time "would be very much appreciated," according to organizer Stephen A. Gierack of Ward's technical services unit, who said he could be reached through either (312) 467-8156 or (312) 467-8538.

An outgrowth of the Boole & Babbage Users Group (BBUG), the new organization is expected to meet quarterly, combining workshop sessions and formal presentations on measurement tools, and evaluation and analysis techniques.

With that range of possible subjects, MCMG will probably focus on hardware and software monitors, among the tools, and simulation, linear programming and mathematical equation analysis, among the techniques, Gierack thought.

Participation in MCMG will not be limited to current BBUG members or to users of any particular vendor's measurement and evaluation tools. People just becoming aware of the subject are wanted as well, he said.

A mix of novice and experienced workers would in fact be beneficial, Gierack added, describing it as "a necessary thing if we ever want to continue advancing the state of the art and not dry up in our own ideas."

Guest speaker for the kick-off meeting will be Ken Kolence, founder of Boole & Babbage, who will spend an hour or so talking about software physics and software work. He will provide a general introduction to software physics, development of software work equations and some applications of the software work concepts.

Following the Kolence presentation, the meeting will break into small groups to consider the content, format and activities of future meetings. A number of standing committees will probably be set up by these small groups, Gierack said.

The organization of a midwest measurement group, as a BBUG extension, follows by two months the startup of a similar group in New York City [CW, Dec. 25-Jan. 1]. That effort apparently was successful; a second meeting in New York is scheduled for early April.

A West Coast-based measurement group may be started later this year in conjunction with the annual BBUG meeting in San Francisco in October, according to ex-BBUG president Barry Stevens.

#### Maintains Basic Data

Ipics' engineering and production data control module establishes and maintains the basic production data — bills of material, standard routing or process sheets, machine or work center data and item or part master data.

The product costing module provides for quick assessment of the effects of real or potential cost changes and their effects on production costs and profitability.

The inventory accounting module gives managers an accurate picture of on-hand, on-order and planned inventory balances.

A material requirements planning module determines both quantities and delivery dates for purchased and manufactured subassemblies and components needed to meet a given master production

Value Computing puts you in control of your computer operations.

### Comput-A-Charge helps measure computer utilization... and distribute its costs.

If you're looking for a complete computer measurement and accounting system that will analyze every job in your data center, compute charges for your users and measure your operating efficiency, then you owe it to yourself to look at COMPUT-A-CHARGE.

Performing in over 100 data centers in the United States and Europe. And available now... only from Value Computing.

That's our name... and our goal.



300 VCI Building/West Marlton Pike  
Cherry Hill, NJ 08034/609-429-4200

#### VALUE COMPUTING INC.

300 VCI Building/West Marlton Pike

Cherry Hill, NJ 08034

I'm interested in more details about  
Comput-A-Charge:

- Please send additional information  
 Please have a salesman call

Operating System \_\_\_\_\_

Name \_\_\_\_\_

Company \_\_\_\_\_

Title \_\_\_\_\_

Phone \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_

Zip \_\_\_\_\_

## CA Enhances Basic

IRVINE, Calif. — Multi-User Basic from Computer Automation, Inc. (CA) allows as many as nine users to run programs simultaneously on any one of the vendor's LSI minicomputers, a spokesman claimed.

The language processor has several features not normally a part of "standard Dartmouth" Basic. These include string operations (such as replacement), concatenation and comparison.

Other features support matrix and character operations and provide Add, Subtract, Multiply, Divide, Replace and Invert capabilities. In addition, a built-in editing mechanism permits easy program changes at runtime, the vendor noted.

Multi-User Basic can be used with as little as 8K words of memory but CA recommends a 16K environment for more effective operations. The new language processor is available now for \$500 from CA at 18651 Von Karman, 92664.

## NCR Accounting Service Linked to POS

DAYTON, Ohio — Retailers with NCR cashiering equipment can establish sales plans related to various criteria and then track actual results against the plan by feeding data into the Retail Management System (RMS) now available at NCR data centers across the country.

The RMS-based sales plans can be set up in terms of stock levels, manning needs or proposed profits, a spokesman noted.

Another feature allows retailers to compare salesperson productivity against costs in wages, commissions and benefits. Retailers with several stores can determine individual profit/loss figures for up to 40 of these units as well as for the overall operation, the spokesman said.

The accounts receivable module can provide a summary collection report and selectively analyze individual accounts which show abnormal activity. It can now also handle "country club" billings where up to 10 fixed charges may be assessed in a billing period.

Input can consist of any media now in

use, including magnetic tape generated in the data concentrators of an NCR 280 retail point-of-sale (POS) system or tape cassettes from free-standing NCR 250 electronic cash registers. Polling of either of these systems is handled by NCR 725 front-end processors located at the data centers, the company noted.

Punched paper tapes or optical font tapes produced by mechanical registers may also be used as RMS input, the spokesman added.

Charges for the new service are keyed to number of units reporting, number of reports required, their frequency and the number of input items.

## 'CPS' Backs Financial Planning

WALTHAM, Mass. — Corporate Planning Services (CPS), recently introduced by Interactive Data Corp., a computer time-sharing firm, covers needs from simple budgeting programs to detailed corporate models that relate variables of corporate performance to economic and industry trends.

Basic components of Corporate Planning Services include: Xsim, a flexible and complete financial planning language with large private data base capability; Edie Econometric Services, maintained

by Lionel D. Edie & Co.; and Analytics, a large, commercially available on-line financial data base.

Xsim is a conversational language that provides comprehensive capabilities for information and analysis.

Economic forecasting models and planning systems can be created by users with Edie Econometric Services, which provides a data base of 8,000 economic and industrial variables.

Included in Interactive's Analytics service are the Value Line and Compustat data bases and a recently released Federal Deposit Insurance Corp. data base.

Interactive's services are available nationwide, based on IBM mainframes in San Francisco, New York City and here in Waltham. The firm is headquartered at 486 Totten Pond Rd., 02154.

## This Week In Hartford... Life Insurance For Your Computer System:

### INCOTERM.<sup>®</sup>



When the Computer Caravan rolls into Hartford, Connecticut, on March 11, it brings with it the most powerful life insurance policy in the computer industry.

The protection begins with the original INCOTERM design. We've made a lot of history with our product innovations and enhancements since INCOTERM pioneered the concept of Intelligent Display Terminals six years ago. But, despite all those advances, we're still able to work with complete continuity from the first product we ever sold. We promised you that kind of design integrity from the beginning...and we continue to deliver.

Then there's INCOTERM reliability. Every part and every system are tested and retested. We have the toughest quality standards and controls in the business. And the toughest Vice President of manufacturing anywhere to back them up. (Don't be misled by his looks.)

And all that quality, in turn, is backed by INCOTERM service. Fast. More than a third of our people are engaged in customer support. Wherever the problem may occur—in hardware, software, line, interface or printer—an INCOTERM man-on-the-spot can find it and fix it.

In the United States alone, we maintain our own service offices in such locations as Akron, Atlanta, Big Spring, Boston, Chicago, Cincinnati, Cleveland, Columbus, Corpus Christi, Dallas, Dayton, Denver, Detroit, Honolulu, Houston, Kansas City, Lincoln,

Little Rock, Los Angeles, Memphis, Miami, Milwaukee, Minneapolis, New Orleans, New York, Oklahoma City, Omaha, Peoria, Philadelphia, Pittsburgh, Portland, Richmond, San Francisco, Seattle, Shreveport, St. Louis, Tampa, Toledo, Washington, D.C., Wichita, Winston-Salem. We care for our own.

The best insurance of all is INCOTERM programmability. It means that your terminal can change with the times—to new formats, new functions—even new mainframe computers. And it means the built-in terminal power to perform each job with the maximum cost effectiveness. No matter what the job may be.

### INCOTERM: More Power To Your Terminal.



INCOTERM customer service and sales offices are located in major cities throughout the United States and abroad.

6 Strathmore Road  
Natick, Massachusetts 01760  
(617) 655-6100

### How can ONE Computerized Personnel Information System accomplish so much?

Now you can solve problems for the Personnel Department Without Creating Headaches For Yourself

Our computerized Human Resource Systems provide:

- Complete Record-Keeping Facilities for Personnel
- EEO and other Government Compliance data...automatically
- Full Installation and Documentation by specialists, with Information Center set up to monitor input
- English-language Report Generator
- Salary and Benefits Data that Personnel needs
- Payroll interface, if you wish
- Built-in flexibility for expansion

It's possible to accomplish all this AND MORE because Information Science has specialized in computerized personnel-payroll information for ten years. We have more than 200 clients to our credit.

We have designed more successful computerized Human Resource Systems than any other company in the world!

Send to Department CW-3 for information on our Custom, Pre-Packaged and Service Systems.

**Information  
Science  
Incorporated**  
95 Chestnut Ridge Road  
Montvale, New Jersey 07645  
201/391/1600



## The NCR 260 can add the world's entire telephone network to your data processing system!

You can install an NCR 260 printing terminal anywhere you can install a telephone. Wherever the action is. For instant communication with your data processing system.

The NCR 260 is fast. Up to 30 characters per second. And it's quiet. It prints with heat rather than impact.

There is a "260" model to meet just about every requirement you may have. Read only. Two-way. Two-way with magnetic tape cassette storage for even faster transmission. And portable.

The portable unit can print out the information you need at a meeting in the convention center in Indianapolis. In your room at the Holiday Inn in San Diego. Or you can communicate with your computer from the comfort of your home in the middle of the weekend.

Find out how easy it is to add the world's telephone network to your data processing system. Just phone your local NCR office.

**NCR**  
Complete Computer Systems

**VOLUME KEY PUNCHING**

THERE IS A DEPENDABLE WAY OLD FASHIONED RELIABILITY WITH MODERN EXPERIENCE ECONOMICAL . . . OUR PRICE TELLS THE STORY CARDS OR TAPE . . . CALL TODAY!

(402) 346-0330

**AMERICANA  
KEY PUNCH**

Redick Tower, Omaha, Nebraska 68102

**AVAILABLE FOR LEASE****370/158 April****370/155 March****370/135 March****IBM 370 REMARKETING**

CSA will assist in replacing your equipment by:

- Underwriting the remarketing of owned or leased systems
- Leasing your follow-on system
- Documenting the complete transaction so as to protect against depreciation recapture and/or ITC giveback

Contact Ed Harnett for further information

**Computer Systems  
of America, Inc.**141 Milk Street, Boston, Mass. 02109  
(617) 482-4671**CFI's 370 lease plan that lets you save your firm up to \$1,000,000.**

Four year lease money is back!

And even in times like these, you can budget a savings of more than \$4000 per month over a four year walk-away lease of an IBM Model 370/158. Or you can save even more. Up to more than \$16,700 per month — a total of \$1,000,000 — over a five year lease of a Model 168.

How? CFI offers the lowest net cost on four and five year walk-away leases of on-order Model 158 and 168 equipment. We can put together a moneysaver like this because of the experience we've gained in becoming one of

the largest 370 lease brokers in America. In the past two years alone, we've arranged over \$90,000,000 worth of leases. Our clients include AT&T, Chrysler, Ford, General Motors, New York Telephone, PepsiCo, TWA, Union Oil, Uniroyal, W.R. Grace, and others.

Your firm can benefit from this experience . . . and from our in-depth knowledge of all aspects of leasing including financing, accounting and tax matters.

Write CFI for details. Or, for a quicker response, call Tom Burke at the 370 number, (201) 894-0370.

COMPUTER FINDERS INC. 140 COUNTY RD./TENAFLY, N.J. 07670 / (201) 894-0370

# Talks With Current Users, Trial Runs Called Best Software Evaluation Tools

By Patrick Ward  
Of the CW Staff

ATLANTA — The telephone can be one of the best tools a user has when evaluating commercial software packages, two speakers on packages told Computer Caravan attendees here recently.

"Talk to other users. Talk to them about what they like and don't like about a particular package," advised Jack Grantham, second vice-president of the Trust Co. of Georgia.

The potential buyer should speak with the other company's operations people as well as its systems people, Grantham added.

People may object to hosting you for an all-day visit, but they don't mind spending 30 or 40 minutes on the phone with a fellow user, he said.

Still, seeing a system live is valuable, "especially if it's in an environment as much like your own as possible," advised Jim Boland, a systems officer with the same firm.

Trust Co. of Georgia has two IBM 370/158 computers in Atlanta. Its software includes 2,200 OS procedures, covering about 50 different systems.

When the Trust Co. was look-

ing for a commercial loan package, its first step was to check *ICP Quarterly*, *Datapro* 70 and other software lists for possible suppliers, Grantham said.

The Trust Co. then prepared a chart on how the 30 systems it found compared to the Trust Co.'s "must have" list of features.

This technique cut the total to four suppliers, and the Trust Co. then concentrated on finding whether each package was a mature system. The bank also did a credit check on its vendor.

Once it decided the vendors would still be there in the future, the Trust Co. contacted them for marketing material and lists of current users, who could be surveyed by telephone.

The final two vendors then came and made presentations, and the Trust Co. ultimately chose University Computing Co.'s Commercial Loan System.

**Cost Justification Vital**

Management wants cost justification for any new application package, the speakers noted.

In cost-justifying an application package to management, two speakers said they try to be as conservative as possible. They list the benefits as quantified or nonquantified and as recurring or one-time, Boland said.

They also rank the benefits "low-risk, medium-risk and high-risk." A low risk means the benefits are 76% to 99% certain to occur, a medium risk is between 50% and 75% certain and high-risk benefits are only 25% to 50% likely to materialize.

The bank's cost/benefit studies typically include "hardware costs, operator costs, hardware support costs (tapes and so forth), vendor software costs, systems development costs, conversion costs and test time," Grantham said.

Benefits can include "displaced hardware, reduced operations staff, reduced operating department staff, other clerical cost reductions, investment tax credits and costs avoided," he explained.

Some of the nonquantifiable benefits worth considering are improvements in market share, potential future systems interfaces, reduced physical space requirements, user satisfaction, system flexibility, hardware and software modularity, greater capacity and smoother conversions, he said.

**Team Spirit**

The study group looking at an evaluation package should never be called a committee, Grantham advised. "Call it a team. A committee will study while a team will act," he said.

Who should be in a study group? Representatives from the user area, the systems staff, the computer operations or hardware staff and the internal auditor should be included, Grantham said, noting this group's recommendation will carry weight.

Each person should be told what his particular responsibility is in the group so the members will know what is expected of them, he advised.

Where does the process of evaluating application packages begin? The signals should be the

costs and satisfaction the user is experiencing with the way things are, Grantham said.

Technical staff members should always be keeping an eye on the performance of currently installed systems, Grantham said.

"Only they can recognize when old systems start to crumble under the weight of constant change," he stated. They should then take that opportunity to show how a new system could save money.

Allow vendors to come into the user department to do some of the estimating and research work for you, provided you check their figures, Boland said.

**Tailor Contract**

The contract the user finally makes with his vendor should concentrate on specifications. *(Continued on Page 21)*

**DOOR-  
TO-  
DOOR  
THROUGHOUT  
EUROPE  
THE MIDDLE EAST  
BRITAIN  
SCANDINAVIA  
EASTERN EUROPE**

The major American makers of computers and business machines can tell you about the advantages of our exclusive techniques for warehousing, stock control and distribution.

**Closer to your markets**

You can bring your goods closer to your markets — sooner, by using our unique consolidated services and our own fleet of 2,000 vehicles.

**Here's how we can help you**

Let us know your requirements, and we'll be specific about the ways your interests can be served by our staff of 6,000 specialists in every aspect of international transport, forwarding and distribution.

To get things started, call Jan P. Hazes, executive vice president, (212) 432-1288 in New York — or Rudolf E. Kemp, vice president Midwest U.S.A., (312) 263-1196 in Chicago.

EUROPE'S LARGEST  
TRANSPORTER & FORWARDER

**VAN  
GEND  
& LOOS**

NEW YORK OFFICE: ONE WORLD TRADE CENTER  
SUITE 3451, (212) 432-1288  
CHICAGO OFFICE: EIGHT SOUTH MICHIGAN  
AVENUE, (312) 263-1196

## 'Discal' Eases IBM Disk System Changeovers...

**PHILADELPHIA** — Analysts developing or converting disk-based systems with sequential or index sequential files can plan disk space requirements with the Disk Capacity Calculator (Discal) package now available from Universal Computer Services.

Discal can be utilized in several different ways, depending on user control card entries. It will,

### Halts Caught By 'Errsnare'

**SOUTH BEND**, Ind. — The Errsnare macro from B&K Associates is similar in purpose to IBM's Snap macro since both trap errors causing program interrupts.

Errsnare can be used by programmers working with IBM Cobol or Assembly language logic under OS (MFT or MVT) or DOS. It hastens debugging by temporarily bypassing program interrupts and continuing test runs as long as possible.

The routine allows interrupts to occur at up to 21 different addresses within the same program. Interrupts at the same address have no effect after the first occurrence, a B&K spokesman said.

When an interrupt does occur, both operands of the problem instruction are computed and displayed. Any data fields they reference are also displayed, the spokesman added.

#### Doesn't Patch Faults

Errsnare makes no effort to patch faulty data, as some test support packages do.

Instead, Errsnare simply restarts execution with the next instruction beyond the one in which the interrupt occurred.

Users working with the macro can tailor its output to provide all the information the macro has captured at each interrupt, an abbreviated recap or a full core dump, B&K said.

Errsnare is available now with documentation for installation and programmer use for \$500. B&K Associates is at 1237 Woodfield, 46615.

### Talks and Tests Key to Packages

(Continued from Page 20)  
test planning and acceptance, Grantham said.

Each user should tailor each contract to his specific needs and, in fact, write the contract himself so he can drop it on the vendor when he comes in with his standard one, Grantham mentioned. In any case, making sure that all the technical terms in the contract are clearly defined won't leave the user open to trouble later on, he remarked.

In the testing stage, the vendor should test the system with some of the user's data and not just simulated data, he advised.

The user will also have to decide whether he will accept the system with documentation as is or whether he will have to change over all the documentation to match the standards for his installation. This could be a significant hidden cost, Grantham cautioned.

for example, calculate the number of records that can be stored on IBM 3340, 3330, 2314 or 2311 disk packs when the number of tracks assigned to a file is given, the developer said.

Alternatively, it can calculate the tracks required when a number of records is given. It also generates multiple solutions for a requested range of blocking factors from which the user may select the best solution, Universal noted.

#### Calculates Track Requirements

Of particular use to analysts planning moves from one disk

type to another, Discal has the facility to calculate track requirements for a new device, given the number of tracks allocated on the old disk system.

The utility calculates and prints pertinent data including block size, the number of index records and the number of records — separately — in the prime area and in the overflow. It also defines the number of tracks needed for index, prime area and overflow and the number of bytes required for an in-core index.

The percent of prime records area utilized is listed. The track

index and cylinder overflow areas are not considered, the vendor added.

Discal operates under either DOS or OS and requires a 12K

partition, card reader and printer. The program is available for a one-time charge of \$125.

Universal Computing Services is at 2202 Delancey St., 19103.

## ... '\$LSPACE' Aids TSO

**COLUMBUS**, Ohio — \$LSPACE, a command used to report direct access free space information to terminal users of the IBM Time-Sharing Option (TSO), is available from the Behavioral Sciences Laboratory of Ohio State University.

The program is used to find

space for "big" data sets and to monitor the availability and fragmentation of direct access space. Source code, object deck and a help file are included in the package for a distribution charge of \$30.

The laboratory is at 404-B West 17th St., 43210.

## The Hazeltine 1200

Newest Addition To The Leadership Line Of Computer Terminals.



Emery Air Freight has selected the new Hazeltine 1200 video display terminal to help the EMCON Computer System — developed by Emery — keep track of over 15,000 shipments every day.

The Hazeltine 1200 offers teletypewriter compatibility with a large, 1920-character (60 x 24) display screen, a wide selection of standard baud rates up to 9600, highly reliable state-of-the-art construction, convenient

12" x 15" x 20" desk top size, plus a host of options which include upper/lower case display and current loop interface. Price? Only \$65/mo. (12-month rental, maintenance included).

Take a tip from the world's largest air freight forwarder and check out the Hazeltine 1200 terminal on your application. Call your local Hazeltine Sales Office for a demonstration and a look into the rest of the Hazeltine Leadership Line.



**Hazeltine** Corporation

Computer-Peripheral Equipment, Greenlawn, N.Y. 11740 (516) 549-8800 Telex 96-1435  
East: N.Y. (212) 586-1970 □ Boston (617) 261-5867 □ Phila. (215) 676-4348 □ Pittsburgh (412) 343-4449 □ Wash., D.C. (703) 979-5500 □ Rochester (716) 254-2479  
Midwest: Chicago (312) 986-1414 □ Columbus (614) 864-4714 □ Detroit (313) 559-8223 □ South Dallas (214) 233-7776 □ Atlanta (404) 393-1440  
Houston (713) 783-1760 □ Orlando (305) 628-0132 □ West: San Mateo (S.F.) (415) 574-4800 □ L.A. (213) 553-1811 □ Denver (303) 770-6330 □ Seattle (206) 242-0505  
(IN CANADA) MISCOE Data Communications Equipment Services, Ltd. (416) 677-2749

## Association Survey Shows

# Community Colleges Aren't Following DP Guidelines

Guidelines for data processing curricula were published five years ago by the American Association of Community and Junior Colleges (AACJC), but they have not been widely implemented.

This situation was revealed by a survey last spring of AACJC schools with programs in computer programming. Conducted by the Computing Newsletter for Community Colleges, the survey received a 63% response.

Responses were received from 161 community colleges, including 11 from colleges reporting DP programs had been terminated. The profile of respondents indicated a good representation of the community college environment.

The mean number of students in the DP programs of the responding schools was 102 full-time or equivalent (FTE) students. The range was 3 to 2,000 students.

Computer budget per student, including equipment, personnel and supplies but excluding the cost of instruction was found to

be inversely proportional to size of the student body.

The midpoint for colleges with student bodies over 100 was \$750 while the midpoint for schools with 50 or less students was in the range of \$1,251 to \$2,000. Budget per FTE student varied from \$120 to \$6,700.

Data processing faculty size ranged from 1 to 18 FTE faculty. Student FTE per faculty FTE ranged from 4 to 294.

I served as one of the two university representatives to the AACJC Advisory Committee for Computer Curriculum. The committee's recommendations were published in 1970 in *The Computer and the Junior College: Curriculum*, R.W. Brightman, ed., AACJC, One Dupont Circle N.W., Washington, D.C. 22036.

Significant deviation from the AACJC guidelines were found to exist in two curriculum areas. Operating systems and data communications concepts were required in less than 20% of the colleges. Coverage was also weak in system analysis (57%), economics (49%) and statistics (43%). Field experience was required in less than 40% of the colleges.

Manual system design has been dropped as a requirement in the large majority of colleges.

The results of the survey show the AACJC Advisory Committee did not complete its work. Inactive for five years, the committee should be reactivated for a follow-up study to develop ap-

proaches to implement the recommended curricula. Perhaps the survey results will cause the

AACJC executive committee to reactivate the Advisory Committee.

Couger is professor of computer and management science at the University of Colorado.



J. Daniel Couger  
On  
Education

Recommended Curriculum Areas	% of Survey Schools Requiring Area	
	1-3 Hours	4-6 Hours
1. Two years of programming with knowledge of at least two computer languages; Cobol as the most viable alternative.	Introduction Machine Lang. Assembler Cobol Fortran PL/I RPG	18 4 28 28 41 13 38
2. At least one semester in mathematics stressing skills most widely used in commercial DP applications.	DP Math General Algebra	8 20 23
3. One semester of logic and algorithm design related to solution of problems by computer, emphasizing flowcharting, decision tables and table search techniques.		51 24
4. Operating system techniques, job control functions and teleprocessing techniques.	Op Systems Data Comm.	9 11
5. A course covering processes used in analysis and design of business systems, stressing role of DP within the information system serving the business organization.		37 20
6. Courses in the DP curriculum should include investigations into those areas related to business applications, including:	Accounting Statistics Comm. Skills Economics Management	9 29 3 28 *
7. Field experience that allows the student to do programming for local firm, with supervision by firm and periodic evaluation by instructor visitations or seminar.		24 12

\*Omitted from questionnaire in error

Survey results showed compliance with AACJC guidelines varying widely from point to point in time allocated as well as subject matter covered. Poorest level of compliance was found in the area of operating systems, job control functions and teleprocessing techniques.

## Audition a new market in London this spring.



### The London Computermarket

**April 28-29-30**

**Exhibition:** Bloomsbury Centre Hotel

**Forum:** Russel Hotel

To: NEAL WILDER  
Vice President, Marketing  
Computerworld  
797 Washington Street  
Newton, Mass. 02160  
(617) 965-5800

Please contact me with more details on how I can test market the United Kingdom with the London Computermarket.

Name \_\_\_\_\_

Title \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone( ) \_\_\_\_\_

**Computermarket**, sponsored by The Computer Caravan, is an excellent and economical way for you to "test market" your EDP products and services in the United Kingdom. There are four major cities in the entire 1975 Computermarket tour. The fourth stop is London (Apr 28-30), the **Computermarket** city highest in concentration of buying influences. As a special offering to companies that are considering entry into the UK market, the London Computermarket show is open to new exhibitors at a very low cost. The United Kingdom is a fast-growing new market for EDP goods and services. The English use computers almost as extensively as we do in the U.S., and the English are receptive to new American business. If you'd like to test the growing United Kingdom market for yourself, efficiently and economically, then you should look into the London Computermarket. Here's why:

1. **Computermarket** is the only computer exhibition to appear in London for the first 10 months of this year. Many high-level computer professionals, including Managing Directors and Corporate Executives, will be visiting **Computermarket** to participate in the forums and discuss their needs with representatives on the exhibit floor.

2. **Computermarket** is sponsored by The Computer Caravan, and the same program that has worked so successfully for Caravan Exhibitors in the U.S. is being applied in the U.K.

3. **Computermarket** takes care of all logistics and promotion for the show for one package price. All you need to do is ship your equipment to the exhibit site in London, and then you can concentrate on your exhibit participation. The **Computermarket** professionals take care of the rest. We can even print your booth graphics. For an extra cost, our artists will work with your layout and materials to prepare every facet of your **Computermarket** presentation, including display photos and copy for your booth wall, and hand-out sales materials for your exhibit staff.

You'll be in good company at our London **Computermarket** show — the following list of fine companies will be at our London **Computermarket**.

#### C.A.S.E.

Computer Technology  
Computer Terminals  
Digico  
Digital Equipment Co.  
Electronic Memories  
Ferranti

#### GEC Computers

GTE Information Systems  
Hewlett-Packard  
Interdata  
Lynwood Scientific  
Modular Computer Systems  
MSI Data Europe

#### Pragma

Prime Computers  
PO Datel  
Racial-Zonal  
Redifon  
Scope Data Systems  
SPL International

#### Systime

Tally  
Telex Computer Products  
Texas Instruments  
Varian  
BASF

**Computermarket** provides you with virtually everything you'll need to conduct an effective "test market" of the United Kingdom, yet the cost is surprisingly low. The complete **Computermarket** package price for the London Exhibition is just \$2,000 (not including extra graphics work). To get all the details on how you can participate in the 1975 London Computermarket, just fill in the coupon. Or, you can contact **Computermarket** directly by calling Michael Young in London at Computerworld Publications Limited, 140/146 Camden Street, London NW1. Telephone: 01-485-2248.

# Of course you should.

The EDP Seminar Series gives you the information you need to keep ahead of this fast-changing industry.

We've selected leading experts from around the country to give seminars on some of the most important topics on today's EDP scene. These seminars are current, practically oriented, and packed with detailed information. They will help you save time and money. And they can give you the information you need to increase your installation's efficiency. In an increasingly complex and fast-changing EDP world, these seminars are even more important to your company, your installation, and you. Here is our current seminar schedule:

## Data Communications

### Course #1010 –

#### Practical Data Communications Systems and Concepts

This course will give you the information you need to master the newest developments in Data Communications. Led by the nationally recognized teleprocessing consultant, Dr. Dixon Doll, the course covers recent changes in areas like SDLC, HIC-LoD, DDS, newly approved major revisions to WATS, and the impact of satellite carriers. This seminar runs two days, and total cost, including workbook, reference materials, luncheons and continental breakfasts is \$350. Additional registrants from the same company qualify for a reduced rate of \$300. Current schedule is as follows:

**Chicago** – Jun. 2-3

**Orlando** – Jul. 2-3

**Washington, D. C.** – Jun. 9-10

### Course #1020 –

#### Advanced Teleprocessing Systems Analysis and Design

This course is a follow-up to Course #1010, with special emphasis on problem solving techniques for minimizing operating costs in commercial data communications networks. Also led by Dr. Dixon Doll, the course covers procedures, approaches and algorithms for evaluating and cost-optimizing network organizations.

This seminar runs three days, and total cost, including an extensive set of customized course materials, luncheons and continental breakfasts is \$450. Additional registrants from the same company qualify for a reduced rate of \$400. Current schedule is as follows:

**Los Angeles** – Jun. 16-18

## Contracting for Computers and EDP Support Services

#### A seminar that can help you protect your EDP investment – and your system.

In an industry that's famous for its "promise them anything" attitude, you need good, effective contracts from the vendors that supply your installation. And this seminar gives you the information you need to get them. It will show you how to protect your installation from late deliveries, inadequate equipment or services and the costly disruptions that they can cause. Course topics include the lease and purchase of computer systems, separate hardware and software – the purchase of time sharing, data processing services and consultation – and the use of facilities management.

Under the personal instruction of Roy N. Freed, a nationally known lawyer, author and expert in the field of computer law, you'll learn how to place yourself in a strong bargaining position, how to insure on-time delivery of exactly what you want, how to set reasonable performance standards for warranties – and much more. You'll also receive a complete resource notebook, including sample vendor contract forms.

You should attend this seminar if you are involved in the purchase of EDP equipment or services, whether as a corporate counsel, contract administrator, DP manager, consultant or officer of a using firm.

Cost for the entire 2½ day seminar, including complete resource notebook, continental breakfasts, luncheons and coffee breaks is \$295.00. The current schedule:

**Atlanta**  
**New York**

**Stouffers Atlanta Inn**  
**St. Moritz**

April 23-25  
June 4-6

## Key-to-Storage Systems

#### How to evaluate and optimize the various successors to keypunch equipment.

Data entry is a big problem – and a big headache – as every computer user knows. It is therefore a prime target for cost savings. This course is designed to help you in the practical aspects of selecting, installing, and making the best use of keyboard-to-storage systems. It is an expansion and an update of our successful key-disk seminar. Under discussion (including some user case studies) will be:

- Introduction to data entry concepts (keypunch, buffered keypunch, keypunch, key-disk and beyond...)
- Key-disk hardware and software
- Selecting and operating intelligent terminals, both key-to-cassette and key-to-floppy disk
- Key-disk as a remote batch terminal
- Mixed Media systems
- Evaluating... and starting... key-disk systems
- Supervisor functions; motivation
- Trends in Computer Data Entry

This seminar is lead by Lawrence Feidelman, President of Management Information Corporation, and one of America's leading experts on data entry. All participants will receive a copy of "Data Entry Today", Management Information Corporation's authoritative publication on every aspect of data entry, including a six-month update of this continuing reference service.

You should attend this seminar if you are concerned with optimization of your data entry shop, and especially if you are considering or currently using key-to-storage systems more advanced than basic keypunch. Cost for the 3-day seminar is \$350, including continental breakfasts, luncheons, and all course materials. Additional registrants from the same company are charged only \$300.

**New York**  
**Chicago**

**Waldorf Astoria**  
**Hyatt Regency O'Hare**

April 21-23  
June 9-11

## Data Base Design

#### A practical approach to the design, implementation, and maintenance of data base systems.

Effective data base system design requires both a complete knowledge of the facilities provided by a data base package, and a basic understanding of the mechanisms which can be employed to construct data base systems. In fact, the former is of questionable value without the latter.

This course is a package independent examination of the techniques required for the design of effective data base systems. The topics covered include:

- Effective Record Design
- Physical Storage Techniques
- Optimum File Organization and Indexing Techniques
- File Integration
- and much more

Given in association with Leo J. Cohen and Performance Development Corporation, this course reinforces the lecture material with workshops, in which attendees apply the techniques just learned, to practical problems.

You should attend this seminar if you are (or will be) involved in the design and/or implementation of a data base system and whether as a Data Base Designer, Planner or Analyst.

This course runs for 3 days and costs \$350, including course materials, continental breakfasts and luncheons. Additional registrants from the same company qualify for a reduced rate of \$300. Current schedule:

**Chicago**  
**New York**

Sheraton O'Hare Motel  
The Plaza

May 12-14  
June 2-4

## Performance Evaluation and Improvement

#### A seminar actually designed to save your installation money.

This course starts with a discussion of questions and specific problems attendees have about system performance at their own installation. Then step by step each attendee will learn the methodology necessary to understand the problems and implement the answers. The techniques presented at this seminar are in effect at numerous installations today, and have extended the life of one S/360 for more than two years – a savings, at last estimate, of more than \$700,000 for one user.

Our course leader is Saul Stimler. His book, *Data Processing Systems: their performance, evaluation, measurement, and improvement*, will be an important part of the seminar. As well as case studies, topics that will be covered include:

- Criteria for quantifying performance • Pencil and paper analysis of a system
- Benchmarking techniques • Realtime, batch, and interactive time sharing systems

You should attend this seminar if you are a data processing professional or corporate executive whose responsibility it is to plan, benchmark, evaluate, or improve data processing systems.

Cost for the entire seminar, including continental breakfasts, luncheons, and all course materials (including a copy of Saul Stimler's book on the subject) is only \$250. Current schedule:

**New York**

**Waldorf-Astoria**

**May 5-6**

**FIRST TIME!**



**COMPUTERWORLD**

To: Ed Bride, Vice President, Editorial Services, Computerworld  
797 Washington Street, Newton, Mass. 02160

Please send me a brochure and registration form for the following seminar(s):

Title \_\_\_\_\_

City in which you would  
probably attend.

Many of our seminars are available for private, in-house use at a greatly reduced per-attendee rate. For full information on bringing any seminar to your facility, check here.

Name \_\_\_\_\_

Title \_\_\_\_\_

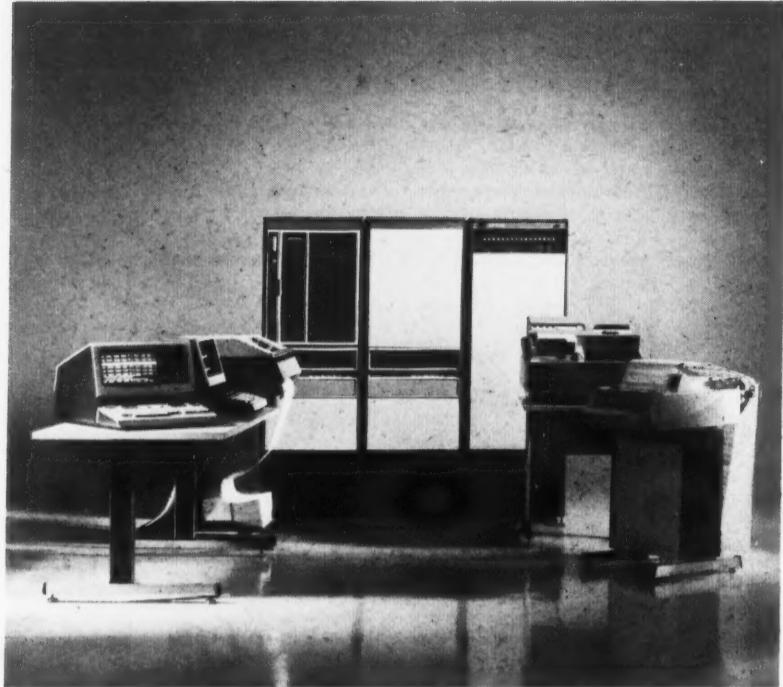
Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone (\_\_\_\_\_) \_\_\_\_\_

NOTE: If time is short, you may reserve space at any seminar by calling collect. Call Miriam Ober at (617) 965-5800.



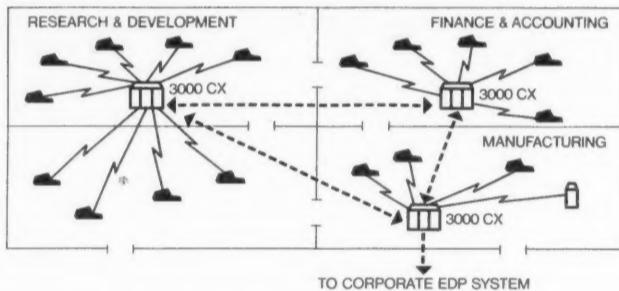
# HP 3000CX Mini DataCenters

**Think of them as branch offices.** Computers for the many data handling "customers" within a company. The 3000CX is a series of small, terminal-oriented systems that work as an adjunct to the corporate EDP center.

**Not just minicomputers. Mini DataCenters.** They're the only minis with a single, fully multi-programmed, multiuse, operating system. You get spooling, virtual memory, and a communications subsystem to link Mini DataCenters to each other. And to the big number crunchers as well.

You can run programs in five languages (any combination), in all three modes — time-share, real-time, and batch.

**Full service "branches."** A Mini DataCenter will support an entire department or division with interactive terminals and options to handle tasks in business, science, and industry.



So, while the folks in R&D are using a Mini DataCenter for real-time data acquisition, shipping is using it to call up orders, and marketing is generating a quarterly sales report. As the volume increases, add another 3000CX (or two).

**More for your money.** Call HP and see one in action. Then you decide. Four 3000CX models cost from \$99,500 to \$203,500 in the USA. Low enough to let you branch out now.

## HP minicomputers. They work for a living.

HEWLETT  PACKARD

Sales and service from 172 offices in 65 countries.  
1501 Page Mill Road, Palo Alto, California 94304

22518

Visit HP's booth: Attend HP's seminars — at Computer Caravan.

# COMMUNICATIONS

## Bell Pricing — Part 1

# Usage-Sensitive Rates Could Reduce Telephone Bills

By Ronald A. Frank

of the CW Staff

NEW YORK — The Bell System appears to be considering major changes in the way data and other users are charged for telephone service.

Two methods are involved — the first is called usage-sensitive pricing (USP) and would charge according to the time, length and distance of a call; the second is the automatic adjustment of phone bills when Bell System costs change.

The advent of USP would be restricted to major metropolitan areas and would be linked to the installation of Electronic Switching System (ESS) central offices by the telephone company. As presently perceived by Bell planners, the USP could offer up to 25% lower rates for users who can shift their service requirements to off-peak hours.

This type of pricing would apply only to dial-up calls and not to private line services, according to Larry Garfinkel, AT&T marketing director of exchange and intercity service concepts.

The concept would apply primarily to local exchange dial-up calls and would affect those data users who access some type of DP capability via a local dial-up connection. In many cases, these users now can dial-up a connection under a flat-rate billing system and be charged for only one call initiation regardless of how long the call continues. It is this length of call or holding time that would be billed on a timed basis if USP is adopted.

### Can Benefit Certain Users

The new type of pricing could benefit certain users if they are able to adjust their calling patterns, Garfinkel explained. As an example, if a data user now accesses a service during "prime time" business hours and is able to shift this usage to "nonprime time," the savings could be as much as 25%.

This amount of savings might not apply in each Bell operating company, but it is nevertheless considered a realistic estimate, he said.

In many cities Bell companies now charge data and other users according to message units, and these message units typically are figured in five-minute increments. So when a call is originated, it is charged on the basis of five minutes, even if it takes less time.

Under USP, however, billing would be figured in one-minute increments; for users who have a holding time of a fraction of a minute, therefore, there could be a savings.

One class of user that could benefit might be a polling network where a terminal can be polled in less than a minute.

The distinction between a voice call and a data call will not be made by the telephone network in the foreseeable fu-

ture, according to Garfinkel. Regardless of whether a data call transfers more information in a given time than a voice call, this distinction is basically transparent to the phone network, he said.

"I really don't see the data user being a distinctive class of service in the future," Garfinkel said.

Among the factors being considered as elements in USP, Garfinkel listed call setup, holding time and the number of switching facilities involved.

One of the basic aims of USP is to shift calls to less heavily used time periods and thereby "smooth out" the usage patterns on the phone system, he said.

If, after the introduction of this pricing, telephone usage during prime hours drops off significantly, the result should be lower prices for calls made during these hours, Garfinkel said.

At the moment, USP is still a concept being researched by Bell System rate engineers.

## Controllers in Networks — Part 2

# Built-In Expandability Can Prevent Obsolescence

By A. Gordon Osborne

Special to Computerworld

The ease and expense of adding lines without obsoleting a controller is a matter of consideration if a network grows in terminal population and usage.

In a multipoint environment, one controller line can serve up to 50 terminals depending upon terminal type, volume of traffic and usage. Some controllers are limited in line capacity and require replacement earlier than others.

Other controllers provide larger line capacities but restrict the quantity mix of low-, medium- and high-speed lines; still others provide the flexibility of expanding into larger line capacities without speed mix restrictions.

If, upon projecting future requirements, expansion is likely, the user should look for a controller that is expandable without undue costs.

There are optional controller features available that conserve data traffic. A supervisory data, or reverse channel, option, for example, allows operating personnel at either end to interrupt transmission from the other end.

In effect, through this low-speed (5 bit/sec) reverse channel, one end terminates transmission from the other — a very useful device if a lengthy report of low priority is being printed. The operator initiating the interruption can restart the transmission later at the point of original interruption.

Modems and automatic call units also are a consideration when shopping for a controller, as these functions are offered as an integral part of some controllers, usually at a significant cost savings compared with using external modems or call units.

The term "modem," referred to as a Dataset by phone companies, is a contraction of modulator-demodulator. Its functions allow the conversion of a computer's digitized signals (modulated) to analog signals compatible with telephone lines and the reconversion (demodulated) to digital signals at the terminal end.

Automatic call units may be a valuable adjunct to certain operations. They permit dialing terminals automatically, under computer control, for terminal printouts

or pickup of terminal-stored data while terminals are unattended. Thus transmission may occur during evening hours and without constraints posed by time zones.

### Vendor Quality Important

Probably first in importance is the quality of the company the user selects to provide a controller — in effect to maintain ongoing communications throughout the network.

At last count there were more than 30 suppliers of controller subsystems. Hardly anyone attempts to evaluate 30 different subsystems, but the potential candidates can shrink dramatically in number if the user considers only companies that have been manufacturing and maintaining controllers for a number of years and maintain an extensive field service organization capable of sustaining in-depth customer service support.

The supplier should have extensive experience in controlling the entire network

between the central processor and terminals. Equally important is its ability to quickly provide, when necessary, advanced diagnostic devices to isolate faults with minimal downtime whether the fault lies in the mainframe, channel, controller, modem, line or terminal.

A terminal on-line tester, for example, when plugged into a modem will analyze the flow of both control (housekeeping) and data. Upon discovering a failure, the absence of a response to a diagnostic signal, the tester assumes the role of the failed subsystem: modem, video display, terminal, etc.

The tester then exercises the functions of its assumed role to quickly determine the specific cause of the failure. As a result, communications may be back online with minimal delay and other teleprocessing operations are unaffected.

Osborne is product marketing manager for communications equipment for the Memorex Corp.

## Data Protection a Trade-Off

The terminal control unit can play a vital part in protecting data. This is a trade-off between the redundancy desired in the system and the extra line costs of transmitting additional control bits.

Both vertical parity and/or longitudinal redundancy checking may be used. The concept easily is visualized when dissecting characters into their bit code:

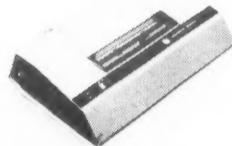
Parity Check Bit	.	.	.	.	.	.	.
Bit Positions	.	.	.	.	.	.	.
Creating	.	.	.	.	.	.	.
Ascii Characters	.	.	.	.	.	.	.
Character	1	2	3	A	B	C	E L
				T R			X C

The vertical columns represent the eight (a signal) or zero (no signal) bit

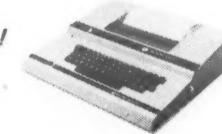
positions that make up an Ascii code for a character. When using an even parity check, for example, a one bit is added to each character having an odd total of bits. Thus all bits per character will arrive in even numbers at the terminal unless distortion, noise, etc. cause a bit loss.

In this case the controller signals the central processor to call up a software routine that automatically retransmits the failed data a designated number of times until even parity is obtained or stops the transmission in order to diagnose the problem.

Longitudinal redundancy checking (LRC) is essentially the same principle extended to check blocks of data. After a block of data, indicated by end of text (ETX) is transmitted, the bit positions for the block of characters are added longitudinally in binary mode to create an LRC character, which is compared with a similar character accumulated by the receiving unit.



IF YOU NEED HARD COPY FASTER AT LESS COST!



SCOPE DATA INC.

A SUBSIDIARY OF SCOPE INC., RESTON, VA  
3728B Silver Star Road, Orlando, Florida 32808  
Phone (305) 298-0500



# What you see and hear at The 1975 Computer Caravan will save you money.

## And when has there been a better time for that?

### Here are the topics:

#### DAY ONE – COMPUTER SYSTEMS MANAGEMENT

Includes four concurrent workshops, each given twice:

- 1 Configuring the Data Center
- 3 Dedicated Systems
- 2 Performance Measurement
- 4 Small Centers

#### DAY TWO – SOFTWARE

A new topic for a Caravan Forum. Workshops will be on:

- 1 Data Base Management Systems
- 3 Programming the Small Business System
- 2 Evaluating Applications
- 4 Utility Software

#### DAY THREE – TRENDS AND OPTIONS IN DATA COMMUNICATIONS

Workshops fall into two general categories – equipment and techniques. They include:

- 1 Data Transmission Options
- 3 Terminals
- 2 Network Management
- 4 Front-End Processors

### Special Afternoon Sessions will continue to be open to all attendees.

Whether or not you attend the morning Forum program, you'll want to consider the special afternoon sessions. This year's topics are:

Day 1 – Professional Development  
Day 2 – Virtual vs. Real Storage

Day 3 – The Human Interface: External Opportunities and Dangers for Data Communications Users.

### The daily schedule gives you time to get the information you want.

#### FORUMS

9:00 - 9:45	Introduction and Computerworld Report
10:00 - 11:15	Workshops – Phase I
11:15 - 11:30	Coffee Break
11:30 - 12:45	Workshops Repeated
1:00 - 2:00	Luncheon
2:15 - 3:00	Wrap-Up Panel

#### SPECIAL AFTERNOON SESSIONS

3:15 - 4:30 Daily (Open to all Caravan attendees)

#### EXPOSITION

First two days – 10:00 A.M. to 6:00 P.M.  
Third day – 10:00 A.M. to 5:00 P.M.



Sponsored by  
**COMPUTERWORLD**

## FORUM REGISTRATION FORM

Advance Registration is not required for the Exposition.

Send to:

FRANI BLACKLER  
Computer Caravan/75  
797 Washington Street  
Newton, Mass. 02160  
(617) 965-5800

Please copy this form to register additional people. Remember, there is a \$15 discount for each 3 days registered. The same or different people may register – in any combination of days. If we receive more than one of these forms in the same envelope, we'll total up the number of forum days on all forms and take off \$15 for each group of 3 days registered.

Register me for  all three days       1st day       2nd day       3rd day

Name \_\_\_\_\_

Title \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_

Check Appropriate City:	Cost
<input type="checkbox"/> Philadelphia	Mar. 4-6
<input type="checkbox"/> Hartford	Mar. 11-13
<input type="checkbox"/> New York	Mar. 18-20
<input type="checkbox"/> Cleveland	Apr. 1-3
<input type="checkbox"/> Chicago	Apr. 8-10
<input type="checkbox"/> St. Paul	Apr. 15-17
<input type="checkbox"/> Seattle	Apr. 29-May 1
<input type="checkbox"/> San Francisco	May 6-8

Complete 3-day program, includes workshops, luncheon, wrap-up panels, special sessions, exhibits – plus workbook/notebook \$90.  
Single-day program: \$35 (Entitles you to attend all three days of Exhibits and special sessions.)  
Total number of days registered on this form \_\_\_\_\_  
Total number of days registered on enclosed form \_\_\_\_\_  
Total days registered with this order \_\_\_\_\_  
Multiply by \$35 = \_\_\_\_\_  
Discount (If you have 3-5 forum days, take \$15 discount, 6-8 take \$30 discount, and so on.) \_\_\_\_\_  
Total due (after multiple day discounts) \_\_\_\_\_

Check Enclosed

Purchase Order Enclosed.

### The Caravan gives you the information you need to increase efficiency and save money.

Change is not news in the computer industry. Information is. And the Computer Users' Forum and Exposition brings you a unique combination of information sources. The User-to-User Forum lets you exchange experiences and share solutions with other users in a series of panels and workshops. And The Exposition gives you information direct from suppliers in an informal, businesslike atmosphere. You can shop around and make comparisons among many suppliers at the same time. And when you're finished, you'll be able to apply this information to your installation. You'll increase efficiency and save money. That's the heart of it. Here are the details:

### The Caravan '75 Exposition features virtually all the elements of a complete system.

This is your chance to find out, first hand, what's new and how it works – in a pleasant, uncrowded exhibit hall. You'll see virtually all the elements of a complete system under one roof – from a variety of America's leading computer companies.

**Here are the companies we'll be keeping:** Modular Computer Systems • NCR Corp • Digital Equipment Corporation • Anderson-Jacobson, Inc • Martin Marietta Data Systems • Memorex Corp (Computer Media Products) • Varian Data Machines • Texas Instruments Inc • Sycor, Inc • T-Bar, Inc • Hazeltine Corporation • Incoterm Corp • Lockheed Electronics Company • Hewlett-Packard • Mini-Computer Systems • Omnitel Corporation • Scope-Data, Inc • American Telephone & Telegraph Co • Cincom Systems • Datapoint Corporation • General Automation, Inc • Interdata • Pansophic Corporation • Software International • Control Data Corporation • Cullinane Corporation • Grumman Data Systems • BASF Systems • International Communications Corporation, a Milgo Company • Datatype Corporation • Beehive Terminals • Software AG • Boeing Computer Services • Delta Data Systems • Computer Devices, Inc • Prime Computer, Inc • Cincinnati Milacron • Stromberg Datagraphix • Consolidated Computer, Inc • Cooke Engineering Company • Fabri-Tek, Inc • Randolph Computer Company • Computer Transmission Corporation • Basic Timesharing • Zentec Corporation • Inforex • General DataComm Industries • 3M

### The '75 Forum – new ideas, new subjects.

The 1975 Caravan Forum program includes, for the first time, a whole day's program on Software, one of the most important areas of user interest when it comes to saving money. We've also added workshops specifically designed for smaller centers, and we'll be continuing to cover the important areas of Computer Systems Management and Data Communications – with new information and new techniques.

### It's easy to register for the Caravan.

Just use the form on this page to make your reservations for our Forum program. If you plan to attend only the Exposition, no advance registration is required. If you are not a *Computerworld* subscriber, you may want to write for a free guest ticket to the Exposition. (If you are a subscriber, we should be mailing you a free ticket automatically.) Just send your request to the person shown on the Forum Registration Form. And plan to be there when the Caravan comes to a city near you.

### The '75 Caravan is coming to a city near you. Going your way is our way.

**Phila. March 4-6 (Tues., Wed., Thurs.)** **Chicago April 8-10 (Tues., Wed., Thurs.)**  
Exposition and Forum: Philadelphia Civic Center (Center Exhibition Hall) Civic Center Blvd. at 34th Street

**Hartford Mar. 11-13 (Tues., Wed., Thurs.)** **St. Paul April 15-17 (Tues., Wed., Thurs.)**  
Exposition: (and all registration) Hartford Civic Center, 190 Trumbull Street.  
Forum: Sheraton Hartford Hotel, 196 Trumbull Street.

**N.Y. March 18-20 (Tues., Wed., Thurs.)** **Seattle (Tues., Wed., Thurs.)**  
Exposition and Forum: New York Coliseum (4th Floor), Columbus Circle.

**Clev. April 1-3 (Tues., Wed., Thurs.)** **April 29-May 1**  
Exposition and Forum: Cleveland Convention Center, 1220 E. Sixth Street.

**San Fran. May 6-8 (Tues., Wed., Thurs.)** **Exposition and Forum: Hyatt Regency San Francisco, 5 Embarcadero Center.**

### Please circle one number in each category below.

(We must have this information to complete your registration.)

#### BUSINESS/INDUSTRY

- 10 Manufacturer of Computer or DP Hardware/Peripherals
- 20 Manufacturer (other)
- 30 DP Service Bureau/Software/Planning/Consulting
- 40 Public Utility/Communication Systems/Transportation
- 50 Wholesale/Retail Trade
- 60 Finance/Insurance/Real Estate
- 70 Mining/Construction/Petroleum/Refining
- 75 Business Service (except DP)
- 80 Education/Medicine/Law
- 85 Government – Federal/State/Local
- 90 Printing/Publishing/Other Communication Service
- 95 Other:

#### TITLE/OCCUPATION/FUNCTION

- 11 President/Owner/Partner/General Manager
- 12 VP/Assistant VP
- 13 Treasurer/Controller/Finance Officer
- 21 Director/Manager of Operation/Planning/Administrative Service
- 22 Director/Manager/Supervisor DP
- 23 Systems Manager/Systems Analyst
- 31 Manager/Supervisor Programming
- 32 Programmer/Methods Analyst
- 41 Application Engineer
- 42 Other Engineering
- 51 Mfg Sales Representative
- 52 Other Sales/Marketing
- 60 Consultant
- 70 Lawyer/Accountant
- 80 Librarian/Educator/Student
- 90 Other:

## Intelligent TC 750 Handles On-Line Bank Work

**DETROIT** — Burroughs Corp. has introduced the TC 750 intelligent programmable terminal designed for on-line, real-time communication between a teller in a financial institution and a central DP site CPU or branch office processor.

The TC 750 has an electronic keyboard and a 32-character keyboard buffer. A 32-character print buffer provides fast output by allowing the TC 750's console printer to position itself, print and space, independent of keyboard and central processor functions, according to the vendor.

The terminal incorporates all the features of the current TC 700 and is code-compatible with the earlier unit, Burroughs noted. Users can replace TC 700s with TC 750s or can mix the higher performance TC 750s in an existing network without modification to the host CPU programs.

The terminal uses Burroughs standard communications line control procedures which permit a variety of terminals to share the same communication line, providing significant savings in

### Bisync Option Added by Mitron To MDRS-9 Unit

**BELTSVILLE, Md.** — Mitron Systems Corp. has added a binary synchronous communications option to its MDRS-9 terminal which allows the terminal to operate either in asynchronous or synchronous transmission modes.

Operating rules change when the MDRS-9 is switched to binary synchronous mode, Mitron noted. The two internal buffers are joined and variable-length records, up to a maximum length of 500 characters, can be processed.

All transmitted data is validated by standard binary synchronous line discipline. Defective data blocks are automatically retransmitted.

Should a line break occur during a transmission, the company explained, restart procedures allow information transfer to continue once a new call is placed, without loss of data.

The MDRS-9 can transmit at speeds from 10 char./sec to 4,800 bit/sec. It is compatible with Bell System 103, 202 or 208 data sets or independent equivalents.

Installation of a cross-country, MDRS-9-to-MDRS-9 data link by the U.S. Navy Bureau of Naval Personnel in December marked the first deliveries of MDRS-9 terminals having both asynchronous and binary synchronous communications capability.

Data transmission over the circuit is at 4,800 bit/sec, which enables a block transmission rate of 600 char./sec, Mitron said.

The basic system, including control unit, 9-track tape drive, rate selection switch, 200-character buffer and teletypewriter interface costs \$12,400. Rental is \$475/mo plus \$160 for the binary synchronous feature. Purchase price with both transmission features is \$14,650.

Mitron is at 5026 Herzl Place, 20705.

network costs, the vendor said. TC 750 features include a 100 char./sec photoelectric program loader which is said to read program information into memory 85% faster than previous models.

or the mainframe.

In an off-line mode, the TC 750 accumulates transaction data on cassettes for later automatic transmission to the central computer. In addition, the cas-

automatic reading of the passbook balance, account number and next posting line, using information stored on a magnetic stripe attached to the passbook.

Purchase prices for the TC 750, exclusive tape cassette stations and the APR feature, range from \$10,000 to \$12,000 depending upon memory. Monthly lease rates range from \$303 to \$344.

Purchase price for a typical TC 750 system with the APR feature and magnetic tape cassette would be \$13,640 and the system would lease for \$390/mo. Delivery is immediate, the company said.

## Terminal Transactions

The terminal can utilize up to two magnetic tape cassette stations. This cassette capability, coupled with the terminal's intelligence, allows the teller terminals to operate independently of the communications network

setters can collect report information generated by the host CPU for on-site daily report writing.

The TC 750 has an Automatic Passbook Reading (APR) feature which is in use on many of the installed TC 700s. APR provides



The TC 750 is designed for on-line, real-time communication between a teller and a bank's central site CPU.

## WHEN THE CHIPS ARE DOWN, BET ON A SURE THING— THE INTERDATA 7/16 MINICOMPUTER.

### WHY GAMBLE YOUR RESOURCES ON UNPROVEN SYSTEMS?

You don't have to. You can count on a steady flow of Interdata 7/16's—when and where you want them. Now!

One reason for the 7/16's continuing success is PRICE. It's less than \$2,000 in OEM quantities. Another reason is

PERFORMANCE: 16 general registers, direct addressing, automatic vectoring of interrupts and over 100 powerful instructions. In addition, you get field-proven SOFTWARE: operating systems, FORTRAN, assemblers, BASIC, debug and editors. The 7/16 is a member of the Interdata FAMILY of minicomputers. It's software and interface compatible with all of the other Interdata minicomputers—including our 32-bit machines.

PRICE. PERFORMANCE. SOFTWARE. And EXPANSION capability. It all adds up to saving you lots of dollars. So when the chips are down, let them fall where

they may. Consider them all. Then put your money on a sure thing—the dependable, here-today, Interdata 7/16. And be a winner. Just send us the coupon to know more.

### HOW TO BEAT THE ODDS ON MINICOMPUTERS.

Gentlemen:

The Interdata 7/16 minicomputer



- I want to know more about the 7/16 minicomputer.
- Have an Interdata representative contact me.

Name \_\_\_\_\_ Title \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone \_\_\_\_\_

**INTERDATA®**

Subsidiary of Perkin-Elmer

Oceanport, N.J. 07757. (201) 229-4040.

6486 Viscount Road, Mississauga, Ontario

Canada L4V 1H3. (416) 677-8990.

Arundel Road, Uxbridge, Middlesex, England.

Uxbridge 52441.

8032 Grafelfing bei Munchen,

Waldstrabe 31, West Germany. 854-20-34-38.

92 Chandos Street, St. Leonards,

Sydney, Australia 2065. 439-8400.

# BASF announces its own "Winchester" Data Module.

You've undoubtedly been following the progress of the 3348, or "Winchester," Data Module in the computer press. You know it's a completely self-contained unit, incorporating heads, spindles, and recording surfaces in a protective factory-sealed pack. You've heard of the advantages of this new technology... complete security from environmental

contamination, improved high-density storage, and incredibly fast access. And now, you can order the "Winchester" Data Module from BASF, with all the quality and error-free performance that the name implies, and a competitive price.

Here are the facts, in brief:

- Complete compatibility with 3340 drives.

- BASF-guaranteed Zero-Error performance.
- Now available in two configurations for early 2nd-quarter delivery... The 1335 Module, with 35 million-byte capacity, and the 1370 Module, with 70-million byte capacity.
- Our 1370F Module, with fixed head and quicker access, will be available in 1975.

For complete details on the BASF "Winchester" Data Module, write: BASF Systems, Crosby Drive, Bedford, MA 01730 or contact your local BASF representative.



You're already paying for it.

So why not have it.



# Net Keeps Hospital's Waiting Rooms 28% Emptier

By Edith Holmes  
Of the CW Staff

NEW YORK — By automating its outpatient visit and registration system, a hospital serving East Harlem has been able to cut waiting area use of hospital space by 18% and seating capacity by 28%.

Installed in Mt. Sinai Hospital's emergency rooms and in six waiting areas servicing 90 clinics, 31 GTE/IS 7800 CRTs and GTE/IS 7012 printers from GTE Information Systems, Inc. are largely responsible for this space reduction, according to Jack Kowitt, the institution's DP director.

Prior to the installation of the terminals, "we had to design for a maximum waiting population," he said. "Only when we automated the system and could assure patients of specific appointment times could we get away with cutting down on space," Kowitt added.

He indicated the system provides a secondary increase in income by increasing

the efficiency of the triage function, which routes emergency room patients to the proper clinic. Emergency room personnel can now make on-the-spot clinic appointments, and clinic people have the ability to confirm these and to provide follow-up visits with the same doctor, thus preserving the continuity of treatment.

Finally, "the paperwork needed to register an outpatient and to service the account is substantially reduced. The terminals provide one registration file and keep it up-to-date and at everyone's disposal," Kowitt said. Thy system currently maintains more than 65,000 patient records.

Installed last May, the 17 video terminals and 14 printers access an IBM

370/145 with 512K, tape drives and disk storage. Terminals and terminal printer combinations are linked to a GTE/IS 7801 controller, which in turn monitors traffic to the mainframe via two Bell 208, 4,800 bit/sec modems, dedicated phone lines and an IBM 2701 communications controller, Kowitt explained.

Making appointments by clinic, by doctor and by appointment time via terminal

Inquiries by terminal can be made to produce a variety of information: patient census by doctor, by clinic and by appointment time, for example.

Each night, the system is used to generate a "pull list" 48 hours in advance, by clinic and terminal digit, of patients whose medical records will be needed in the clinic, Kowitt noted.

## Favorable Response

Kowitt said the reaction of patients to the use of terminals in their clinics has been "favorable."

Terminal response time ranges from six to eight seconds and "is a little slower than we had anticipated." Kowitt expects to save up to three seconds in response time by exchanging private lines for a local mode channel and a channel extender to the 145.

"We believe our transmission rate will go up to 50 to 65 kbytes," he said.

The addition of 19 terminals will expand the visit and registration system to eight other waiting areas serving approximately 65 clinics in the near future. "We also plan to acquire a second Model 145 so that we can dedicate one machine to on-line and the other to batch processing," Kowitt noted. "This should provide us with backup capability and a guaranteed terminal response time."

The support the hospital has received from GTE has "improved greatly over the last few months," Kowitt said.

"Its equipment is brand new and we were one of GTE's first New York installations," he added.

Because Mt. Sinai's system involves CRT terminals and impact and thermal printers, Kowitt also suspects the hospital's configuration was probably among the most diverse the vendor had encountered.

"All 31 devices came in and were brought up at once," he recalled. "This operation strained everyone's resources — theirs and ours."

By going with GTE, the hospital saved 30% over the cost requirements of similar equipment from IBM, he indicated. Kowitt anticipates, however, that any further expansion will be accomplished with IBM devices.

Mt. Sinai currently has an on-line in-patient admission system using IBM 3270 CRTs. The hospital is also working on a prescription ordering, inventory and profile system for its pharmacy, Kowitt said.

## MCC Gets FCC Nod To Link Four Cities

WASHINGTON, D.C. — MCI Telecommunications Corp. has received authorization from the Federal Communications Commission (FCC) to extend its business communications services to Los Angeles, San Diego, Phoenix and Tucson through an agreement with Western Tele-Communications, Inc.

MCI plans to complete the construction of the MCI network from Dallas to Phoenix, thus linking the four western cities to the 25 others served by MCI in the southwest, midwest and east.

This construction is underway and will be completed in late spring, an MCI spokesman said. This will permit MCI to become the first specialized communications carrier to provide coast-to-coast service over facilities entirely under its own operating control. First customers are expected to be on the coast-to-coast network by midyear, the spokesman added.

## Terminal Transactions

A pilot run of the visit and registration system showed doctors saw at least 20% more patients each day than they had when outpatient admissions were handled manually, Kowitt noted.

And, because patients have more assurance that they will be seen at the appointed time, they tend to arrive for visits on schedule, he said. Both results have smoothed out clinic workloads.

# FABRI-TEK ANNOUNCES UNFORGETTABLE MEMORY DEALS

## IBM and UNIVAC Add-ons

### THE BEST FOR LESS

Need memory? Fabri-Tek is now offering the industry's best IBM and UNIVAC memories — at the industry's lowest prices. Spectacular reductions on both purchase and lease prices. Lease length and terms tailored to your needs. Immediate delivery. All new equipment, so it's eligible for investment tax credit. All 360 models, 370, models 155 and 165. System/3, model 10. UNIVAC 494, 1106, and 1108. Factory installation and full maintenance available. You're assured of the continued high standards of service that Fabri-Tek is noted for. What more could you ask!

### WE'RE READY FOR YOUR CALL

Boston 617/969-5077	Minneapolis 612/935-8811
Chicago 312/437-4116	New York 516/273-8600
Dallas 214/661-3155	Orlando 305/857-1050
Denver 303/753-0631	Philadelphia 215/643-7512
Detroit 313/348-2161	San Jose 408/246-8391
Long Beach 213/420-2493	Union, NJ 201/964-4770

Spain: CERO

South America: Compania Nacional de Computacion S.A.

United Kingdom: Fabri-Tek Computer Components

Far East: Orient Research

Europe: Telex International



**FABRI-TEK INC.**  
COMPUTER SYSTEMS DIVISION

5901 South County Road 18 • Minneapolis, MN 55436 (612) 935-8811  
Leader in Memory Technology for Over a Decade

# MINIWORLD

## Brings \$7,000/Year Savings

# \$100,000 and Two Months Yield Turnaround System

By Patrick Ward  
Of the CW Staff

N. MIAMI, Fla. — Facing a price hike at the service bureau that did its billing and lacking its own DP expertise, this city's Water and Sewer Department opted for a turnkey minicomputer system and had it up in full operation two months later.

Not only will the 65K Computer Management Corp. (CMC) system perform the water department's billing for an estimated \$7,000/year less than the service bureau wanted, but the in-house machine will soon be handling a variety of financial and accounting applications the city had never before automated, City Finance Director John Schars said.

And despite the acquisition of an in-house system, the city of 45,000 has not hired any DP person and does not expect to, Lawrence C. Casey, city manager, added.

Early last year the water department began to experience problems with its service bureau processing and expected a significant cost increase at contract renewal time.

Rather than renew the agreement, the City Commission started a search for an alternative that could overcome the operational problems and reduce costs.

### Strapped by Time

"We were under a very severe time limitation," Casey recalled.

The city had 60 days to find and implement a new approach. Otherwise, it would have had to renew its agreement with the service bureau for at least another year — or risk being unable to bill for city utilities, he explained.

Although the city was interested in an in-house system to overcome the disruptions and delays it had experienced with the service bureau, there wasn't much time to hire and train staff.

"It would have been very difficult for the city to hire skilled DPs anyway," with the salaries it could afford to pay, Casey added.

The city accepted the proposal from the Miami-based turnkey vendor in early June, and the system's Digital Computer Control D 116 processor was installed three weeks later.

Early in July, CMC started building a new account master file to avoid cumulative errors in the service bureau's file. The first water bills were mailed out at the beginning of August.

The city's mini-based system also includes a Centronics Model 102 printer, three Diablo Model 44 10M-byte/cartridge disks and an Educational Data Systems communications multiplexer with eight communications ports.

The water department staff works at six hard-wired Infoton CRTs. Two other CRTs are remotely located in other city agencies, Casey said.

The water department staff uses the display terminals for entering data into the system, for inquiries and to control batch operations such as the printing of bills, he noted.

After personnel reading the water meters bring in their data, a clerk at a CRT uses a code word to access a program for updating consumption records.

Each time the operator keys in an account number and meter reading, the program computes and displays consumption. If the figure seems to be outside reasonable bounds, the operator can recheck his entry and correct it if necessary. The account number itself incorporates a self-check digit, Casey explained.

When the water department schedules a particular set of accounts for billing, it uses another group of programs under the control of a billing clerk at a terminal.

Depending on the type of customer, tax codes, services, consumption and other factors, charges will be computed differently for many accounts.

The system then prints out a billing register, which is a breakdown of each individual account and gives the amount due, Virginia Samuel, account clerk for the department, noted.

The staff checks the register over, then instructs the system to print out the bills, she said.

The department has already used the system to combine water, sanitation and sewage charges into one billing, Director of Utilities Norman H. Winson, commented.

North Miami has contracted with CMC to write additional programs to handle payroll and personnel records, budgetary accounting, business license billing and

police statistical applications, Casey said. The city also plans to add inventory control, fixed asset accounting and land records management programs to its mini.

CMC will develop all these systems. By the time these applications are in production, North Miami will have spent about \$100,000 for minicomputer equipment, Schars said. He estimated the city will be paying the turnkey vendor about \$23,000/year for programming, training and maintenance.

Casey said he does not expect the city will hire or train a programmer of its own.

"We would like someone on-site who can operate the system and make minor changes in the programs, though," he added. A secretary is taking a community college course to prepare herself for that role, he said.

## Small Bank Division Sets Up Its Own Mini Center

By a CW Staff Writer

ATLANTA — To ease the end-of-the-month paperwork crunch, the controller's division of Atlanta's First National Bank put in its own minicomputer system to automate as much manual work as possible.

The First National Bank has a 300-person data center, but that is occupied with demand deposit accounting, credit card processing and other large systems, J.P. Trimble, the bank's assistant vice-president and manager of management accounting services told Computer Caravan attendees here recently.

What was of high priority to the division

did not seem that crucial to the data center, Trimble explained. Therefore, if the division wanted those applications, it would have to write and run them itself.

The data center staff was not very keen on the division setting up its own little shop, Trimble recalled. A few people said the division lacked enough personnel backup for its own system.

"Some also felt we were infringing on their domain, Trimble said.

Representatives of both groups looked at available minicomputers and chose a 16K Datapoint 2200 Business Processor, primarily because of its programming ease, Trimble noted.

In the year since then, the minicomputer system has saved the division an estimated \$30,000- to \$35,000/yr over what it would have cost to provide the same services manually, Trimble said.

The division's first application was accounts payable. The staff uses the system's two CRTs to input changes to the vendor master file and to enter invoice and general ledger disbursement information.

The accounts payable system also prepares checks and maintains account histories.

The next application was an employee expense account control system. That system will soon include a complete employee file with pertinent information, automatic reconciliation of cash advances by employee, automatic interface with accounts payable for employee charges to the bank, multibank subsidiaries and a month-to-date employee transaction history.

A third group of systems is used to gather information over the month which the minicomputer system uses to generate monthly general ledger entries by responsibility center.

Trimble said he expects the division will eventually shift the accounts payable system to the bank's data center. But the minicomputer system is not an interim step as far as data entry is concerned, he said.

The system's editing and verification make the data right the first time, which saves time and money later on, he explained.

"One nice thing about a minicomputer is you can work with your own machine," Trimble observed. "You don't have to go to a DP center for test time and debugs. You can just stay in the office three hours late."

## VM System Eases Nova Programming

SUNNYVALE, Calif. — Advanced Electronics Design (AED) has introduced a virtual memory operating system for use in program development. The combined hardware and software system, called the Aevos-Nova/2500, includes a Data General Nova 2, an AED 2500 floppy disk storage system with direct memory access (DMA) interface and an ASR 33 Teletype.

The software includes an interactive editor, assembler and file management system which can operate effectively in the 4K of memory, compared with the 12K required in most other operating systems, according to AED.

The Aevos software and floppy disk storage unit can also be purchased separately for use with a Nova-type minicomputer manufactured by Data General (DG), Digital Computers Control, Rolm and Keronix.

As a virtual memory system, the Aevos provides automatic rolling of

system and user pages.

As a subsystem, Aevos permits resident user programs to be run outside the system while assembly and editing are carried out in the background or by multiprogramming.

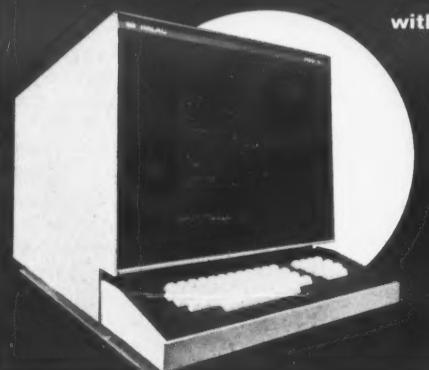
Program development is simplified using Aevos, AED said. To get a new program into the computer, it is only necessary to open a new file and type it in.

When the new data has been entered, the file is closed and then assembled by a single command. One more command will cause the program to execute, while another command will reopen the file for further editing.

Basic system cost, including the Nova 2, single floppy disk unit and teletypewriter is \$8,650. Purchased separately, the software package and the AED 2500 floppy disk system has a basic price of \$3,650.

AED is at 754 N. Pastoria St., 94086.

**IMLAC**



## INTERACTIVE GRAPHICS FOR \$7900

### DATA PLOTTING & TEXT EDITING

Software for IMLAC terminal AND Host Computer included.

### EXPANDABILITY

Extensive Hardware Software options. Ask about TIS GCS package for full graphics capability including 2-D Rotation, Translation and Scaling plus Graphic Input via Light Pen or Data Tablet.

### TEKTRONIX 4010 EMULATOR Option

Permits use of Tektronix programs PLUS local interaction with dynamic, large, bright image displays.

The IMLAC PDS-1G is an intelligent, fully programmable, refreshed graphics terminal complete with General Purpose Mini-Computer, equipped for Stand-Alone operation, delivered with comprehensive support program for Host Computers.

### IMLAC CORPORATION

150 A Street, Needham, Mass. 02194  
(617) 449-4600

Send information on:

- PDS-1G Intelligent Interactive Graphic System
- Tektronix Emulator
- TIS/GCS Package

NAME \_\_\_\_\_

TITLE \_\_\_\_\_

COMPANY \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

TELEPHONE \_\_\_\_\_

## Varian \$8,400 Unit Prints, Plots

PALO ALTO, Calif. — Varian Data Machines' Statos 4211 printer/plotter prints at the rate of 460 line/min and plots at a paper speed of 1 in./sec with 200 point/in. resolution.

Priced at \$8,400, it is the lowest-cost 11-in. printer/plotter with comparable performance characteristics on the market, Varian claimed.

To produce alphanumeric and graphic

### Cassette Systems Interfaced

VAN NUYS, Calif. — A family of interfaced cassette systems is available from Interdyne Co. in desk, rack or portable versions with one, two or three drives.

Editable buffer semiconductor memories are available in 40-, 80-, 120- or 160-character capacity. They have RS-232C interfaces.

The 3702 is priced under \$3,000. A basic RS-232C unit is priced under \$2,000.

The company is at 14761 Califa St., 91401.

output, the unit has a Bi-Scan writing head with a resolution of 200 stylus/in.

A microprogrammed controller schedules data and command flow from the computer to the printer/plotter. Many routine control functions are performed by the controller, thereby relieving the

## Miniworld Products

burden on the computer and minimizing computer memory requirements, the company said.

Because of the unit's bus-organized electronics, it is said to easily interface to a broad selection of minicomputers for online operation.

Off-line magnetic tape systems as well as output terminal configurations of the printer/plotter are available from the firm at 611 Hansen Way, 94303.

## Sonic Cuts GP-2 50%

SOUTHPORT, Conn. — A 50% reduction in the price of its standard Model GP-2 Graf/Pen sonic digitizer has been announced by Science Accessories Corp.

Units with binary output are now \$1,400; units with BCD output, \$1,600.

The price cut, according to a firm spokesman, resulted from the introduction of the Model GP-3. Functionally, the standard versions of the two models are nearly identical; the principal difference is the inability to use a cursor as the input device for the GP-2.

The GP-2 is restricted to a ball-point pen or a steel stylus for tracing or indicating graphic locations for data entry, while the GP-3 can use pen/stylus or cursor interchangeably, he added.

Interfaces to most minis are available from the firm at 65 Station St., 06490.

## Tally Impact Printer Runs 300 Line/Min, Priced at \$10,000

KENT, Wash. — A 300 line/min impact line printer from Tally Corp. features 20 in./sec slew speed.

The 132-column printer accepts multi-part forms up to 19 in. wide. The Tally unit, Series 4300, can be equipped with a 12-, 8- or 2-channel vertical format unit.

Housed within a floor-mounted console with integral paper handling, the printer has a low acoustics noise level and easy service accessibility, Tally said.

The unit, built for high-volume continuous printing, employs a print combination that has 132 hammers, or one hammer for each character position. The oscillating comb prints one horizontal dot row at a time. The paper advance assembly progressively steps the paper vertically one dot row to complete the matrix character. This printing technique requires only two moving elements within the print mechanism.

The Tally 4300 is designed to sell in the end-user market for under \$10,000. The firm is at 8301 S. 180th St., 98031.

## Xebec's 80M Disks Fit HP 2100s, 21MXs

SUNNYVALE, Calif. — Xebec Systems, Inc. is now shipping 40M- and 80M-byte disk systems for the Hewlett-Packard (HP) 2100 and 21MX series computers.

The complete system, consisting of a Control Data Corp. 9760 storage module drive and a Xebec XDF-70 formatter and interface, sells for \$15,800. Software is included and operating system software is available, the firm said.

The Xebec XDF-70 formatter with the 9760 drive allows multiple sector transfer (up to 64K words in one operation), overlapped seeking, a wide selection of sector sizes and up to 320M bytes of storage when four drives are attached, the company said.

The Xebec interface fits on one standard interface card.

Standard software with the 7000 Series disk system is a maintenance package of detailed diagnostic tests. For a nominal charge, the HP disk operating system, DOS III, is also available.

An 80M-byte system using the CDC 9762 drive is also available for \$19,800. Xebec is at 566 San Xavier Ave., 94086.

## Bedford Data-11 Module Works in DEC PDP-11 Slot

BEDFORD, Mass. — The Data-11 from Bedford Computer Systems, Inc. is a 256-word read-only memory (ROM) module designed for use with the Digital Equipment Corp. PDP-11. The module is inserted into a small peripheral controller slot in the PDP-11 processor or expander chassis.

The Data-11 is provided with Intel C-1702A programmable read-only memory (Prom) chips programmed to customer specifications. The board can be made available without Proms for customers who wish to do their own programming, Bedford said.

Preprogrammed ROMs are used for implementing small standard programs required in the PDP-11 system operation, such as bootstrap loaders for paper tape, disk or magnetic tape. It can also be used for drivers and diagnostic programs.

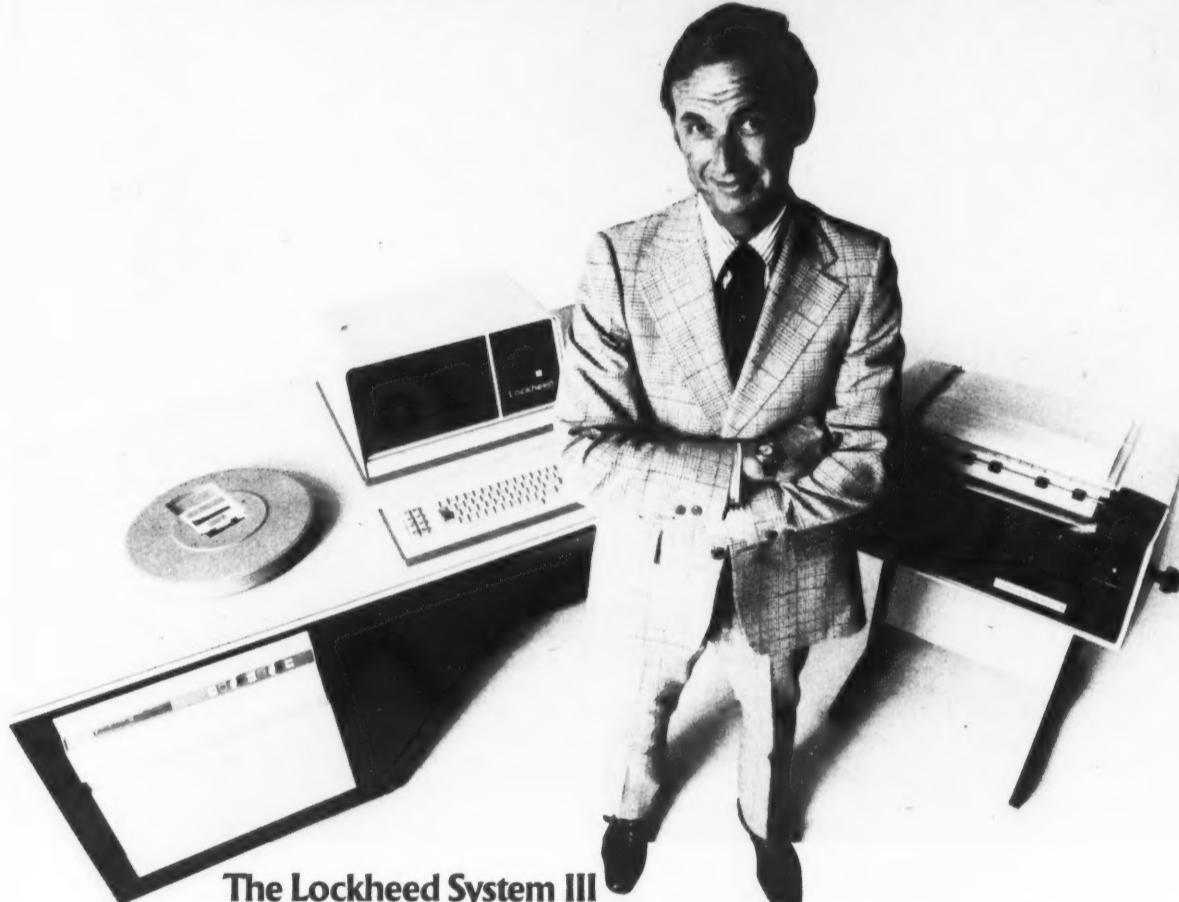
The Data-11 is a replacement for the DEC BM792 or MR11-DB modules, the firm said.

Each of the Data-11's 256 16-bit words can be applied to the Unibus under program control. The device responds only to a Dati from the Unibus. Address format for the unit is 773XXX.

The module is available for \$300 plus a \$50 programming charge from the firm at 3 Preston Court, 01730.

## Why sell only data processing services

## when you could sell a complete turnkey system?



**The Lockheed System III**

If that question intrigues you, maybe it's because you've already begun to think about expanding your business beyond EDP services. If it doesn't, maybe it should. In either case, Lockheed has the answer to how you might go about doing it. It's called the Lockheed System III.

Why the Lockheed System III? Because it offers you a unique opportunity to supply the total needs of your customers by combining your own expertise with an inexpensive, flexible, minicomputer system. A computer built by Lockheed Electronics and backed by dependable, nationwide service.

How unique? Let System III speak for itself: It has an RPG II compiler in operation with proven reliability. Others make this claim, we deliver.

You can use existing RPG II source level programs

and tie in easily with new technology peripherals. In addition to the RPG II compiler, we offer DOS, sort/merge, assembler and utilities.

The basic configuration includes 16K bytes of memory, CRT/keyboard, 100 CPS printer and 5 million byte disk. Furthermore, System III is easily expandable without a lot of hidden cost.

And what's probably most important to you and your customers: the cost of a typical System III can be substantially less than the cost of competing systems.

One more thing. Lockheed delivers in a hurry. So you don't have to miss a sale just because somebody missed a delivery date.

If selling turnkey systems makes good business sense to you, call us now, collect. 213-722-6810. Or write 6201 East Randolph Street, Los Angeles, California 90040.

## Lockheed Electronics

Data Products Division

Boston 861-1880 • New York metro (215) 542-7740 • Philadelphia 542-7740 • Washington (703) 525-3600 • Atlanta 266-0730

Detroit 557-5037 • Chicago 833-4600 • Dallas 357-9496 • San Francisco (408) 257-3357 • Brussels 02/19.29.00

Distributed in Canada by MICR Systems, Toronto 487-2841, Montreal 931-2451 • ACT Computer, Victoria 385-8765, Vancouver 688-0722.

# SYSTEMS & PERIPHERALS

## It Always Pays to Check Configuration Specs Yourself

By Vic Farmer  
Of the CW Staff

ATLANTA — When it comes to configuring the data center, "don't let the salesmen tell you your design just can't be done — get your supplier's physical requirements manual and check the specifications out yourself."

That's the advice of *Computerworld* Caravan speaker Thomas J. McConnell Jr., director of the Information Processing System at Atlanta Public Schools.

McConnell is an advocate of functionalized relocations of the components of the computer system. Tape drives, for example, should be in the tape vault; printers, bursters, check signers, forms supplies and printout distribution racks should be in the output area, and the CPU, along with related disk drives, should be isolated in another separately enclosed area.

And that's just what McConnell did with the IBM 370/158 system of the Atlanta School Department. The 158 replaced a 360/50 a couple of years ago, and one of the first items on the agenda was a complete revamping of where everything would be placed.

Now no one sits at the 158's system console, and the CPU, seven 3330s and three 3330-11s are rarely touched by

human hands, as the system is loaded and controlled remotely.

The reduced traffic and equipment in the CPU room has cut down dust levels as well as allowed the center to get by with the same degree of air conditioning as it needed before the upgrade.

### More Effective Staff

The functionalized approach, in addition, has lead to a generally more effective operations staff.

The center, which operates around the clock, requires only three people per shift to run from 300 to 400 jobs a day.

"Each person — the chief operator, tape vault operator and the output area operator — has a well-defined job and well-defined operating procedures that make the operation more efficient and relatively people independent — no one person is the only person who is able to run a program or procedure," McConnell said.

The overall result of the relocating of equipment was a 10% to 15% drop in the operations cost, even after the upgrade.

The major problem McConnell had to overcome was getting a 200 ft cable for his four 2402 model 2 tape drives.

McConnell justified the use of the slow drives quickly when he indicated that the school department owns them, which

gave him the advantage of needing less money to operate when his budget was recently cut.

After meeting resistance to his request for a 200 ft cable from IBM, McConnell read the 370/158 planning specifications from IBM and ordered the cable by part number.

Having the tape drives in the vault does require a remote terminal to provide the operator with tape mount instructions, but McConnell maintained the benefits are well worth it.

Tapes are now only in three places — on the drive, in storage racks or out on loan (when used as input to another system such as the local bank).

### UCC One

The center stopped writing labels for its 5,000 reels when it picked up University Computing Corp.'s (UCC) UCC One. The package also maintains the status of the tape inventory daily.

A major advantage McConnell saw when the tape vault was put under the control of one person per shift is that excuses such as, "I didn't run the job because someone didn't pull the tape" or "I couldn't find the tape, so I didn't run the job," were no longer given.

At first there was resistance from the customer engineer (CE) on running his diagnostics from the tape vault, but, faced with the inevitable, the CE adapted his procedures to run the system from the terminal in the vault.

The school board purchases most all of its peripherals; but the CPU and disk drives are on long-term leases.

### Optical Mark Readers

The school system has converted much of its input to optical mark readers, and that includes payroll and most accounting functions. "The last keypunch is on its way out the door," McConnell added.

The school center has three high-speed communications lines which connect to an IBM 3780, Data 100 and Univac 9200 at remote locations. In addition, 56 lines are connected through a 16K 3705 (30 dial-up and 26 hard-wired). An independent software package is used for dynamic allocation and control of the lines.

A few portable terminals are available for programmers to take home with them at night when they are working on tight schedules. McConnell recommended APL, claiming he can program an application in that language in half an hour that would take a couple of weeks to do in Cobol.

McConnell also recommended IBM's Administrative Terminal System (ATS) which, when running on the 158, requires about 20K of main memory with the balance in virtual. The center depends heavily on a center-developed Automatic Job Stream package which keeps track of all jobs to be processed for a full year on-line.

In the output area, the director found the installation of a large mirror behind the printers so that the single operator can easily keep an eye on the printout stacking behind the printer.

Print jobs are queued to several printers, each set up to run a specific type form — 1 part, 2 part or 4 part, he said.

The center uses OS/VSE version 1.7 and Hsp.

## Monarch Desks Made For Various DP tasks

NEWBURGH, N.Y. — The multimedia work stations from Monarch Metal Products, Inc. include lockable, roll-up storage units the user can custom design to contain microfiche, diskettes, microfilm, IBM System/3 cards and other media, Monarch said.

Designed for use with CRT terminals, microfilm/fiche readers, word processing units and similar equipment, the work stations are available in 45-in. and 60-in. lengths and in 26-1/2-in. and 29-1/2-in. heights.

A basic, 45-in.-long work station costs \$195 from the firm at P.O. Box 4081, 12550.

## COMPUTER TERMINALS ARE TALKING!!!!



Hear what the Computer  
has to say!  
Call or write for  
a demonstration.

Have you heard TransCom's  
Audioport™ give:

1. Stock status for order entry
2. The shipment history for shipment tracing
3. Parts and tool locations for shop control
4. Many other data entry/retrieval applications

### The Audioport™ Features

- .. Flexible keyboard — alpha, numeric and special function keys
- .. Portability — take it anywhere
- .. Low cost — under \$500 purchase
- .. Compatibility — with most major audio systems

TransCom Inc.  
580 Spring Street  
Windsor Locks, Conn. 06096

Send me the Audioport Brochure  
 Let me hear what you have  
Name \_\_\_\_\_  
Title \_\_\_\_\_  
Company \_\_\_\_\_  
Address \_\_\_\_\_

Telephone \_\_\_\_\_

TRANSCOM INCORPORATED  
a subsidiary of  
HI-G, INCORPORATED  
580 Spring Street  
Windsor Locks, Conn. 06096  
(203) 623-2481

## With Univac 1106

# System Helps Firm Keep Finger on Pulse of the Market

CLEVELAND — "Supermarket operation is a week-to-week business with a fast turnaround. The key to efficient management is to know as soon as possible what is happening in the marketplace — and that's where we count on our computer."

The speaker was Richard L. Schenk, vice-president of finance and treasurer of Fisher Foods, Inc.

The average inventory carried in the Fisher Foods' distribution center on any particular day is valued at about \$13 million. Usually, the stock is turned over every three weeks.

Fisher Foods' own fleet of trucks make an average of 665 tractor-trailer load deliveries

each week to supermarkets throughout Ohio, Kentucky and Pennsylvania.

The company's drive for efficiency led to a Univac 1106, which began operations last year. Equipped with a main storage capacity of 256K words, the computer is the focal point of what Schenk referred to as "knowing what's happening in the marketplace."

### Needs Figures Fast

"We've got to receive the information on the weekly operations of our stores no later than the middle of the following week so we can take any corrective action that's needed," Schenk said.

"For each four-week period, we know within five days how much the company has earned, and within eight days we have all of the details."

"Using the 1106, we run a profit-and-loss report on every store for each four-week period," he said.

The 1106 serves as the hub of an order entry and inventory control system for the 63 stores in the Fisher Fazio Division located in the Cleveland area and the 18 stores in the Kantor Division. This system is considered unique and one of the most efficient techniques currently being used in the supermarket industry for order entry, Schenk said.

The operation starts with the manager of each supermarket marking his new order requirement on mark/sense cards according to page and item numbers in the order catalogue. At the top of each card he writes in a header number identifying the store and a serial number to identify the catalogue.

When he has finished marking the cards, the manager places them in an optical reading device which transmits the information over data communication lines to the Bedford Heights (Ohio) headquarters. This operation can be performed automatically or by notifying headquarters through a Dataphone call that the order is ready to be transmitted.

At Bedford Heights, the order information is received on a Motorola Data Receiver, recorded on magnetic tape and entered into the 1106.

Before processing the order, the computer performs an editing operation under which it flags any items in the order calling for more than 10 cases so these can be verified with the particular store manager. After the editing operation, the order is processed and a high-speed

printer prints out the actual orders for picking in the warehouse.

The orders are divided into zones of the warehouse to expedite picking. At the same time, inventory records are updated to reflect the withdrawals from stock.

Each of the 81 stores in the Fisher-Fazio and Kantor Divisions normally submits an order every day, Monday through Saturday. The actual time for transmittal of the order information averages three minutes. Under this system, orders can be turned around in six to eight hours from the time the store manager prepares his order.

### Considerable Improvement

The system is a considerable improvement over the previous method of having store managers in the Cleveland area telephone their orders into headquarters, Schenk said. The orders were then keypunched on cards for insertion into the computer.

Outside the Cleveland area, the orders were formerly sent by teletypewriter to Bedford Heights for keypunching.

"We've improved the order turnaround on a consistent basis by a half to a full day," Schenk noted.

Presently, incoming shipments to the warehouse are keypunched into the system to update inventory records on the more than 10,000 individual items stored in the distribution center. In the near future, this operation will be accelerated by inputting the information via Uniscope 100 CRT terminals. Buyers are already using Uniscope 100 terminals to access inventory data in the computer.

The computer also prepares the weekly payroll for 8,000 employees, performs all types of general accounting chores and generates operating and fiscal data which becomes the basis for daily, weekly and four-week

periodic reports for top management.

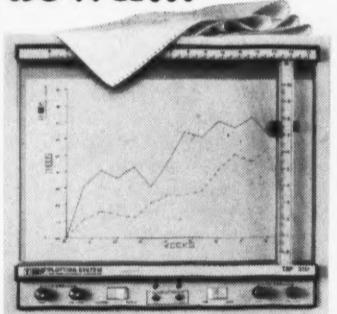
### Eight Disk Drives

All of the inventory information is contained in the files of eight disk drives with a total capacity of 232M characters. Each day's transactions are duplicated on magnetic tape as a precaution in case the system should go down. A record of all product movement by store is kept on tape for three years.

A record of base period prices, which is kept in the computer's files for all products, was found to be very helpful to the store's management and federal price administrators during the period of Phase I and Phase II controls by the U.S. Government.

Through a link to a Univac 9480 computer system in Los Angeles, the Univac 1106 receives operating data on the West Coast operations of the Fazio Shopping Bag Division so that these reports can be incorporated in the management information reports.

## Don't let computer data get you down...



### ...clarify your picture with a TSP plotter!

The fastest, low-price plotting terminal around.

Eliminate those piles of print-outs that take hours to interpret, convert your data into easy-to-read charts and graphs with a TSP plotter.

Compatible with almost any computer and terminal, your TSP plotter comes complete with support software and sub-routines that help prepare programs for your special applications. 3 characters per point means high-speed plotting at a price you can afford.

Find out why major computer users in industry, education and government have long insisted on TSP plotting systems! Write today for full details or call (203) 743-7624 for immediate assistance.



A FINE PRINTER



Diablo 1550

A VERY FINE TERMINAL

Computrend, the Northeast's leader in New Data Terminals invites you to join us for the first New England showing of the new DIABLO Micro-Processor Driven Terminal.

#### DIABLO 1550

This latest entry into the Data Terminal market, the 1550, skillfully takes advantage of all the capabilities of DIABLO's HYType I printer mechanism, and combines them with a powerful micro-processor to give the user printing and graphics abilities only available on the 1550. Complete local diagnostics, combined with DIABLO's quality engineering and packaging, assure you the most for your terminal dollar.

#### TERMINALS ON DISPLAY

- Diablo 1550
- LA 36 - DECwriter II
- Texas Instruments, Model 735 portable
- Infoton CRT's
- Techtron 8400 Data Cassettes
- Teletype
- Acoustic Coupler

While attending "The Computer Caravan '75", we invite you to attend a terminal demonstration.

Date: March 11, 12, 13  
Time: 12:00 noon to 7:00 PM  
Place: Presidential Suite Sheraton - Hartford

#### FOR FURTHER INFORMATION CALL:

20 "A" Street, Burlington, MA 01803 (617) 272-8372  
P.O. Box 1101 Middletown, Conn. (203) 632-1643



T S P

TIME SHARE PERIPHERALS CORP.  
Route 6, Bethel, CT 06801

## 'Cops' Polices Order Processing At Citrus Growers' Cooperative

ORLANDO, Fla. — When the cop goes on duty at Citrus Central, a citrus products cooperative here, things begin to happen. This cop, however, has no training in police work and doesn't wear a badge — it's the Central Order Processing System (Cops) that handles 100 to 200 orders daily.

"As primarily a marketing organization owned by and serving nine major grower-processors in the state of Florida, we handle their sales, order taking and most of the traffic functions," Patrick E. Kirkey, director of information services, said.

In addition, Cops keeps track of an inventory of over 500 different private or controlled labels in stock at 107 locations throughout the U.S.

The computer also greatly aids cash flow, Kirkey said. At one time, it was common to have an invoicing lag as long as 25 days after shipment and locating aging receivables was an arduous task.

With the system, however, invoicing now is only one day behind shipment and biweekly receivables reports spotlight delinquent accounts.

In 1970, the cooperative began to automate many of its paperwork functions with the installation of an NCR Century 200 system.

The system is used in a batch-processing environment, and data for all systems is accumulated on tape.

As a report becomes due, the data for that system is entered into the computer and processed.

Though Kirkey's staff has developed a variety of management information programs, about 65% of the time the computer is used with the Cops program.

### Goes Beyond Order Entry

Cops goes well beyond just order entry, encompassing the functions of order entry and then following through with billing and inventory reporting while using a combination of human judgment and machine sorting and computations.

When an order is received, it is handwritten on a specially designed form. From the data on the form, order department personnel commit inventories, book transportation and check credit if necessary.

The order then goes to the DP department, where it is keyed to tape. For volume customers, brief codes identify the customer for the computer, which then prints out the customer's full name and address on pertinent documents it prepares and also searches for special taxing and discount procedures to be followed in billing the order.

Kirkey said he prefers tape entry for a number of reasons. He found it to be about 20% faster than card entry and much less costly in terms of supplies. Most importantly, however, he feels it provides a much cleaner, quieter working environment for the keyboard operators.

Twice each day, the orders on the entry tapes are fed to the computer, which validates each order from 60 different parameters, sorts the orders by shipping point, stores the information on its disk memory, prints out the order and writes it on tape.

The tape at the plant is used to print out the order locally and also creates the bill of lading and other shipping documents. The only internal document retained at Citrus Central is the printout of the order.

The rest of the data is held either in the computer disk file or on a historical tape file. The elimination of the paper files not only saves space, it also provides immediate access to the data, Kirkey said.

The paper copy of the order is retained in the files until shipments are completed and the order is released to the billing program. The paper order is then removed from the open-order file and manually marked with any changes that af-

fected it between entry and shipping.

Only the changes are keyed onto tape, to correct the disk file, and the computer then prepares the invoice.

When the computer was purchased in 1972, Citrus Central upgraded the disk memory by changing to NCR 657 drives and packs. This increased disk storage to a total of 60M bytes, but reduced the number of disk packs from 52 to 10.

It also saved considerable operating time, Kirkey recalled. With the smaller disk packs, as many as 78 changes were required in a busy day; however, with the increased memory, this has been reduced to three or four.

But Kirkey's philosophy on management reporting is to provide exception reporting rather than detail. Eighty percent of business falls within management's goals, he stated, so management



After the orders are booked, inventories checked and transportation arranged, they are prepared for the computer on Citrus Central's NCR key-to-tape data entry devices.

has to concern itself only with the errant 20%. Too many reports can go unread because they sometimes present a mass of detail, he said, and people don't have time to review and understand it.

In the long run, it was a wise move to buy the computer, Kirkey said. Peripherals can be added to it to meet the com-

pany's needs for several years.

"We'll end up saving money before the machine becomes obsolete," he remarked.

The Century 200 also tells its operators what to do. The programs have a three-year calendar, listing the date every routine report is due.



### O'TOTAL

data base management system

### O'ENVIRON

on-line control system

### O'SOCRATES

data language

## The luck o' the Irish.

Are over 800 of the world's finest organizations just "lucky" to have successful data base & data communications systems — or do they know something special?

If you believe that luck is the only way to succeed in DB/DC systems, you may need to investigate a little more closely, because what looks "lucky" is often the result of some very shrewd thinking.

The TOTAL data base management system, for example, is the basis of more than 800 successful information processing systems worldwide. Our users have had great "luck" with it.

ENVIRON/I is bringing on-line speed and

efficiency with the ease of batch programming to more and more "lucky" customers every month. And it conserves (while efficiently utilizing) system resources.

SOCRATES is a uniquely designed data management language which simplifies reporting of information from complex integrated data bases in an easy-to-use, high performance (and very "lucky") manner.

This family of products — TIME, the Total Information Management Environment — is the most widely and successfully used product group of its kind in the world. So ... change your luck. Write or call Cincom soon.



For the luck of the  
Irish ...  
and the rest of our  
Client Clan ...

Call O'Cincom today.



**Cincom Systems, Inc.**  
We create efficiency.

24 offices in major U.S. cities & worldwide  
2300 Montana Avenue/Cincinnati, Ohio 45211/(513) 662-2300

## Scientists Simulate Roadways' Effects on Pollution

RICHMOND, Calif. — Research scientists forecasted pollution levels here up to the year 1995 and found that building a freeway may actually decrease pollution levels.

In this Bay Area city of rapid growth, present air quality was monitored and recorded by Aerovironment, Inc. (AV), and Systems, Science and Software (S-Cubed) developed computer models of future conditions from the data to determine which roadway alternatives would promote and which would retard air pollution.

The purpose of the seven months of research was to determine what would happen if existing highway conditions with normal maintenance were allowed to prevail until 1995 and what would result if one or two freeway/surface street development programs were undertaken.

"We expect the existing levels of air pollution for Richmond will remain within the current federal standards unless the most extensive network of roads and

freeways is developed and only under the most adverse of meteorological conditions," noted Lal Baboolal, research scientist and project manager of Aerovironment.

"In fact, one of the two development alternatives under consideration for Richmond actually improves the regional air quality as measured against today's standards," Baboolal said.

A network of six measurement sites, including a fully equipped air monitoring laboratory; two S-Cubed-developed computer models which used measurements of existing air pollutants; and projections of such factors as emissions from cars of the future, ordinary and rush-hour traffic patterns and detailed weather information provided the study's foundation.

By feeding meteorological and emissions data into the computer models, it is possible to predict the impact of proposed highway development alternatives on air quality two decades from now and to select the optimum alternative, ex-

plained Carl Bernick, environmental sciences manager for S-Cubed.

The current methods are enabling scientists to provide the California Department of Transportation with a more realistic

picture that takes into account the topography of the region under study and variations in pollutant sources, as well as the meteorological conditions and their variabilities.

## Students Corral Data on Cattle To Learn About Breeding Process

LUBBOCK, Texas — Thousands upon thousands of the finest beef cattle ever bred lead a shadowy existence in the Texas Tech University computer center here.

Every semester, students of animal genetics are assigned "herds" of cattle in the form of computer printouts listing different genetic characteristics for as many as 50 imaginary animals.

Each student's goal is to improve his herd by interbreeding the animals in the

best way possible, said Dr. Charles Gaskins, assistant professor, Animal Science Department.

"The computer enables students to take classroom theory and put it to work, just as if each student had an actual herd," he said.

With the college's IBM 370/145, teachers can compress 15 years on a genetic time scale into 12 weeks, Gaskins explained.

Each student's initial herd contains a list of characteristics for each animal such as weight, fat thickness and sex.

The student enters his breeding choices into the computer system, which combines the characteristics of each animal with random environmental factors to produce a second generation of cattle.

Based on the sires and dams selected, the computer is programmed to determine if the mating was fertile, if the calf died at birth or if a healthy animal resulted.

The computer then produces a new herd, again listing the genetic characteristics the students use in selecting their breeding animals.

"Without the computer, these genetic computations would take months," Gaskins commented.

"As the students continue to simulate breeding of their animals, they learn the importance of an animal's rate of weight gain, the amount of feed it takes an animal to gain one pound, fat thickness and other factors important in breeding," said Gaskins.

"The fattest sire and fattest dam would be logical mates. However, the computer program shows that when progress is made in meatiness, reproductive performance declines," Gaskins noted.

At the end of the course, the computer produces an analysis of all the generations produced by each student.

"The final analysis enables students to see where they made mistakes," added Gaskins. "It shows them selecting proper breeding animals is not a simple process."

## System Can Invent New Range of Sound

OBERLIN, Ohio — One of the more talented members of Oberlin College Conservatory of Music is a computer which can reproduce or invent a wide range of sounds. It is part of a five-year-old research program developed here to analyze sound.

The system is more sophisticated than that of a synthesizer, which records sounds on tape. The Oberlin computer, a Xerox Sigma 9, is programmed with punched cards which are scanned to produce sound waves, thus "playing" its own sounds. The computer can take in several different pitches, mix them together and reproduce the sound of anything from an instrument to a human voice.

Gary Nelson, a music theory professor working in the program, said the system is not yet perfected: "We haven't really been able to make the sounds perfect reproductions of instruments because they have very complex patterns."

"We have to analyze the pitches and overtones, then program for how the sound will change as it goes to a higher or lower note. But, theoretically, we could reproduce Bach or a human voice by using punched computer cards."

# Save Your Assets.

Make shrewd comparisons, evaluations on all standard EDP equipment on the market. Get complete, concise facts and figures in tabular format. No bias, no bull. Exclusive with GML Reviews.

The only basic tools you need to compare, judge, select EDP equipment.

Updated twice a year.

Compact size.

1975 editions now available.

Guaranteed: If you're not satisfied with any GML Review,

return it for a full refund.

Characteristics, capabilities, prices, market data.

### Minicomputer Review

Basic reference guide to the entire minicomputer field.

7" x 10" approx. 300 pages Published in January, updated inserts issued in April/August

One year subscription \$48

Contents:

Individual reviews of over 140 minis, by company and model  
Hardware characteristics

Peripherals

Software

Condensed price chart

Company profiles

### Terminals Review

Comprehensive equipment and market information on all terminal models and manufacturers.

5" x 7" approx. 100 pages Published in January/May/September

One year subscription \$37

Contents:

Over 300 terminals and their options

Plug compatibility with IBM, Univac, Teletype

Keyboard displays

Teleprinters

Remote Batch terminals  
TTY rentals  
Marketing data/directory of manufacturers

### Peripherals Review

Complete coverage of I/O and data storage devices made by independent manufacturers.

5" x 7" approx. 100 pages Published in February/June/October

One year subscription \$39

Compiled and published by GML Information Services Lexington, Ma. 02173

Contents:  
Detailed listings of equipment from over 90 independent manufacturers

Descriptions include such information as price, storage or throughput capacity, operating features, interfacing, plug-compatibility Cross reference with minicomputers in chart format IBM plug-compatible peripherals/directory of manufacturers

### Computer Review

Detailed overview of central processors, related peripheral devices and systems.

5" x 7" approx. 200 pages Published in January. Updated inserts issued in April/August

One year subscription \$45

Contents:

Facts, figures on every central processor made in U.S., overseas.

Review of peripherals offered by manufacturers for their own processors.

Systems configurations priced in small, medium, large configurations

Directory of manufacturers, worldwide

**GML**

### Order Now

Check the Reviews you wish and mail this form to: GML Reviews, P.O. Box 612, Lexington, MA 02173. You will be billed later. All overseas subscriptions are \$20 extra.

Minicomputer Review  
 Terminals Review  
 Peripherals Review  
 Computer Review

name \_\_\_\_\_ title \_\_\_\_\_

firm \_\_\_\_\_

address \_\_\_\_\_

city/state/zip \_\_\_\_\_

Special library discount: 10% on orders for any 4 Reviews. Quantity discounts available to firms for sales staffs or distribution to customers.

## In Special Education

# Teachers Call for 'Helps' Via Terminals

By John Hebert  
Of the CW Staff

COLUMBUS, Ohio — A computer-based, federally funded teaching resource system provides Ohio's special education teachers with comprehensive information to supplement educational programs.

Categorized resources for the Handicapped Education Learners Planning System (Helps) are housed at Battelle Memorial Institute's Columbus Laboratories in a Control Data Corp. CDC 6400.

"It is an open-ended system that allows for as much data revision and enhancement as needed" through the state's Title III project, commented John R. Powers of Battelle's Center for Improved Education and head of the Helps project development.

"We started in July 1973 with the seed of an idea and, in two months, the basic systems design was accomplished. By March 1974, we had a bug-filled program up and running on the computer. In another two months, teachers were using the system," Powers said.

### Individual or Class Objectives

Terminals in various Ohio school systems connected to the 6400 by telephone lines enable teachers to retrieve information based on student's individual or class objectives.

Inquiries to Helps are handled through the Center for Improved Education much like a service bureau.

The system is used by between 200 and 250 teachers, Powers said.

The system provides a detailed listing of teaching materials, activities and performance objectives. In addition, Helps will supply supportive information to the teachers so they are able to effectively utilize the resources.

### 40 Subject Areas

The resource files cover over 40 subject areas and are designed for students with mental-age levels of between six months and 20-plus years.

In a recent demonstration,

Robert Garmise, education specialist and chief computer program designer for Helps, used the system to search one of the resource files for information in the area of "Persisting Life Problems," an area of special concern for teachers of the handicapped.

After typing those qualifications on the terminal keyboard, the system responded there were 12,509 resources from which information could be drawn.

### Areas of Concentration

Garmise then directed the

system to provide a printout sheet with resource materials, activities and performance measures for a hypothetical, learning-problem child, stipulating areas of concentration.

The system provided 42 pertinent resources consisting of ten teaching materials, 17 activities and 15 performance measures.

The total amount of phone time required to conduct the search was about 15 minutes; computer search time was 30 seconds.



**370/158 LEASE | 370/145HZ SALE | 370/135 2 YR.LEASE**

**ALL 360 EQUIPMENT SAVINGS UP TO 90%**

Contact B. Gest (215) 635-6112

**Computer Marketing Inc.**

7704 Seminole Ave., Melrose Park, Pa. 19126



## Introducing the \$3.00 replacement for the \$15 computer ribbon.

It's your old used ribbon (the one on the right), reprocessed with the Burroughs re-inking system.

Now, when it loses its ink supply you no longer have to throw it away and come up with \$15 or more for a new ribbon.

Instead, you re-ink it. Two or three times, or even more. It renews the ribbon with fresh ink and realigns it if it's been skewed on the core.

The whole process takes only 10 minutes and it's automatic. Completely clean, too, because re-inking takes place under a closed cover.

Just put the ribbon in the unit, close the cover, and press a button.

Ten minutes later you have a good-as-new freshly inked

ribbon that gives you clear uniform printing quality. And look what you save.

Say you now use 15 new ribbons a month. That's \$225 a month—or \$2700 a year. But with our system you renew each \$15 ribbon three times at just \$3.00 a shot plus a modest lease fee. Your annual savings are over \$1000. If your volume is larger, or you reprocess more times, your savings are that much greater.

Burroughs system is available for most major high-speed printers.

For details see your Burroughs Business Forms representative. Or mail the coupon.

BURROUGHS CORPORATION Dept.C  
Business Forms and Supplies Group  
Rochester, New York 14603

Please send me complete information on how the Burroughs re-inking system can provide substantial savings in my computer ribbon costs.

Name \_\_\_\_\_ Title \_\_\_\_\_  
Firm \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

**Burroughs** 

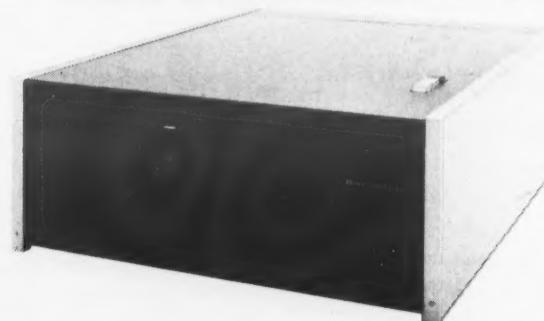
LOW-PRICED  
**acoustic coupler**  
MODEL 150 . . . NO FRILLS

- For use with all Series 33 TELETYPE Terminals.
- Half/full duplex switch.
- Carrier indicator.

\$147



member of IODMA  
**COMDATA**  
8115 N. Monticello  
Skokie, Illinois 60076  
Phone: 312/677-3900



## Speaker Tells Compcon Session

# BIGGEST SECURITY THREAT LIES IN DATA MODIFICATIONS

By Molly Upton  
Of the CW Staff

SAN FRANCISCO — When attempting to ensure that systems are secure, relatively little thought is given to unauthorized modification of data and denial of service because most attention is focused on unauthorized access, Dr. Eldred C. Nelson of TRW told attendees at the IEEE Computer Society's recent Compcon session on security and privacy.

Robert Courtney of IBM observed the problems most intellectually appealing regarding security of systems are not necessarily the most urgent.

If DP managers put priorities on problems, they would realize most danger to a system can

come from incompetent or careless people in the DP center, he said.

"I am convinced damage done by the dishonest people will never catch up to that performed by the incompetent people," he said.

Still another obstacle to constructing a secure system, said Bob Abbott, is that "security is in the eyes of the beholder." Abbott, manager of computer security at Lawrence Livermore Laboratory, explained his group looks for errors in systems designs and then asks management to decide if they represent a security error.

Nelson noted computer security depends not only on internal systems design, but also on per-

sonnel, administration, physical aspects, communications and emanation.

Dr. John C.C. White, group leader of computer security at Mitre Corp., said his firm is developing a "security kernel," isolating into one part of system code all those parts of the operating system that are critical to security.

He outlined the approach, which consists of proving the model rules are secure, proving formal specifications correspond to the model and then proving high-level language implementa-

### Four Areas Isolated

Dennis Branstad outlined work being done at the computer security project, of which he is manager, at the Institute for Computer Science and Technology at the National Bureau of Standards (NBS).

A task group there has enumerated four areas touching on DP security: computer requirements, internal controls, teleprocessing protocol and DP management. The NBS, he said, has designed a data encryption algorithm to be published in the *Federal Register*.

Although the recently passed

1974 Privacy Act applies to data banks in the government and not to the private sector, it also applies to those firms performing services on a contract basis to the government, he pointed out.

Abbott noted his group's approach is based on the theory that there is a commonality of operating systems and their susceptibility to tampering; a system call used by one manufacturer, for example, often resembles those of other vendors.

One aspect of the group's work that has been appreciated by managers who are concerned with the bottom line, he said, is that since the project's inception there has been a decrease in downtime, particularly unexplained downtime.

### Hardware Needs

Courtney said there are a number of major hardware needs relating to security, such as personal identification systems and the integration of terminals to CPUs, which are susceptible to foibles of the telephone-switched network.

In enumerating the dangers DP centers face from people and lack of planning, Courtney said if procedures are set up to lead to the person who made a mistake, they will also prove sufficient to pinpoint a deliberately dishonest person.

Dishonest employees are a close second to incompetents in ripping off their employers, he said, noting they generally use that part of the system extended to them. Limiting access to authorized functions will not prevent most of the crimes, like embezzling, that occur, he said.

But add a strong fear of being detected to such access limitations, and one cuts down considerably on tampering. The fear of detection is a stronger deterrent than the fear of punishment, he remarked.

An additional threat comes from disgruntled employees,

which is caused by a management failure to recognize uptight employees.

He warned against being shortsighted on matters of physical security. By placing fire retardant devices only within the DP center and not throughout the building, one only gains an option to "bake, not fry" the computers, he said.

### Short-Sighted Protection

Management has "tended to put protection where its investment is, rather than where the combustibles are located," he remarked.

Wiretapping is a threat, and users should recognize the necessity of cryptography, he said. Noting that one of the best wiretappers in the U.S. was released from prison recently, he said jokingly he almost feels like helping this man "get into the business" so IBM can recover some of its investment in cryptography research.

## No More 'Hitches'

### In Army Enlistment

WASHINGTON, D.C. — The Army has taken a few of the hitches out of enlisting by installing portable computer terminals at Armed Forces examining and entrance stations around the country.

The 103 NCR 260-5 terminals now in use have become part of the Army's automated recruiting system, which is a time-sharing computer service linked to a national telecommunications network.

Now the prospective volunteer can know instantly what training programs are available, which qualifications are necessary for any position or program and 25 related alternatives from which to choose.

When the applicant makes a selection, a reservation is made and a recruit file is created.

## NEW PUBLICATIONS FROM FINANCIAL TECHNOLOGY

### "Loan Sources in the Federal Government"

Are you eligible to receive government financial assistance for business or home buying purposes? If you should need such aid, in the form of a loan or loan guarantee, how and where can you apply? This booklet lists 7 general categories of federal financing, including education, business, home and farm loans. "Loan Sources in the Federal Government" is only \$3 postpaid.

### "SBIC Directory"

Lists over 300 small business investment companies which lend money for 5 to 20 years to small businesses. Many will also buy shares. Gives SBIC name, address, and capital size. This book gives you the knowhow to obtain long term financing for small businesses. Get your copy today by sending only \$10.

### "Tax Havens — What They Are and How They Work"

The monograph which gives a survey of tax havens around the world — countries with little or no taxes. Don't select a tax haven without comparing what other tax haven countries have to offer. Only \$5 postpaid.

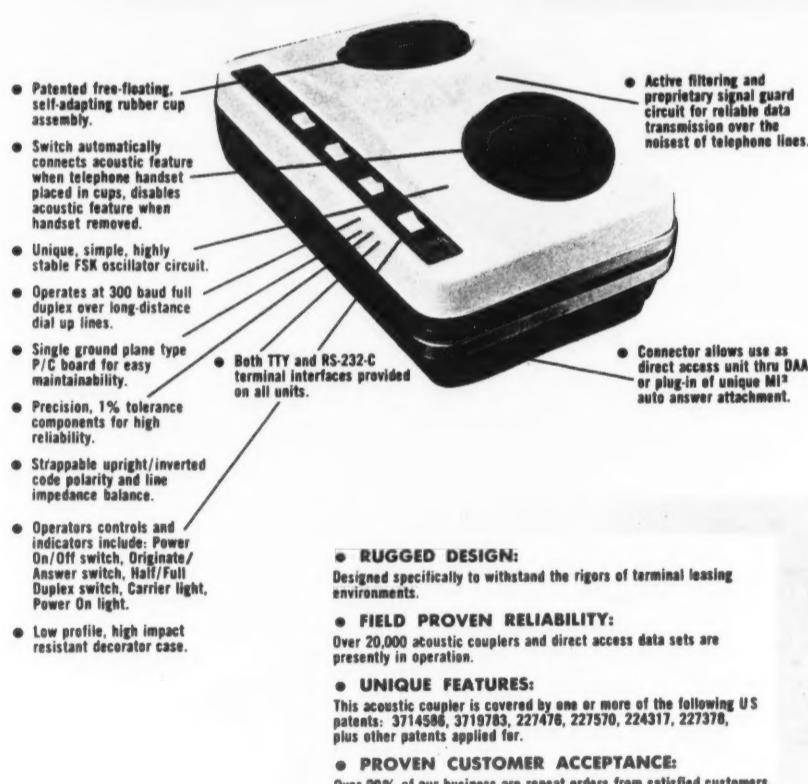
FINANCIAL TECHNOLOGY LIMITED  
23 River Road  
North Arlington, N.J. 07032

## ATTENTION 370/165 "J" or "K" USERS

Up to 4 3360 Model 5 Memory Units  
Available for Lease or Sale  
Lease Terms as Short as 12 Months  
Outstanding Rates

Vector Systems Management Corporation  
825 3rd Avenue Suite 1030  
New York, N.Y. 10022  
(212) 752-4550  
(Exclusive Representative of the Principal)

## MI<sup>2</sup> "DESIGN 76" ACOUSTIC COUPLERS give maximum dollar value . . . and here's why.



### MI<sup>2</sup> PRODUCTS INCLUDE

300/1200 baud Acoustic Couplers and Direct Access Data Sets  
Memory Module (data communication oriented micro-programmable computer)  
Mini Module (low cost line buffer)  
Incremental Tape Cartridge (50,000 character storage)  
Programmable Tape Cartridge Memory Module (up to 1,000,000 character storage)  
Intelligent 120 Characters Per Second Impact Printer.

For more information,

**MI<sup>2</sup> DATA SYSTEMS, INC.**  
120 KIMMEL ROAD • COLUMBUS, OHIO 43212 • 614/461-5881

# COMPUTER INDUSTRY

## CI Notes

### Fall '76 Combined Trial Date

#### Set for IBM Antitrust Suits

SAN FRANCISCO — Federal Judge Ray McNichols set fall, 1976 as the combined trial date for antitrust suits filed against IBM by Transamerica Corp., Hudson General Corp. and Marshall Industries, Inc.

Although the suits were originally scheduled for trial next September, the plaintiffs argued that, since their suits were based in large part on documents in the Telex case, they needed more time following the Tenth Circuit Court of Appeals' reversal of the Telex-IBM decision.

In requesting postponement, the plaintiffs' attorneys told McNichols they will require additional discovery into IBM's intent in marketing the 2319A and B disk systems and in implementing the fixed-term plan; attempted monopolization; relevant market; and IBM's dominance in the general-purpose systems market where peripherals are used.

In an effort to increase his knowledge of the industry, McNichols will tour IBM and Memorex plants in San Jose and Santa Clara on April 3. He has scheduled the next hearing on the case for April 4.

At the previous hearing, McNichols denied a motion brought by several plaintiffs seeking access to a data base purportedly used by IBM in litigation matters.

Memorex, California Computer Products Corp. and Forro Precision, Inc. also have suits pending. Memorex attorneys indicated they might be able to come to trial earlier than originally scheduled, possibly by the fall of '76 also, an observer said.

#### Sperry, Saab-Scania Join Forces

STOCKHOLM — Sperry Rand and Saab-Scania have formed a joint venture, Saab-Univac AB, to market the entire Univac line as well as large- and medium-sized computers from the Dataaab D20 line in Scandinavia.

Sperry Rand holds 41% of the firm, which will begin operations in April.

#### Telex Selling Fabritek Units Abroad

MINNEAPOLIS — Telex International will market Fabritek memories in France, Germany, Italy, Switzerland, Belgium and the UK.

Telex will also provide maintenance and installation.

#### Univac Selects Wangco Drives

LOS ANGELES — Wangco, Inc. has received a contract from Univac for Model U-1200 tape drives valued between \$6 million and \$7 million.

The drives will be used in conjunction with the Univac 90/30 and other systems. The Model U-1200 is a special adaptation of Wangco's autoloader tape drives.

## Compcon Panelists Asked

# Will Semi Makers Market to End User?

By Molly Upton  
Of the CW Staff

SAN FRANCISCO — Will the semiconductor houses resist what appears to be increasing public pressure to become more end-user oriented? How far will they go?

Although unanswered, these questions came to mind after the session on "Microcomputers and the Software Revolution" at the recent IEEE Computer Society conference (Compcon) here.

The semiconductor houses are providing a range of tools designed to facilitate programming and testing. Although larger computers may be used in program generation, in several instances buyers do not

have such resources available or funds to use the time-sharing services offering these facilities, panelists acknowledged.

A member of the audience urged the semi houses to step down even further into the end-user world. Calling education a neglected market, he cited his need for an inexpensive, reliable unit.

Terry Opendyk of Intel Corp. explained "the main thrust of micro manufacturers is to build iron and let someone else bury it in a system," adding many firms cannot afford to be end-user oriented.

But Michael Eberlin of Rockwell International said he does see some semi houses getting further into the end-user

market.

Opendyk told the audience member, "You're not quite our customer yet. There aren't many wall sockets for 24-pin dips." The attendee countered he would build the wall socket.

But Opendyk also noted the semi market is largely determined by demand. The sophistication of what semi makers provide is dictated by what customers perceive they need, he said.

#### 'Fuzzy Software'

Van Lewin of Motorola Corp. said the "micro revolution has accentuated fuzzy software," noting trade-offs are entirely different in the micro field than in other areas of computing.

Opendyk observed increasing pressure is being placed on software development for micros, since buyers are selecting micros because they think that's the quickest way to get their product to market.

Thus the "mythical fast development cycle" has developed, since software "will always be late," he said.

As a solution, software development must be controlled in the same way as hardware development, Opendyk said.

Although complete reliability is expected of the microprocessor hardware, nothing has been done to achieve reliability in software that buyers are embedding in their units, he explained.

#### Higher Level Languages

While several designers of products incorporating micros told the Microcomputer Users Forum they had used Assembler (see Page 44), there was considerable discussion during this session about using higher level languages.

The level on which one programs is determined in large part by the size of the programs and the preference of the programmer, Opendyk said.

A.J. Nichols of American Microsystems observed that micros are undergoing some of the same growing pains the industry experienced 20 years ago, but whereas it took mainframes 15 years and minis eight years to progress from "bit diddling" to sophisticated operating systems, micros might be only two years away.

He added he isn't sure how important operating systems are in the context of hardware design, but there certainly is a need for better assemblers and probably better compilers.

Micro makers have a tremendous education job ahead of them, said Lewin. Because of their low cost, micros are being used increasingly for control purposes by industries that never came close to dealing with minis and barely know what a micro is.

On the other hand, some users are demanding increasingly sophisticated products, he said.

## CIA Denounces Telex Decision, Forsees Regulation of Industry

By Nancy French  
Of the CW Staff

ENCINO, Calif. — In its decision against Telex in the IBM vs. Telex case, the 10th Circuit Court of Appeals "not only rolled back more than two decades of relevant antitrust precedent," but also paved the way for "stagnation" and raised the spectre of government regulation in the industry, the Computer Industry Association (CIA) said in a recent statement.

"We are shocked by the obvious disparity between Judge Sherman A. Christensen's findings of fact about our industry and the findings of the Appellate Court judges who heard this important case," the statement said.

"If the judges had availed themselves of qualified and neutral technical expertise, they would have realized that a dominant share of the central processor market provides effective control of the market for devices that interface with the CPU," the association said.

In stating there was no relevant market for peripheral equipment plug-compatible with IBM equipment, the 10th Circuit Court judges used the principle of supply substitution set forth in the Dupont cellophane case, and that was "an error in their interpretation of the law," the CIA said.

"In the Telex case there was no mention of computer customers having the option of substituting peripheral equipment. Instead, the court focused on a supplier purportedly being able to enter either the IBM plug-compatible market or the market for peripheral equipment compatible with another manufacturers' mainframes.

"In the real world it is certainly not the case that the user of any computer mainframe has the option to acquire and attach every other systems manufacturer's peripheral units," the CIA said.

The decision "seems to assure IBM and other firms dominant in their respective industries that no practice they use to stifle competition will be referenced to their market positions to determine that the net effect is exclusionary or monopolistic," the CIA said.

The decision "seems to assure IBM and other firms dominant in their respective industries that no practice they use to stifle competition will be referenced to their market positions to determine that the net effect is exclusionary or monopolistic," the CIA said.

#### State of the Law

CIA's third criticism of the decision was based on the questions it raises about the state of the U.S. antitrust law.

"It is clear," the statement said, "that our present antitrust laws and procedures do not lend themselves to proper judicial comprehension of complex industries and subtle and sophisticated exclusionary business conduct."

The CIA, therefore, called for statutory means to guide the courts in sorting out these problems.



FOR PROGRAM DEVELOPMENT AND MAINTAINANCE

## MAXI-LIBE. WE'LL COME TO YOU!

AND HERE'S WHAT WE'LL BRING YOU:

- TEMPORARY UPDATE CAPABILITY
- FEWER CONTROL CARDS
- EXCELLENT SECURITY
- COBOL SHORTHAND
- BDAM-NO RE-ORGANIZATION
- NESTED "INCLUDES"
- JOB-STREAM UPDATING
- DOS: \$2,227 OS: \$2,662

MAXI-LIBE PROTECTS!

MAXIMA! WE NEED MAXI-LIBE FAST!

CHOOSE ONE OF THESE TWO INSTALLATION

DATES: \_\_\_\_\_, \_\_\_\_\_. I'LL USE THE SYSTEM FOR  
15 DAYS AND PAY YOUR INVOICE OR RETURN IT. OF COURSE, WE'LL RESPECT YOUR PROPRIETARY RIGHTS.

COMPANY \_\_\_\_\_

CONTACT \_\_\_\_\_

SIGNATURE \_\_\_\_\_

TITLE \_\_\_\_\_

ADDRESS \_\_\_\_\_ CITY \_\_\_\_\_

STATE \_\_\_\_\_ ZIP \_\_\_\_\_ PHONE \_\_\_\_\_

DOS  OS  800BPI  1600BPI  DISK ONLY

TODAY'S DATE \_\_\_\_\_

## MAXIMA SYSTEMS GROUP

1475 POWELL STREET, EMERYVILLE, CALIFORNIA U.S.A. 94608 (415) 654-6030

**Digital introduces PDP-11/70.  
The system all other 11's  
have been leading up to.**

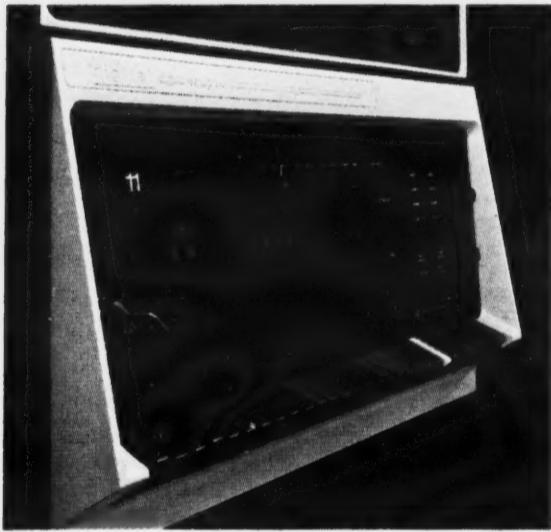


## **Not just fast, completely fast.**

The System is here from Digital. It's PDP-11/70—and it's fast beyond anything of its size or price ever built.

This complete system is designed for speed inside and out. Not just the CPU, but the software, the cache memory, the I/O channels, the disks, the peripherals—the entire package.

The 11/70, with its 32-bit



architecture, is a real-time system, a batch system, and a timesharing system simultaneously. And the incredible low price—from under \$100K—means that enormous computer power is about to appear in places it's never been before.

**System processor speed.** The heart of the PDP-11/70 is a 300 nanosecond central processor connected to system components by high-speed 32-bit data paths (that perform automatic parity checking on both data and address transfers). And by adding a double-precision floating point processor, you can divide two 64-bit numbers in just 9 microseconds.

**System memory speed.** The integral memory management unit provides memory relocation, protection, and expansion to 2 million bytes of extremely reli-

able core memory. A standard 2K-byte, 240-nanosecond bipolar cache memory acts like a high-speed buffer between main memory and the processor. The result: an effective memory cycle time under 400 nanoseconds, but at core memory prices.

**System peripheral speed.** High-speed peripheral controllers plug directly into the central processor using high-speed 32-bit data paths for fast data transfer. Disk transfer time, for example, can be as fast as 4 microseconds for 32 bits. Disk capacity, using the high-speed interface, can be expanded to 700 million bytes of on-line storage.



**Complete system software.** The PDP-11/70's new multi-function operating system, IAS (Interactive Application System), allows concurrent timesharing, real-time and batch. IAS supports a mix of languages including ANSI-74 COBOL, extended

BASIC, Macro assembler, and a powerful ANSI standard FORTRAN IV-PLUS that's



designed for the fastest execution time possible.

And for dedicated time-sharing applications the popular RSTS/E system has been enhanced to accommodate 63 simultaneous BASIC-PLUS users with concurrent batch COBOL operation. For real-time applications, field-proven RSX-11D provides multiprogrammed real-time operation with concurrent batch in the background.

The System is here from Digital. PDP-11/70. Completely fast. For full details contact your local Digital sales office or send the coupon below to Digital Equipment Corporation, Maynard, Mass. 01754. (617) 897-5111, Ext. 2540. European headquarters: 81 route de l'Aire, 1211 Geneva 26. Tel: 42 79 50. Digital Equipment of Canada Ltd., P.O. Box 11500, Ottawa, Ontario K2H 8K8. (613) 592-5111.

# digital

- Please have a Digital sales engineer call on me.  
 Please send me literature on the PDP-11/70.

Potential application \_\_\_\_\_

I am considering a new  or replacement  system.

Other system(s) now performing on this application \_\_\_\_\_

Other system(s) in my company or organization \_\_\_\_\_

Name \_\_\_\_\_

Department \_\_\_\_\_

Organization \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_

Zip \_\_\_\_\_

## Cbema Still Awaiting GSA Mini Contract Decision

Attn GE Mark III Users!!

### I/O ASSOCIATES

is ready to help you save money. We specialize in optimizing software. Fast execution is our game. Take advantage of our years of in-depth grass roots experience.

CW Box 4309  
797 Washington St.  
Newton, Mass. 02160

By Nancy French  
Of the CW Staff

WASHINGTON, D.C. — As a result of strenuous industry criticism, the General Services Administration (GSA) is rethinking its proposal to select one or several minicomputers as required for every government agency wishing to buy a mini.

The computer and Business Equipment Manufacturers Association (Cbema) for nearly two months has been expecting a letter signed by GSA Administrator Arthur Sampson justifying

the volume purchase approach [CW, Jan. 8], but no decision is expected for two to four weeks.

The letter was to have explained why the agency is abandoning industry wide competition on an agency-by-agency basis in favor of a bulk-purchase requirements contract.

But George Dodson, GSA assistant commissioner for Automated Data Management Services said to date no decisions have been made and no letter will be going to Cbema until GSA decides how to resolve

three key questions posed by industry members.

The questions include: Would it be advisable to have a joint industry study group? Should the GSA stop developing a request for procurement (RFP) until those questions are resolved? Is volume procurement on high technology products a good idea?

In the interim, the U.S. Navy has dropped out of the project, convincing GSA to allow it to develop its own RFP for a re-

quired minicomputer for the Navy.

Sources say the Cbema letter will be answered by one of GSA's assistant administrators rather than by Sampson.

Cbema objected to the mandatory requirements contract on grounds that a single minicomputer cannot satisfy the needs of the entire Federal Government and that future purchasers would be tied into procuring obsolete equipment because of the rapid pace of technological improvements.

## Graphics Sales Booming at Adage; Backlog Doubles During January

By Molly Upton

Of the CW Staff

BOSTON, Mass. — Adage, Inc., maker of interactive graphics systems, seems to be bucking the trend of diminishing backlog and uncertainty on current orders. During January, the firm's backlog doubled to over \$4 million, said Allen L. Pollens, manager of marketing administration.

One reason orders are rolling in is the GP/400, the firm's OEM product, which consists of an interface, a microprogrammed processor, CRT and interactive graphic aids, he said.

The Adage GS/300 includes a CPU made by the firm, software, the microprogrammed processor, CRT and interactive aids.

The 300 and 400, which were first delivered in March 1974, incorporate a microprogrammed processor containing the complete graphics language, he said. Building graphics intelligence in the firmware gives a four-to-one improvement in the performance of the system and also enables Adage to sell its current 300 for 10% to 20% less than the previous AGT line, he said.

### Lends Credibility

Having the 400 in the product line lends some credibility to the firm's end-user sales efforts, since customers realize Adage is not intent on selling the complete 300 system if the customer needs only the 400, he said.

Conversely, in many cases, users interested in the 400 wind up buying the 300, since that enables them to start up without writing software and interfaces, he said.

Through selling to end users, Adage gained a good idea of the needs and problems of OEM cus-

tomers, who provide the application software for their end users.

The development of the 400 was "basically fallout." Adage approached the graphics area from the system view, Pollens said. "We knew the software, so we could put it into the firmware." Shifting the interface from the CPU to the firmware enables the 400 to be hung on a variety of CPUs, he said.

But the firm is not so much concerned with increasing the volume of orders as it is on showing a profit, in hopes this will help it get more capital for further developments, he said.

Aiding in this effort is a government contract with progress payments.

A couple of years ago, Adage had a poor financial year when R&D costs were high and customers were delaying orders waiting for the new product lines.

### Running a Tight Ship

The staff was cut back by one-third, and the firm has been running a tight ship ever since, he said.

Adage was founded in the late '50s and concentrated on analog/digital and digital/analog converters, Pollens said.

Since 1968, the firm has been in the graphics area. He noted it has taken graphics a long time to emerge from its R&D "cocoon." But now various fields are discovering graphics facilitates their work.

Applications for Adage systems include: newspaper layouts, designing class rings, seismic control, circuit design, automobile design, structural analysis, design and analysis of noise as well as simulation such as pilot training, Pollens noted.

## Covered with mud, dropped off a desk, and working like a champ.

Our 300 is a 30 CPS portable terminal that operates over regular telephone lines. It's lightweight, compact, and a joy to work with.

It's also the most reliable terminal of its kind ever built. By anyone.

Ask a salesman who leased a 300 from us about a year ago. He dropped his unit off a desk during transmission, creating a shock that was probably harder on our friend than our machine. The 300 lost two characters, then continued operating as before.

Seemingly determined to destroy our unit, this same fellow then put this same 300 into the trunk of his car. An unscheduled rainstorm filled his trunk with muddy water, giving our machine a thorough bath, not to mention a perfectly good excuse for never working again.

The 300 came through with shining, if somewhat muddy, colors. Plugged in, it operated beautifully.

If you'd like to know more about a terminal that can stand up in this tough world, get in touch with Charles Kaplan or Shirley Newman at (201) 261-6800. Computer Transceiver Systems, Inc., East 66 Midland Ave., Paramus, New Jersey 07652.



Execuport 300 portable terminal.  
Not just reliable. Practically unstoppable.



You should know about

## APL\*PLUS™

**the outstanding remote time sharing service  
from the world leader in APL.**

APL is the programming language that lets you develop a program, test it, revise it, and improve it in 1/5th the time required in other languages, such as Fortran and Cobol. Yet APL is as easy to learn and use as Basic. More than any other language, APL appeals to the ultimate user as well as the computer professional. And after development, APL applications are less costly to operate.

APL\*PLUS is the "Service for large problems" from Scientific Time Sharing Corporation, world leader in APL. APL\*PLUS service is secure, reliable, economical, and as near as a local call in 60 major cities. A superior system for handling order entry, inventory management, financial planning, general ledger accounting, forecasting, and more! There's a huge applications library to serve you, and we can support your largest database.

**Two IBM 370/158s, 18 Offices, Over 50 Access Locations**

**Send the coupon for details!**

Please rush information about  
APL\*PLUS Service to:

NAME \_\_\_\_\_  
TITLE \_\_\_\_\_  
COMPANY \_\_\_\_\_  
ADDRESS \_\_\_\_\_  
CITY \_\_\_\_\_  
STATE \_\_\_\_\_ ZIP \_\_\_\_\_ TEL (\_\_\_\_) \_\_\_\_\_

**Scientific Time Sharing  
Corporation**

1316 Wisconsin Ave., Bethesda, Md. 20014 • 301/657-8220

## Trivex Develops 3270-Compatible CRT, Planning to Enter OEM Printer Market

By Molly Upton  
Of the CW Staff

COSTA MESA, Calif. — Trivex, Inc., known for its 40/80 CRT that is IBM 2260-compatible, is preparing to enter the OEM printer market and is also developing a 3270-compatible CRT.

Currently Trivex leases its CRTs and also provides its customers with leased printers made by other manufacturers. It decided to enter the printer market so "we can get the product we're looking for," said Woody Thompson, sales support manager.

Having its own printer will enable Trivex to extend its line of products and gain more control over the products it puts in the field, he said, noting the printer market looks large.

In addition, Trivex can offer its printer at a lower price than its

competitors currently do, Thompson said.

The Trivex printers, Models 720 and 740, will offer speeds of 120- and 165 char./sec, respectively. The 7 by 9 dot matrix character structure unit prints an original and four carbons.

The head prints bidirectionally, eliminating requirements to ac-

commodate high-speed head return. The head travels only as far as needed to print on the next line.

The printer is designed to eliminate many moving parts and noise and uses two motors, a stepping motor and another

motor for paper transport. A single large circuit board is removable. Only one clutch is used.

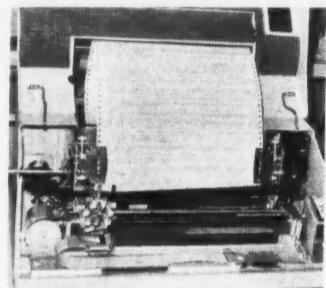
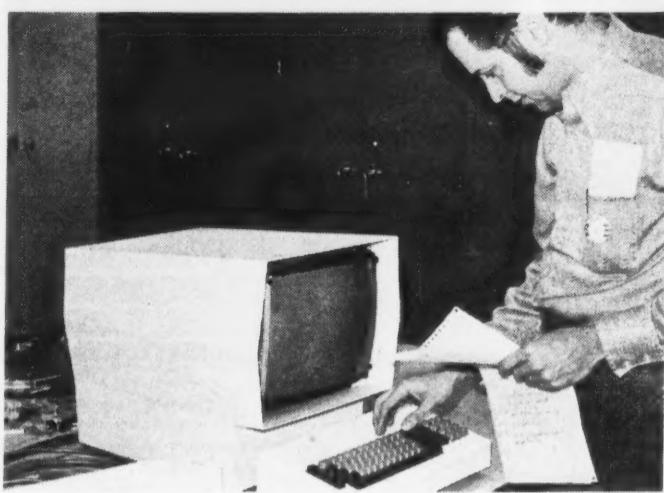
The unit is comprised of about eight subassembly modules and is designed for maintenance ease.

Initially the firm plans to replace some leased third-party printers with its own. The first installation is scheduled for April 1, Thompson said.

But the printer is not the only product under development in the Trivex laboratory.

A prototype of its IBM 3270-compatible terminal, called the Plus 70, is scheduled for installation in April. The unit is a smart terminal, Thompson said, and will be able to operate as an off-line system.

Prototype of Trivex Model 720 printer.

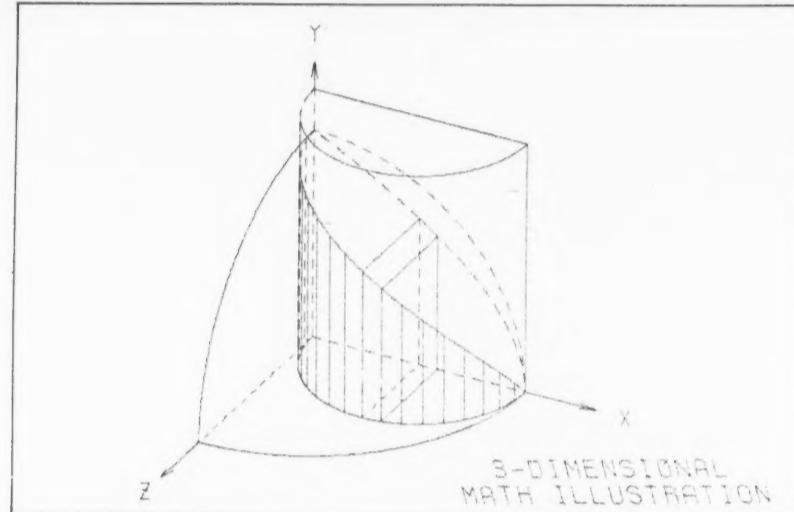
CW Photos by M. Upton

Roger Engle works on prototype of Plus 70, an IBM 3270-compatible terminal.

The 2260 market is now falling off, although it's held up well for Trivex, which has lost little of its customer base.

Trivex maintains its own serv-

ice force. Thompson said the firm had determined it could support its own force at half the cost of using outside maintenance.



## After your 360/370 massages the information, a Gould Plotmaster<sup>T.M.</sup> can draw you a picture within 3 seconds.

If alphanumeric information is what you want, a Gould Plotmaster can print it for you. At speeds up to 3000 lines per minute. But there are times when alphanumeric listings are just too much. Too much paper to handle, too tough to read, too difficult to digest.

And it's at times like these that a Gould Plotmaster can draw you a picture. A line chart, a bar chart, a pie chart, a graph. A picture that tells your story at a glance.

Employing high-speed electrostatic printer/plotters, Gould Plotmaster Systems give you power and versatility for both on-line and off-line operation. And they're designed to run on any IBM System/360 or 370 operating under DOS or OS, real or virtual.

Easy-to-use software packages help our Plotmaster Systems do the whole job. There's our DISPLAY<sup>TM</sup> package that provides even non-programmers with the capability of easily generating line, bar and pie

charts. And there's our PLOT package which, due to the speed and flexibility of our printer/plotters, lets you do background grids, variable line weights, automatic stripping, text annotation, and allows you to erase previously programmed line segments.

In addition to business graphics, a Gould Plotmaster can add engineering/scientific graphics and computer-aided-design capabilities to your operation. These optional software packages include DADS (Data Acquisition Display), PAL (Precision Artwork Language) and FAST-DRAW.<sup>TM</sup> As for the hardware itself, our Plotmaster Systems can provide on-line/off-line operation, paper widths up to 22 inches, resolution up to 200 dots per inch, output speeds up to 7 inches per second. And, of course, a printing capability, as well.

Get all the facts on Plotmaster Systems from Gould Inc., Instrument Systems Division, 3631 Perkins Avenue, Cleveland, Ohio 44114 U.S.A. or Kouterveldstraat 13, B 1920 Diegem, Belgium.



 GOULD

  
**IBM 360/195  
FOR ONLY  
50¢ a SECOND**

**COMPARE  
REQUEST A BENCHMARK**

**Guaranteed Turnaround!**  
2 meg; 2314's —  
3330's — 3420's

**OS/MVT  
HASP/RJE**

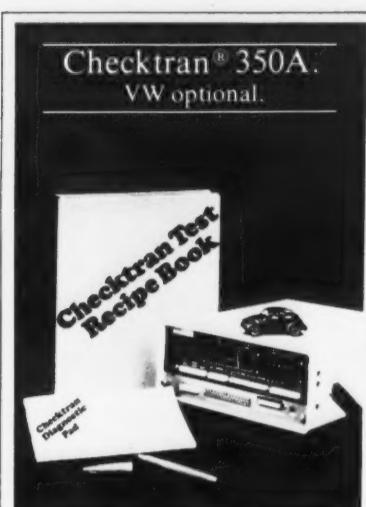
MPSX - GPSS - PMS  
SSP - CSMP - OSIRIS

Ans Cobol, Fortran G, G1, H, Assembler F & H, PL/1 F and PL/1 Optimizing and Checkout Compilers.

Our typical customer is knowledgeable in OS; has good working knowledge of JCL, Utilities and the functions of the compilers/assemblers he uses. Usually has IBM 2780 or Mod 20 compatible terminal and is familiar with its operation and that of HASP/RJE.

Call or Write

**UNITED AIRLINES**  
Computer Services Division W  
Denver Technological Center  
5350 So. Valenta Way  
Englewood, Colorado 80110  
Denver (303) 398-5936



### Gets the bugs out.

Some diagnostic hardware arrives in a plain brown wrapper with a used-car-good-luck grin.

Not Checktran.

We ship you a fault isolation kit at an entirely competitive price. Checktran is a complete, easy-to-use test set with interchangeable, plug-in interface adapters.

Here's what you get:

- Checktran
- Sure-handed fault isolation of synchronous and asynchronous network elements. Common carrier compatible.
- The Checktran Test Recipe Book. The cookbook approach to fault isolation.

Equally important, Checktran enjoys a built-in low purchase or monthly rental price.

So you can get the bugs out of your budget as you get them out of your network.



No simplistic solutions.  
Only productive decisions.

Cut and Mail	Cut and Mail
<b>Marketing Dept.</b>	
Tran/Computer Transmission Corp.	
2352 Utah Avenue	
El Segundo, CA 90245	
<input type="checkbox"/> Send me the details about your products and 30-day rental program.	
<input type="checkbox"/> I would like to have a salesperson call.	
Name_____	
Title_____	
Company_____	
Address_____	
Dept./Mail Station_____	
City_____ State_____ Zip_____	
Area Code_____ Phone_____	
Ext._____	
Cut and Mail	Cut and Mail

# Micro Users Put Reliability at 100%

By Molly Upton  
Of the CW Staff

SAN FRANCISCO — Four designers of systems incorporating microprocessors said they find the units to be 100% reliable.

Before an interested audience at the IEEE Computer Society's Compcon Microcomputer Users Forum, the four explained their products and how they got them to market.

Matt Brewer, now vice-president of Prolog Corp., noted the widespread use of microprocessors is not only due to microprocessors but also erasable programmable read-only memories (Proms). With an Intel 4004, Brewer implemented the MSI data collector interface to a cassette unit, which had originally been planned as transistor-to-transistor logic (TTL).

He started last April and by June had 25 units undergoing field tests, he said. He did all the programming in Assembler.

Ray Goolsby of Tektronix was involved in the design of a synchronous interface linking the Tektronix 4002A terminal with Control Data Corp. Cyber 70s. This was drawn up originally as a 10-card TTL design, but an Intel 8008 was used.

Tektronix used a macroassembler on a Digital Equipment Corp. PDP-11 to cross-assemble the 8008 code. When this was finalized it programmed the Proms.

Kap Pullen, an independent consultant, designed an automatic pilot for small business jets. One problem with using a microprocessor, he noted, is the ease of change encouraged the firm to enlarge the system specifications, with which he is still trying to catch up.

As failure detect mechanisms, there is a check on the Prom and a parity check on random-access memory (RAM), he said.

Pullen cautioned others from suffering from "the syndrome of feeling you're almost done. We never took time out to build the proper tools we needed," he said. He also programmed at the Assembler level.

#### Flexibility Criteria

Jim Doub, engineering section manager of terminals for Hewlett-Packard (HP), explained the firm wanted its new CRT terminal, the 2640, to be flexible and chose a microprocessor for that reason. HP sometimes cannot make up its mind

#### Sanders Quits Presidency; Pope Named to Succeed Him

NASHUA, N.H. — Royden C. Sanders Jr. has resigned as president of Sanders Associates and will be replaced by Harold W. Pope, formerly executive vice-president, who will serve as president and chief executive officer.

Sanders will continue as a director of the company.

"This management change in no way signifies any change in the company's previously stated goals to continue the good performance in our federal systems and component products businesses while achieving substantial progress in our Sanders Data Systems business," Pope said.

The firm intends to continue prosecution of its antitrust suit filed against IBM, he added.



what market it's going to be in and, even if it did, it would have tried to market the product in others, he explained.

The Intel 8008 was selected, although it was recognized that in three years it would be off by a factor of eight in terms of the performance of products that would be available then.

HP wanted a design implementation that was insensitive to the particular

microprocessor to allow for second sourcing and to allow for performance increase, he added.

The firm is now looking at the Motorola 6800 and Intel 8080 as well as internally developed units, he said, for future uses.

The firmware took one-and-a-half man years, he added. Now there are four people involved in the follow-up software program.



JUST ONE OF THE MANY LEADING COMPUTER COMPANIES  
YOU'LL BE SEEING AT THE 1975 COMPUTER CARAVAN

Modcomp will display representative models of its compatible computer family in a working configuration, featuring "hands-on" operation, and highlighting modcomp's broad range of software packages.

## The Computer Caravan/75

The traveling computer users' forum and exposition

sponsored by: COMPUTERWORLD

797 Washington St., Newton, Mass. 02160 (617) 965-5800

ATLANTA • PHILADELPHIA • HARTFORD • NEW YORK  
CLEVELAND • CHICAGO • ST. PAUL • SEATTLE • SAN FRANCISCO

# Is this your money?



If you're paying over \$500 a month for software to functionally enhance DOS, you're burning up assets.

Because our DOS/RS™ package delivers all the bells and whistles for a flat five hundred a month.

Here's a sampling of what you get: Three full batched job partitions for production, plus three additional for spooling and teleprocessing. Full relocatability with core image compression. Improved Power II. Automatic

load balancing. Resident transient and resident directory support. Automatic volume recognition and generic assignments. Disk chained fetch and a bunch of performance measurement and job accounting reports. All built in. All in native DOS, fully compatible with DOS/VS. And all at one flat price.

Call your nearest Dearborn office and let us give you the full details. And hurry. This is no time to fiddle around.

# dearborn



dearborn computer leasing co. chicago (312) 671-4410  
toronto (416) 621-7060 st. louis (314) 727-7277 cincinnati (513) 771-1277

Member Computer Lessors Association

# **Black-and-white news for your grey matter**

**order your own subscription**

Please send me COMPUTERWORLD for 1 year      RATES: U.S. - \$12    Canada and PUAS - \$20    Other foreign - \$36

- Check Enclosed  
 Charge My American Express Account: If charge we must have cardholder's signature:

First Initial	Middle Initial	Surname										
Your Title							March 12, 1975					
Company Name												
Send to: Address												
City							State	Zip Code				

**Address shown is:**

- Business      I wish to receive promotional  
 Home mail from Computerworld.



COMPUTERWORLD

**CIRCULATION DEPT.** 797 Washington Street, Newton, Mass. 02160

**PLEASE CIRCLE 1 NUMBER IN EACH CATEGORY**

**BUSINESS/INDUSTRY**

- 10 Manufacturer of Computer or DP Hardware/Peripherals
  - 20 Manufacturer (other)
  - 30 DP Service Bureau/Software/Planning/Consulting
  - 40 Public Utility/Communication Systems/Transportation
  - 50 Wholesale/Retail Trade
  - 60 Finance/Insurance/Real Estate
  - 70 Mining/Construction/Petroleum/ Refining
  - 75 Business Service (except DP)
  - 80 Education/Medicine/Law
  - 85 Government - Federal/State/Local
  - 90 Printing/Publishing/ Other Communication Service
  - 95 Other:

**TITLE/OCCUPATION/FUNCTION**

- 11 President/Owner/Partner/General Manager
  - 12 VP/Assistant VP
  - 13 Treasurer/Controller/Finance Officer
  - 21 Director/Manager of Operation/Planning/  
Administrative Service
  - 22 Director/Manager/Supervisor DP
  - 23 Systems Manager/Systems Analyst
  - 31 Manager/Supervisor Programming
  - 32 Programmer/Methods Analyst
  - 41 Application Engineer
  - 42 Other Engineering
  - 51 Mfg Sales Representative
  - 52 Other Sales/Marketing
  - 60 Consultant
  - 70 Lawyer/Accountant
  - 80 Librarian/Educator/Student
  - 90 Other:





# COMPUTERWORLD

THE NEWSWEEKLY FOR THE COMPUTER COMMUNITY

# Money Making Minor Concern of Hobbyist Consultants

By Catherine Arnst  
Of the CW Staff

PORTRLAND, Ore. — Three young DP professionals here are turning a hobby into a money-making enterprise by forming their own computer consulting firm.

This partnership, named the Merlin Group after a multinational corporation in a Lawrence Durrell novel, is unusual in that all the work is done when the three finish their regular full-time jobs. Operating costs have totaled about \$150 since they started in February 1974.

Gary Fouts, David Stubbs and Lynn Carter thought about starting their own service firm while students at Portland State College, but the financial security of a full-time job dissuaded them. Fouts and Carter now work at Tektronix, Inc. and Stubbs is at Keydata Corp.

Carter feels the full-time jobs

are the key to Merlin's success. "We saw a lot of similar groups form in college and then fall apart because there's just not enough steady work to survive."

"Because we don't need the money, we can be choosy about the jobs we do, and, consequently, we're more enthusiastic."

"We enjoy designing programs, and we're good at it. It's more a hobby than anything else at this stage," Fouts added. But, we feel we have the expertise to do anything that can be done with a computer, and there's nothing wrong with making money at it."

They've yet to make any money with the Merlin Group, but Fouts stressed, "We don't need the money, so we don't really care."

However, the hobby is about to pay off with their first check from Computerworld for a new language they developed. The group

bid on three other jobs, but didn't get them.

## One Success Story

Unofficially, they had one success story with a program they designed predicting commodity price movements for Hornblower & Weeks-Hemphill Noyes. At the time, Stubbs was out of work, so they let him have the money.

A spokesman for Hornblower said he was "very thrilled" with the program. Although there are several methods to predict commodity price movements, "this particular one is the best I've run across," said commodities broker Bill Bristol. The members of the Merlin group are "kind of characters, but efficient characters," he added.

The Merlin Group does no advertising, depending on word of mouth for their business. Their procedure is kept as simple as

possible. "Carter tells us how to do it, Fouts tells us whether it can be done, and I make it run fast," Stubbs said.

The method seems to be work-

ing. Carter claims a lot of interest has been shown recently in Merlin, and the three eventually hope to make their moonlighting a full-time hobby.

# Models Build Themselves With Little Human Help

By Pat Ward  
Of the CW Staff

CHICAGO — Adaptive or "self-learning" models can "automate the discovery process" and build themselves with a minimum of human intervention, a researcher told an engineering conference here.

Speaking at the CAD/CAM III conference of the Society of Manufacturing Engineers, Roger Barron, president of Adaptronics, Inc. of McLean, Va., said his company's models take

an opposite approach to the conventional manufacturing control models engineers build after an analysis of what needs to be modeled.

The self-learning model, he said, is based on a selected algorithm "that finds the most important observed variables [in a process] and then connects them in a nonlinear algebraic network of modular elements."

The adaptive model approach means the engineer does not have to know (or guess at) the structure of his model before he writes it, Barron said.

Neither does he have to include all variables to be measured or observed in the model's original equations, he stated.

The data input to the model can be variables such as noise or vibration levels, provided they are reasonably representative of what is happening to the process, Barron added.

## Less Data Needed

The user also needs a smaller volume of data to synthesize an adaptive model, Barron said.

"The natural stream of data from any specific process is regarded as embodying its true characteristics," Barron added.

During the "training" stage when the model is being synthesized, it develops into a layered structure that expands until it automatically recognizes further growth would lead to a loss of generalization capabilities, Barron said.

A fully trained model breaks down incoming signals into a relatively small number of digital parameters. The user can then interrogate the model to see if incoming data fits into a particular category.

A simple threshold test might provide the answer, Barron explained.

## Groups of Models 'Trained'

Groups of models in a "learning network" can be "trained" to recognize patterns and thus provide multiclass discriminations, he noted.

Adaptive models have already been used to model pollution levels in the Potomac River to forecast virus levels in the water, Barron said.

# Stretching your hardware dollar

**A special report on hardware options that can save you money - in the March 26th issue of Computerworld.**

In this special supplement to *Computerworld*, edited by Vic Farmer, we'll be taking a look at different ways users have maximized performance and saved money at their installations through hardware options - including used computers, multiple vendors, and various leasing arrangements, to name a few. The risks involved in these options are an important part of this special *Computerworld* report, and we'll analyze them in detail. You'll see articles like these:

- Applications stories that profile users who have successfully saved money through various hardware options.
- The benefits and risks of long-term and third-party leases, and other leasing arrangements.
- Used computers - a bargain or a challenge?
- 360 enhancements - what the independents are doing to increase their data processing power.
- An analysis of the activity of Independent Peripheral Suppliers and their helpfulness to users over the past five years.

If you're looking for ways to save hardware dollars at your installation, then you should be reading this special report in the March 26th issue of *Computerworld*.



**COMPUTERWORLD**

**National Sales Office**  
Neal Wilder  
Dottie Travis  
(617) 965-5800

**Boston**  
Bob Ziegel  
Mike Burman  
(617) 965-5800

**New York**  
Don Fagan  
Frank Gallo  
(201) 461-2575

**Los Angeles**  
Bob Byrne  
(213) 477-4208

**San Francisco**  
Bill Healey  
(415) 362-8547

## Request for Proposals **HARDWARE & SOFTWARE**

A small California medical school is seeking proposals for an institutional information package. Present perspectives indicate an online approach utilizing 17 or more stations. Packages will include POS clinic billing system and standard accounting, academic and medical record needs.

Responsible vendors with capability of supplying or sub-contracting all phases of this project should immediately request specifications from:

EDP Coordinator  
(415) 563-2622

## With Family of 12 Models

### CA Plans to Boost Market Share

IRVINE, Calif. — With its new systems that vastly expand the range of Capable testers, Computer Automation (CA) expects to capture from 10% to 15% of the tester market, up from its current 7%, said Abe Armoni, marketing director of CA's Industrial Products Division.

Once a single unit, the Capable tester has grown to encompass a family of 12 models which are upward-compatible.

"Users can now choose exactly what they want — no more and no less — to perform the level of test functions they need," he said.

### Blake Named Caravan President

NEWTON, Mass. — Avery Blake has been named president of the Computer Caravan Division at Computerworld.

Blake has assumed responsibility for all facets of the Computer Caravan, a traveling computer exposition and forum that appears in about 10 U.S. cities each year.

He will also evaluate the feasibility of applying the Caravan's traveling exposition philosophy to other industry areas such as banking, education and medicine.

Since the Computer Caravan began three years ago, Blake explained, the staff has perfected the logistics, techniques and management capability to carry out this type of program with better results than participants.



CW Photo by A. Dooley  
Avery Blake

receive at national expositions and at a cost that is competitive with any other type of marketing.

Blake was previously vice-president of marketing for Quim Corp.

### Expansions

Sycor, Inc. has begun construction of a 24,000-sq-ft addition to its present manufacturing facility in Ann Arbor, Mich.

Data 100 Corp. will open its third European manufacturing plant in June at Ballincollig, Ireland. The 48,000-sq-ft facility is

about seven miles from the city of Cork.

#### Correction

Distrionics Corp. has signed a DP service contract with Hamilton Plumbing Supply Co. [CW, Feb. 19].



CW Photo by M. Upton  
Abe Armoni

hours, a savings of 10 to one," according to Armoni.

Big Sim can design test programs for large logic boards even with MSI and LSI elements, he noted.

The 4900 includes a 10M-byte disk, dual floppy disk, CRT, card reader and line printer.

The testers range in price from \$29,900 to \$148,900.

The variety of units facilitate development of a distributed system, with a larger unit linked to satellite testers.

In addition to the 4900, the series includes a transportable "depot" tester, the 4000 series, designed expressly for failure verification, test and computerized fault isolation of logic boards in field locations.

The 4100 series comes either in test-only or TTL/CMOS or with program-generation capability for small boards with up to 80 ICs.

The 4200 series, also for small boards, works either as a test-only unit or with program-generation capability, but with All Logic Level (ALL) capability.

Test capability of TTL/CMOS for large boards with 80-400 ICs or more is offered in the 4300 series.

ALL capability and configurations for large boards are available in the 4400 series. The 4700 series units perform analog as well as digital testing and program generation.

## Position Announcements

### Irry Bitty Monopoly Customer Service Engineers

We're specialists in IBM "Customer Engineer" Extractions

Salary \$1300-\$1800/month  
5724 W. Diversey Av.  
Chicago, Ill. 60639  
(312) 622-7711

**Bill Gill**  
And Associates



### COMPUTER PROFESSIONALS

WANTED:  
PROGRAMMERS  
ANALYSTS  
ENGINEERS  
MANAGERS  
SALES REPS

SPECIALTIES:  
ACCOUNTING  
MANUFACTURING  
INSURANCE  
BANKING  
DISTRIBUTION  
ENGINEERING  
PROCESS CONTROL  
SERVICE BUREAU  
SCIENTIFIC  
OPERATIONS RESEARCH  
TELEPROCESSING  
OPERATING SYSTEMS  
DATA BASE

CONTACT  
LOIS FLURY  
DUNHILL  
PERSONNEL SERVICE  
830 Americanbank Tower  
221 W. Sixth Street  
Austin, Texas 78701  
512/474-2406

EMPLOYER RETAINED

### COMMUNICATIONS PROGRAMMER

- If you have
- Bachelor's Degree or Higher
  - Experience in
  - Telecommunications
  - Data Base Management
  - BAL
  - High Growth Potential
  - Ability to Communicate
  - A Desire for Above Average Earnings and If you are
  - In a Deadend Position
  - Looking for
  - A Professional Challenge
  - A Position Where Performance Counts
  - Professional Growth
  - Highly Motivated

Then, you may qualify as an applicant to work with one of the most outstanding Communications Specialists in the country. Send resume to:

CW Box 4310  
797 Washington Street  
Newton, Mass. 02160

### PROGRAMMER/ANALYST

Resumes are invited from individuals experienced in programming banking procedures to fill present and future requirements of one of Florida's largest and fastest-growing banking groups.

A minimum of 2 years experience in COBOL, utilizing IBM 360-370 DOS is required. We offer an attractive starting salary, paid relocation, complete company benefit programs, and an all-year summer climate in Florida. Don't let this unique opportunity pass you by! Send your resume and salary requirements, in complete confidence, to:



FSC  
4720 Cypress  
Tampa, Florida 33607

An Equal Opportunity Employer M/F

### PROGRAMMERS COMPUTER AIDED DESIGN

Openings exist for experienced programmers interested in the development of software to aid in the design and engineering of Electronic Switching Systems. Development areas include computer-generated logic diagrams, automated wiring, circuit logic and load analysis, logic simulation and fault analysis. Software will be developed with our IBM 370/165 and IBM 370/155 systems operating under OS-MVT.

Candidates should possess a systems programming background in BAL, and have a formal education in the computer sciences and/or in electrical engineering.

Please submit a detailed resume stating salary history and requirements to:

Frank Natale  
Professional Employment

**GTE AUTOMATIC ELECTRIC LABORATORIES**

400 North Wolf Road, Northlake, Illinois 60164

An Equal Opportunity Employer M/F

### Grumman Data Systems

JUST ONE OF THE MANY LEADING COMPUTER COMPANIES YOU'LL BE SEEING AT THE 1975 COMPUTER CARAVAN.

The Grumman Data Systems Controller allows users of other computers to have the IBM 1403 Printer on-line. 1403 flexibility, performance and print quality are now available to users of DEC, Sigma, General Automation and CDC.

### The Computer Caravan/75

The traveling computer users' forum and exposition

sponsored by:  COMPUTERWORLD

797 Washington St., Newton, Mass. 02160 (617) 965-5800

ATLANTA • PHILADELPHIA • HARTFORD • NEW YORK  
CLEVELAND • CHICAGO • ST. PAUL • SEATTLE • SAN FRANCISCO

POSITION ANNOUNCEMENTS	POSITION ANNOUNCEMENTS	POSITION ANNOUNCEMENTS	POSITION ANNOUNCEMENTS	POSITION ANNOUNCEMENTS
<p><b>SYSTEMS ANALYST</b> W. Mass. mfr seeks aggressive prog/analyst ready to assume project resp for new mfg/fin'l applications. Requires solid tech/ exp 360/370 COBOL + demonstrated ability in systems design &amp; user interface. Excel potential for further growth in established co. Salary to \$15,000 (fee paid). Contact Bill Grady <b>ROBERT HALF PERSONNEL</b></p> <p><b>ROBERT HALF PERSONNEL AGENCIES</b> 140 Federal Street Boston, Mass. 02110 (617) 423-6440</p>	<p><b>COMPUTER IMMEDIATE OPENINGS IN WESTERN COLORADO!</b> for <b>ANALYSIS/ PROGRAMMING SUPERVISOR</b></p> <p>Requires BS in computer science or equivalent. Must have supervision in analysis and programming on medium to large scale systems. Prefer experience in earth sciences, mining engineering, plotting, mini-computers and digitizing.</p> <p>Send complete resume including salary history to: Personnel Department <b>LUCIUS PITKIN, INC.</b> P.O. Box 1889 Grand Junction, Colo. 81501 An Equal Opportunity Employer</p>	<p><b>PROGRAMMER ANALYST</b></p> <p>Expanding, large general community hospital in Southeastern Massachusetts has immediate need for a Programmer/Analyst. Excellent working environment and fringe benefits. Located within easy access of major highways to Boston, Cape Cod and South Shore beaches. To qualify you must have a B.S. in Computer Science or Business Administration with 2-4 years of programmer/analyst experience and knowledge of R.P.G. II or FORTRAN languages.</p> <p>Forward resume to CW Box 4308 797 Washington St. Newton, Mass. 02160 An Equal Opportunity Employer</p>	<p><b>Customer Service Engineers</b></p> <p>Jr. CE ..... to \$1100 mt. Sr. CE ..... to \$1500 mt. Tech Spec. .... to \$Plus mt. Field Mgrs. .... Sal Neg. mt.</p> <p>We're specialists in "Customer Engineer" Extractions.</p> <p><b>Bill Gill</b> 5724 W. Diversey Av. Chicago, Ill. 60639 (312) 622-7711 And Associates</p>	<p><b>NEW YORK DATA PROCESSING CAREER WEEKEND</b></p> <p>If you are a programmer, programmer/analyst, or systems analyst you now have an opportunity to meet with as many as 20 nationally known "Blue Chip" companies one at a time. Weeks of searching accomplished on one weekend without taking time off from your present position. There are no fees of any kind. To arrange interviews send your resume with present salary to:</p> <p><b>THE COMPUTER GROUP</b> 145 State St. Springfield, Mass. 01103</p>
<p><b>\$\$\$ EXCELLENT OPPORTUNITY \$\$\$</b></p> <p>Sales reps wanted for patented magnetic tape security device soon to become an industry standard. All geographical areas available. Contact:</p> <p>Filegard Systems P.O. Box 3114 Tequesta, Florida 33458</p>	<p><b>WANTED SYSTEMS ANALYST</b></p> <p>Systems Analyst position open within progressive bureau of state government. Must be able to analyze and redesign ongoing management processes as well as design system development proposals. Knowledge of O.S./V.S. operating system and accounting processes helpful. Salary \$10,000-\$15,000, depending upon experience. Send resume to Bureau of Finance and Management, Office of Accounting Systems, State Capitol, Pierre, South Dakota 57501.</p>	<p><b>DUNHILL EDP</b></p> <p><b>OS SYSTEMS PROGRAMMERS.</b> Your skills can bring you \$15,000 to \$20,000 in attractive West and Southwest locations. You must have 3+ years of 360/370 Teleprocessing-oriented systems experience to qualify.</p> <p><b>OPERATIONS RESEARCH ANALYST.</b> \$14,000-\$20,000. A Billion Dollar Corporation has a growth opportunity for you. An Engineering or Computer Science Degree and experience in the use of Fortran and Basic or ALGOL in Linear Programming, Economic and Math Modelling is required. To investigate these outstanding situations, call <b>RAY DUNN COLLECT</b> at (602) 624-1166 or rush your resume to him at: DUNHILL EDP, 22 E. Mitchell Drive, Phoenix, AZ 85012... Nationwide EDP Specialists - 100% EMPLOYER RETAINED.</p>	<p><b>PROGRAMMER ANALYST</b></p> <p><b>Dallas, Texas</b></p> <p>Major credit card service organization seeking individual with three or more years experience on IBM DOS and DOS/VSS systems, Batch and Teleprocessing, Cobol and Assembly languages. Send resume to:</p> <p>Personnel Manager P.O. Box 31366 Dallas, Texas 75231</p>	<p><b>EXPERIENCED SYSTEMS ANALYSTS AND COBOL PROGRAMMERS</b></p> <p>The DALLAS COUNTY COMMUNITY COLLEGE DISTRICT is looking for innovative and talented people to join in designing and implementing an Information System. The Information System will utilize Data Base and TP Monitor software packages interfacing with COBOL application programs, to provide on-line data base inquiry and update as well as batch processing.</p> <p>If you are interested, please send your resume to:</p> <p>DALLAS COUNTY COMMUNITY COLLEGE DISTRICT 701 Elm Street, Room 225 Dallas, Texas 75202 ATTENTION: Mr. J.R. Hill</p>
<p><b>IBM HARDWARE SALESMAN WANTED</b></p> <p>Leading company in the re-marketing of IBM 360 and 370 computer equipment is seeking an East Coast representative. Must have good knowledge of IBM equipment and a proven sales record in the eastern U.S. data processing equipment market place. High earnings potential with excellent salary and benefit package. Please send resume or a brief description of your background in confidence. Our employees know of this ad.</p> <p>CW Box 4311 797 Washington Street Newton, Mass. 02160</p>	<p><b>DATA BASE</b></p> <p>Data Base Prog/Anal. .... 16K Cobol, Mfg., Bank, Serv. .... 18K Data Base Mgr. .... 25K Micro Programmers .... 20K Compilers/Software .... 20K Data Base IMS .... 20K NC Programmers .... 20K Many more data base and other positions available. Degree desired, most jobs in midwest. All fee paid. Send resumes &amp; salary history to:</p> <p>Gopi Jindal, PhD Management Recruiters 2929 Plymouth Road Suite 202 Ann Arbor, Mich. 48105</p>	<p><b>D.P. Professional</b></p> <p>Our agency represents a number of employers seeking qualified D.P. professionals. Our client Cos. includes manufacturing facilities, banks, insurance companies, CPA firms and service bureaus. If you are an exp. programmer, scientific programmer, systems analyst or manager seeking professional and financial advancement, we invite you to submit your resume today. (Please include salary history). Positions available throughout the U.S. All fees assumed by the employer.</p> <p>Executives Recruiters International Personnel Consultants 4101 Medical Parkway, Suite 204 Austin, Texas 78756 Phone (512) 454-5247</p>	<p><b>PROFESSIONAL COMPUTER DEALERS IN THE WEST</b></p> <p><b>SMI</b></p> <p><b>FOR SALE 2040 H</b></p> <p><b>SYSTEMS MARKETING, INC.</b> 100 West Clarendon Suite 1562 Phoenix, Ariz. 85013 Bob Russell (602) 248-0457 Telex 667-334</p>	<p><b>For Sale 360/40 G or H</b></p> <p>Charlie Prochelo CALL: 612-546-4422</p> <p><b>dataserv</b> equipment inc. 400 Shelard Plaza, Suite 415 Minneapolis, Minnesota 55426 Member, Computer Dealers Assoc.</p>
<p><b>DATA PROCESSING PROFESSIONALS GROW WITH ACTION! BIG COMPANY BENEFITS PLUS SMALL COMPANY RECOGNITION</b></p> <p>In this day and age of economic insecurity you owe it to yourself to explore employment opportunities with a company that: Is Highly Profitable; Has a DP System Recognized Nationwide by the Consumer Finance Industry as One of the Best; Is Continually Expanding the Capability of this System so You can have Job Security, Expand Your Technical Expertise and have Career Advancement Opportunities.</p> <p>ACTION DATA SERVICES is that Company! A pioneer in the development of a highly sophisticated on-line real time system for the Consumer Finance Industry with over 2,000 terminals installed in the U.S. and Canada, ADS now has several openings available for experienced DP professionals as:</p> <p><b>PROGRAMMER ANALYSTS</b></p> <p><b>ON-LINE AND BATCH FINANCIAL APPLICATIONS and M.I.S.</b></p> <p><b>IBM S360/S370 ASSEMBLER LANGUAGE SYSTEM SPECIALISTS</b></p> <p><b>IBM S360/S370 OS, MVT, HASP SYSTEM 7 TELECOMMUNICATIONS</b></p> <p>Competitive salaries, comprehensive benefits (including relocation and 100% tuition refund program) and suburban location. For consideration send your resume in complete confidence today to:</p> <p><b>CONTROL DATA CORPORATION</b></p> <p>Personnel Director <b>ACTION DATA SERVICES</b> 7822 Bonhomme Avenue St. Louis, Mo. 63105 (314) 862-7700 An Equal Opportunity Employer, M/F</p>	<p><b>Computerworld Classifieds Work.</b></p> <p>Whether you're buying or selling, put Computerworld Classified ads to work for you.</p>			

BUY SELL SWAP

**BUY, SELL, LEASE, TRADE****IBM COMPUTERS AVAILABLE**

All configurations: 1401's, 360/20's, 30's, 40's, 50's, and 65's, 370's, and System 3's. All peripherals.

All models unit record equipment available completely refurbished and under IBM M/A. Certified disk packs available.

Contact: Don Norris or Jack Lowey  
Data Automation Co., Inc.  
4858 Cash Road, Dallas, Texas 75247  
(214) 637-6570 Call Collect  
"Member Computer Dealers Assoc."

**BUY • SELL • LEASE • TRADE****S/3 — 360/20 — S/370**

For a prompt, competitive quotation on your IBM equipment needs, call or write us today.



**ECONOCOM**  
Economic Computer Sales, Inc.  
1255 Lynnfield Road/P.O. Box 17825  
Memphis, Tenn. 38117/901-767-9130  
"Member, Computer Dealers Association"

**SYSTEMS 70, INC.**DATA PROCESSING EQUIPMENT SPECIALISTS  
2200 E. DEVON AVE., DES PLAINES, ILLINOIS 60018 (312) 827-8135**360/370****buy · sell · lease · trade****marion****marion****marion****WANTED****BURROUGHS E-F and L SERIES**

NCR 31-32-41-42-481-482-450

TC 500 and TC 700  
IBM Unit Record Machines

WILLIAM   
**ARION COMPANY inc.**

• 84 Kennedy Street  
Hackensack, New Jersey 07602 (201) 343-4554

**DISK PACKS  
RECONDITIONED GUARANTEED**

Lowest Prices Anywhere  
Immediate Delivery

Contact: George Adams  
(214) 637-6570  
Data Automation Co., Inc.  
4858 Cash Road  
Dallas, Texas 75247  
Member Computer Dealers Association

**360-370  
market place**

BUY - SELL - LEASE

**TLW COMPUTER  
INDUSTRIES INC.**

ATLANTA: 3570 American Drive, Atlanta, Ga. 30341  
404-451-1895 TWX 810-757-3654  
CHICAGO: 312-295-2030  
SAN FRANCISCO: 408-249-0110  
LOS ANGELES: 213-373-6825

**Source Preparation****Punched Cards or Key-to-Disk**

For overflow or all your data entry requirements, TCC Midwest, serving the Midwest for 10 years, can reduce your manpower and hardware requirements ... and substantially improve your throughput.

Complete punched card service via 129 equipment. Direct entry key-to-disk source preparation via IBM 3740 system, including 3742's and 3741's with TP capabilities, 80- or 128-characters.

For more information, contact Ronald D. Falak, TCC Midwest, 855 Fiene Drive, Addison, Ill. 60101. Phone (312) 543-5482.

**WANTED!!****TO BUY****360/40 Computer Systems  
including I/O equipment**

PRINCIPLES ONLY  
CW Box 4306  
797 Washington St.  
Newton, Mass. 02160

**FOR SALE**  
**PDP 8/L W/4K MEM.**

TRI-DATA CARTRIDGE  
MOD 4196 W/PDP 8 Interface

Jerry DeBaun  
(301) 825-6400

**WANT TO BUY**

Xerox/XDS Sigma Systems, Peripherals, Memory Expansion & Modules. Equipment need not be on Xerox maintenance. All inquiries get immediate response.

Contact - C. Fusco  
QUELEX DATA SYSTEMS  
(213) 349-9711

**FOR LEASE**  
**360/20-C1-8K**

2203 144 Pos. Printer  
2560 MFCM  
Avail. June '75

I.O.A. DATA CORP.  
383 Lafayette Street  
N.Y.C. 10003

Member Computer Dealers Assoc.

**CDC CYBER**  
1 or 2 yr. Lease  
Priced way below  
CDC

GIBBS Enterprises, Inc.  
Box A Hingham, Mass.  
02043 (617) 878-8287

**WANTED**

Used Disc Drive for Basic Four, 4.2 mill character. Send details and prices to Mr. David Brodsky, Eastern Scientific Co., Providence, R.I. 02905.

(401) 421-5149

**FOR SALE****IBM****370/145-262K****PRINCIPALS ONLY**

Call: Mr. Layland  
(212) 421-1550

**CompuTech Management Report**

Problems you face in managing systems analysis and programming work effort.

- Project Control
- Documentation
- Decision Logic
- Standards
- Controls
- Management

Training  
\$18 US and Canada \$24 Foreign

COMPUTECH MANAGEMENT PUBLICATIONS  
Box 213 Littleton Co. 20120



**COMPUTER FINDERS INC.**  
announces

**370/  
MEGASAVE**

**CFI'S 4 & 5 YEAR LEASE  
PLANS WITH MEGA-SAVINGS  
UP TO \$1,000,000**

Four year lease money is back! And even in times like these, you can budget a savings of more than \$4000 per month over a four year walk-away lease of an IBM Model 370/158. Or you can save even more. Up to more than \$16,700 per month — a total of \$1,000,000 — over a five year lease of a Model 168.

HOW? FOR MORE INFORMATION, SEE OUR DISPLAY AD ON PAGE 20.

**COMPUTER FINDERS INC.**

140 County Road, Tenafly, N.J. 07670 / (201) 894-0370

**FOR SALE**

**Sell!  
Sell!  
Buy!**

Buyers meet  
sellers in  
Computerworld  
Classifieds.

Spiras 65 Computer, NCR Century 100 Printer, NCR Card Reader, 4 ASR 33 Teletypes sprocket feed 6JA, Friden 5610 and 5005 Computypers, NCR 400 Electronic Accounting Machine, IBM 2740 Model 2 Communications Terminal, 2 NCR Class 42 on-line Bank Teller Terminals with 2 Window Controllers and 1 Branch Controller, NCR Class 482 Bank Proof Machine, 11 NCR Class 41D Bank Teller Machines with Change Dispensers, IBM 6420 Computer, 5000 IBM Mag Tapes 1600 BPI-1200 ft and 2400 ft reels, 100 GF Tab Card Files like new condition, 3 Intertel Model 2026D Modems.

L. Goldstein & Son, Inc.  
244 Brighton Avenue  
Boston, Mass. 02134  
telephone 787-4433

BUY SELL SWAP	BUY SELL SWAP	BUY SELL SWAP	BUY SELL SWAP	BUY SELL SWAP															
<b>360-30-65K</b>	<b>WANTED</b> <b>BURROUGHS L SERIES</b> TC 500, TC 700 NCR 31, 32, 41, 42 481-482 Basic 4 and Philips Systems IBM Composers Call Stuart Rubenstein <b>I.O.A. Data Corp.</b> 383 Lafayette St., N.Y. 10003 (212) 673-9300 Member Computer Dealers Assoc.	<b>360/20</b> Disk-Tape-Card Buy-Sell-Trade-Lease Specialists in Model 20 CMI Corporation 23000 Mack Avenue St. Clair Shores, MI 48080 (313) 774-9500 TWX 810-226-9708 Member Computer Dealers Assoc.	<b>FOR SALE</b> <b>UNIVAC 9300'S</b> 8K card system \$14,000 8414 drives — May U9400 CPU-now U9200 card system offers 768-00 printer <b>WANTED</b> 9200-2 8411	<b>360/370 BUY-SELL-LEASE</b> Call or Write: George S. McLaughlin Associates, Inc. 480 Morris Avenue Summit, N.J. 07901 (201) 273-5700 Member Computer Dealers Association															
<b>DATA COMMUNICATIONS EQUIPMENT</b> NEW/REMANUFACTURED • CRT TERMINALS • MODEMS & COUPLERS • HIGH & LOW SPEED PRINTERS • MULTIPLEXERS <b>IMMEDIATE DELIVERY</b> Wanted: Used Data Comm Equipment <b>Vardon &amp; Associates, Inc.</b> 930 N. Main Street • Irving, Texas 75061 (214) 252-7502 • TWX 910-860-5761	<b>FOR SALE OR LEASE</b> 024-\$350; 026-\$1300; 047-\$2700; 056-\$250; 077-\$550; 082-\$900; 083-\$2300; 085-\$1400; 088-\$3300; 188-\$16,000; 402-\$1300; 403-\$1400; 407-\$3300; 514-\$900; 519-\$1300; 526-\$2200; 548-\$2000; 552-\$1400; 557-\$3700; 602-\$400; 729 (6) \$1600 1401-4K System-\$11,000 Member Computer Dealers Association <b>THOMAS COMPUTER CORPORATION</b> Suite 3807A 600 N. McClurg Court Chicago, Illinois 60611 (312) 944-1401	<b>NEED NOW</b> 2870-1 2020/5 or 6 Find out what your other system 3/360 equipment will sell for in the Northwest. Send your configuration now to Don Weidenweber Computer Concepts, Inc. 6443 S.W. Beaverton Highway Portland, Oregon 97225 (503) 297-4721	<b>GIBBS Enterprises, Inc.</b> Box A Hingham, Mass. 02043 (617) 878-8287 <b>Want TO Buy</b> <b>2314</b> <b>MODEL 1</b> <b>2401</b> <b>MODEL 4,5 or 6</b> Contact Gene Chappell (315) 474-5776 Continental Information Systems	<b>SYSTEM/3</b> —Processors —Peripherals <b>BUY • SELL LEASE • TRADE</b> CONTACT: Bob Johnson (612) 546-4500 <b>DATA/3</b> Computer Corporation 400 Sheldad Plaza, Suite 354 Minneapolis, Minnesota 55426															
<b>FOR SALE</b> <b>HONEYWELL 2050A</b> Central Processing Unit With 131K of memory, capable of processing in a multi-programming environment. The C.P.U. is under a Honeywell maintenance contract and has preventive main- tenance performed weekly. The above C.P.U. will be available sometime in April of this year. No Brokers Please Prospective Only Mr. Gene Corbo (212) 687-8500 Ext 362 or (201) 438-2000 Ext 225	<b>UNIVAC 1108 CPU</b> + 128K MEMORY <b>FOR LEASE OR SALE</b> COMPLETELY REFURBISHED <b>AVAIL. APRIL 1, 1975</b> CONTACT: JOE ROSSITER (918) 627-4044 6111 East Skelly Drive Room 503 Tulsa, Oklahoma 74135	<b>IBM 1401</b> WITH 1311 DISK For Sale Also 729 Tape Drives *** D.P. Equipment *** Marketing Corp. 260 W. Broadway, N.Y. N.Y. CALL (212) 925-7737 Ext. 1	<b>FOR SALE</b> <b>(2) DEC TU-10</b> 9 ch. Magtape Drives with TM11 Controller Contact: Robert Sigler G & O Mfg. Co. P.O. Box 1860 New Haven, Conn. 06508 (203) 562-5121 Ext. 225	<b>STOCK PAPER BELOW MARKET PRICE</b> In large quantity: 4 Part NCR 14 7/8x11. No vertical perforations, ruled 3 lines per inch. Packaged 800 sets per car- ton. Immediate delivery. F.O.B. New York City. Price negotiable with quantity. Contact: Roger Greenman Marketime Corp. 15 Maiden Lane N.Y. 10038 (212) 349-5340															
<b>IBM</b> <b>4872 MODEMS</b> BOB HOLZINGER (612)-370-7101	<b>BUY-SELL-LEASE</b> <b>WE WANT TO BUY</b> All model 360/20's, 360/30's 40's, 50's, and 65's. 370's and System 3's. All peripherals and unit record equipment. <b>FOR SALE</b> CALCOMP DISKS CD-14 and 4-CD12's 360-30-64K CPU 2803-2 and 6-2401-5 2821-1 and 1403N1 CDC-6600 UNIVAC-1106 1401 SYSTEMS Longhorn Computer 3131 Turtle Creek Dallas, Texas 75219 (214) 522-3170	<b>FOR SALE MDS</b> TAPE TO PRINTER SYSTEM Mohawk Model 7160 high speed print station with 2207 tape drive. Printer has 160 print positions with 1250 LPM capacity. This system has been maintained under service agreement and is offered for purchase for approxi- mately 40% of replaceable cost. System available May 1975. Contact Bill Jones, Gazette Press, Inc., 846 Anthony St., Berkeley, CA 94710 or phone (415) 843-1920.	<b>Immediately Available</b> <b>370/135</b> <b>CDC 2314</b> <b>Univac 9300 and 9400</b> 858-99 Univac VI-C sub-system <b>L&amp;A Computer Industries, Inc.</b> Fox Hill Office Park • 10955 Granada Overland Park, KS 66211 • (913) 381-7272 <b>A</b>	<b>We Need:</b> <b>360/40-H</b> <b>360/50-H</b> <b>BUY SELL LEASE</b> <b>FOR BETTER VALUE LOOK TO:</b> <b>cac</b> COMPUTER ACQUISITIONS COMPANY P.O. Box 80572 Atlanta, Ga. 30341 (404) 458-4425															
<b>BUYING OR SELLING GO GREYHOUND</b>																			
 <p>Consider us your computer resale specialists. Our staff is available to assist you rapidly in buying, selling, trading, or leasing computer equipment. Just call:</p> <table border="0"> <tr> <td>New York</td> <td>Dick Ventola</td> <td>(914) 949-1515</td> </tr> <tr> <td>Chicago</td> <td>Pete Ahern</td> <td>(312) 751-5430</td> </tr> <tr> <td>Dallas</td> <td>M. W. "Bill" Tucker</td> <td>(214) 233-1818</td> </tr> <tr> <td>Phoenix</td> <td>Tom Takash</td> <td>(602) 248-5978</td> </tr> <tr> <td>San Francisco</td> <td>Henry Paulson</td> <td>(415) 989-4023</td> </tr> </table> <p>Greyhound Computer Corporation Greyhound Tower Phoenix, Arizona 85077</p>					New York	Dick Ventola	(914) 949-1515	Chicago	Pete Ahern	(312) 751-5430	Dallas	M. W. "Bill" Tucker	(214) 233-1818	Phoenix	Tom Takash	(602) 248-5978	San Francisco	Henry Paulson	(415) 989-4023
New York	Dick Ventola	(914) 949-1515																	
Chicago	Pete Ahern	(312) 751-5430																	
Dallas	M. W. "Bill" Tucker	(214) 233-1818																	
Phoenix	Tom Takash	(602) 248-5978																	
San Francisco	Henry Paulson	(415) 989-4023																	
<b>COMPUTER FACILITY AVAILABLE FOR LEASE</b> Computer Room 25' x 22' <ul style="list-style-type: none"> <li>Raised Flooring</li> <li>Electrical Computer outlets</li> <li>Separate Air Conditioning Unit</li> </ul> Key Punch Room 12' x 15' General Office Area Approx. 1200 sq. ft. Including Private Offices Top Midtown Location — Convenient to all transportation. Call or write: Ward-Johnston, Inc. 2 Penn Plaza New York, N.Y. 10001 (212) 564-1010 Mr. DelGardo																			

BUY SELL SWAP

**UNIT RECORD DEALS.**

- Don't Make One Without Calling Us
1. No one (except IBM) has a bigger inventory
  2. All types—instant delivery
  3. Reconditioned, as is, or certified for IBM M.A.

**BUY, SELL, SWAP**

Call Warner Rivera at (212) 557-3712

**GENESIS ONE**COMPUTER CORPORATION  
300 East 44th Street, New York, New York 10017  
A subsidiary of Management Assistance, Inc. (MAI)**165 • 155 • 145  
3360 • 360/65**

For all your requirements in medium-and-large size IBM equipment, call IPS. 165's, 155's, and 145's available for 30-90 day delivery on both sale and lease basis.

We are also interested in purchasing or sub-leasing your present 360 or 370 system if you are upgrading.

**IPS**

"MEMBER COMPUTER DEALERS ASSOCIATION"

**IPS COMPUTER MARKETING CORP.**  
467 Sylvan Avenue,  
Englewood Cliffs,  
New Jersey 07632  
(201) 871-4200,  
TWX (710) 991-9677

**IBM****UNIT RECORD EQUIPMENT**

**Buy — Sell — Equity Lease**  
026 056 082 077 514 522 402  
029 059 083 055 519 548 407  
Also Other IBM Punch Card Equipment.  
1620 & 1130 Components or Systems  
Guaranteed Eligible for IBM M/A Immediate Delivery  
Payment Plans to fit your Budget  
**CALL COLLECT**  
CMI Corporation  
23000 Mack Avenue  
St. Clair Shores, Michigan 48080  
(313) 774-9500  
TWX 810-226-9708

**AVAILABLE  
370/135  
ALL 360's****1401 DISC SYSTEM**

**Corporate Computers, Inc.**  
115 Mason Street  
Greenwich, Conn. 06830  
(203) 661-1500  
Member Computer Dealers Association

**Lease Buy Sell****DEAL WITH PROFESSIONALS****IN PLACEMENT OF****PRE-OWNED EQUIPMENT****360/370****"The Nations Largest Wholesale Dealer"**

**COMPUTER WHOLESALE CORP.**  
Suite 441-447  
National Bank of Commerce  
New Orleans, La. 70112  
(504) 581-7741

**SUPER SALE !!  
IMMEDIATE DELIVERY !!****EXTENSION MEMORIES FOR SALE/LEASE****System 3 Model 10****System 360 Model 22, 25, 30, 40, 44, 50, 65, 67, LCM****System 370 Model 155, 165****Univac Model 1108, 1106, 494****Call our Sales Offices NOW !!****Boston 617/969-5077****Chicago 312/437-4116****Dallas 214/661-3155****Denver 303/753-0631****Detroit 313/348-2161****Long Beach 213/420-2493****Minneapolis 612/935-8811****New York 516/273-8600****Orlando 305/857-1050****Philadelphia 215/643-7512****San Jose 408/246-8391****FABRI-TEK INC.****5901 So. County Rd. 18 Minneapolis, Minn. 55436****360 MODEL 40****AVAILABLE FOR IMMEDIATE LEASE**

Any core size, CPU only or complete system including I/O set

For an immediate quote call  
Sid Whiting, Director of Marketing  
(201) 569-3838

**Diebold Computer Leasing, Inc.**

177 N. Dean Street

Englewood, New Jersey 07631

Englewood, N.J.

Atlanta Boston Chicago Detroit

Houston Los Angeles New York

Philadelphia San Francisco St. Louis

Paris

Member Computer Lessors Association

**IBM 3330'S AND 3420'S**

- IBM 3330 disk and 3420 tape equipment for sale or lease
- Purchase/Leaseback Plan for installed IBM 3330 disk and 3420 tape systems at substantial discounts from IBM's 2 year lease plan
- We wish to purchase IBM 3330 disk and 3420 tape equipment.

**FORSYTHE/McARTHUR ASSOCIATES, INC.**

919 N. Michigan Ave., Chicago, IL 60611

(312) 943-3770 TLX: 25-5161

Member, Computer Dealers Association

IBM UNIT RECORD EQUIPMENT	IBM COMPUTERS
024 083 402 523	We Buy,
026 084 403 548	Sell or Lease
029 085 407 552	360 - 20
056 087 408 557	System 3
077 088 514 602	1130
082 089 519 604	Special Sale 029's All Models

**Big Savings — up to 50% on Short Term Rentals**  
Call us for all your needs, we buy, rent and sell all types of IBM unit record equipment. Over 12 years of serving commercial and government requirements. All equipment rebuilt at our own factory and guaranteed for IBM MAINTENANCE. Contact: John Fennell V.P. for proposal. 212-689-4747 Cable: LMC-Data, Inc. 116 East 27th Street New York, New York 10016

**GET IT TOGETHER**

SOFTWARE SUPPORT WITH YOUR COMPUTER LEASE FROM THE WORLD'S LEADING INDEPENDENT SOFTWARE COMPANY.

ALL AVAILABLE IMMEDIATELY WITH I/O SET:

**• 360/40H • 360/50 I • 360/65 • 2365s • 2361-1**

CALL STEVE ELIAS AT (213) 678-0311 OR WRITE TO:

**CSC****COMPUTER SCIENCES CORPORATION**650 N. SEPULVEDA BOULEVARD  
LOS ANGELES, CALIFORNIA 90245

Major Offices and Facilities Throughout the World

**THE WORLDS LARGEST 370 DEALER****BUY • SELL • LEASE • SUBLICENSE  
IMPLEMENTATION SUPPORT**

CALL YOUR REGIONAL CIS REPRESENTATIVE

METROPOLITAN N.Y.

Dick Alsher  
212 687-8966

EUROPE

Harry Miller  
CIS Europe, S.A.

80 Chaussee de Charleroi

1060 Brussels, Belgium

02 538 90-93

WEST

Lou Skavinski  
315 474-5776

SOUTH &amp; SOUTHWEST

John Delaney  
Dick Mickelson

315-474-5776

MID-WEST

Ken Cowan  
Alan Klose

312-692-2060

MIDDLE ATLANTIC

Fred Cholette  
Jim Hartnett

315-474-5776

CIS CORPORATION, MIDTOWN PLAZA, SYRACUSE, NEW YORK 13210

Tel: 937-4335

CONTINENTAL INFORMATION SYSTEMS

**CIS**

CORPORATION

**Learn the latest about computer leasing****Randolph...  
the Computer leasing company**

**Northeast:**  
537 Steamboat Road  
Greenwich, CT 06830  
(203) 661-4200  
(212) 931-1177  
Box 1963  
100 Federal Street  
Boston, MA 02105  
(617) 434-4070  
621 Country Club Road  
Avon, CT 06001  
(203) 673-0435  
20 Cornell Place  
Ennishtown, NJ 07726  
(201) 446-6300  
**Mideast:**  
6110 Executive Blvd.  
Rockville, MD 20852  
(301) 770-6266  
**Southeast:**  
First National Bank  
of Boston  
260 Peachtree St. NE  
Atlanta, 30303  
(404) 688-6932

**Midwest:**  
8050 Hosbrook Rd.  
Cincinnati, OH 45260  
(513) 793-6080  
625 North Michigan Ave.  
Chicago, IL 60611  
(312) 787-4224  
**Southwest:**  
1545 W. Mockingbird Lane  
Dallas, TX 75235  
(214) 637-3680  
**West:**  
One Wilshire Bldg.  
Los Angeles, CA 90012  
(213) 680-9195  
525 University Ave.  
Palo Alto, CA 94301  
(415) 327-2780  
530 "B" Street  
San Diego, CA 92101  
(714) 232-6401

... in one free lesson. Valuable information about Randolph's money-saving approach on upgrading IBM S/360's ... IBM S/370's ... disk drives ... technical support ... and more, in our latest 4-color brochure.

**RANDOLPH COMPUTER COMPANY**

Division of Firstbank Financial Corporation

A subsidiary of the First National Bank of Boston

Mail to nearest Randolph District Office

ATTACH YOUR BUSINESS CARD HERE	NAME _____	TITLE _____
STREET _____	CITY _____	STATE _____ ZIP _____
TELEPHONE _____		

BUY SELL SWAP

**360 MODEL 50**

**AVAILABLE FOR IMMEDIATE LEASE**  
Any core size, CPU only or complete system including I/O set

For an immediate quote call:  
Sid Whiting, Director of Marketing  
(201) 569-3838

**Diebold Computer Leasing, Inc.**

177 N. Dean Street  
Englewood, New Jersey 07631

Englewood, N.J.

Atlanta Boston Chicago Detroit  
Houston Los Angeles New York  
Philadelphia San Francisco St. Louis  
Paris

Member Computer Lessors Association

**FOR SALE**

**MEMOREX 40 \$39,500**  
**48K CPU, CONSOLE, 300 CPM READER**  
**600 LPM PRINTER, 29.4M BYTE DISK**

**HIS 200/2000**  
**IBM 360 LEASES**  
**360/40 F or G, I/O**  
**MDS 1101s \$750**  
**UNIVAC 1108-II**  
**9200/9300**  
**DEC Minis**  
**CDC -DP-MDS PRINTERS (617)261-1100**

**AMERICAN USED COMPUTER CORP.**  
P.O. Box 68, Kenmore Station, Boston, MA 02215  
Member Computer Dealers Association

**HIS 2015**  
**2050 A**  
**2200**  
**4200**

Available separately  
Memory, tapes,  
disks, card I/O, printers,  
communications, etc.

**selling**  
**360/65, 370/145, 370/155**

**leasing**  
**370/155** AVAIL. MARCH

**buying**  
**360/50**                   **360/65**  
**2314-A1**                 **I/O SETS**

**WRITE:** Comdisco, Inc.  
2200 East Devon Ave. Des Plaines, Ill. 60018  
TWX 910-233-1478  
**CALL:** 312-297-3640  
East 206-359-4814  
West 415-944-0323

MEMBER COMPUTER DEALERS ASSOCIATION

**THE WORLDS LARGEST 370 DEALER**

**BUY • SELL • LEASE • SUBLICENSE**  
**IMPLEMENTATION SUPPORT**

CALL YOUR REGIONAL  
CIS REPRESENTATIVE

**METROPOLITAN N.Y.**  
Dick Alsher  
212-687-8966

**EUROPE**  
Harry Miller  
CIS Europe, S.A.  
80 Chaussie de Charleroi  
1060 Brussels, Belgium  
02 538-90-93

**WEST**  
Lou Skavinski  
315-474-5776

CIS CORPORATION, MIDTOWN PLAZA, SYRACUSE, NEW YORK 13210  
Telex 93-7435

**SOUTH & SOUTHWEST**  
John Delaney  
315-474-5776  
**MID-WEST**  
Ken Cowan  
Alan Klose  
312-692-2060  
**MIDDLE ATLANTIC**  
Fred Cholette  
Jim Hartnett  
315-474-5776

**CONTINENTAL INFORMATION SYSTEMS CIS CORPORATION**

**ACS**

**WANTED**  
IBM 029  
KEYPUNCHES  
**FOR SALE**  
8K & 12K 1440  
DISK SYSTEMS  
7335 TAPE DRIVE  
FOR 1440 SYSTEM  
Member Computer Dealers Assoc.

ACS Equipment Corporation  
8928 Spring Branch Drive  
Houston, Tx 77055  
(713) 461-1333

**1401**

**Card, Tape & Disk Systems Available**

CMI Corporation  
23000 Mack Avenue  
St. Clair Shores, MI 48080  
(313) 774-9500  
TWX 810-226-9708  
Member Computer Dealers Assoc.

**FOR SALE**

Model 12-17 OpScan Scanner Unit. Automatic Document Feed, Computer Printer, Line compatible, alphabetic capacity, reads documents from 2" x 4" to 8-1/2" x 11". Purchased in December 1973 for \$8,857 and has never been used. Best offer. Contact: Reed T. Mellor, (215) 353-5400."

**IBM 1401 C6 (16K)  
DISK SYSTEM**

with 2-1311 Disk Storage Drives and 2-729 Model 5  
1402 Model 1, 1403 Model 2  
1406 Model 3, 1407 Model 1  
This is a CCC brokerage special.  
No reasonable offer will be refused.

Call or Write  
COMPUTER CLEARING CORP.  
5025 N. Central Expressway  
Dallas, Texas 75205  
(214) 528-5087

**MAGNETIC TAPE**

1600 BPI	800 BPI
recertified	uncertified
2400	\$6.00
1200	5.00
seals IBM	thinline Memorex
released from GEOPHYSICAL	thickline Scotch
work tapes	Archives not
(713) 555-5557	C.A.R.D.
7575 Bellaire Blvd.	
Houston, Texas 77036	

**DISK**  
**IBM 2314 A1**

Control Unit & Up to 7 Drives  
Will Sell or Lease  
--- Available Now ---  
Call for other Big Savings  
Computer Sales, Inc.  
901 Office Park Plaza  
Oklahoma City, Okla. 73105  
Oklahoma City 405/848-8691  
Houston 713/444-0246  
St. Louis 314/727-7010

**Disk Pack & Cartridge  
Reburbishing & Repair**

Don't let your damaged or worn out disk packs and cartridges just sit there! CIS will completely rebuild & Guarantee to New Performance Standards any 6-hi, 11-hi disk pack or 2315-5440 type disk cartridge. New Pack Warranty for all work performed. Lowest Cost in the industry. Call or write:

Computer Resources, Inc.  
4650 W. 160th Street  
Cleveland, Ohio 44135  
(216) 267-6400

**SALE OR LEASE BY OWNER****3155-PROCESSOR**

**WITH OR WITHOUT**

**VIRTUAL OPTION**

**IBM OR AMS MEMORY**

**THOMAS COMPUTER CORPORATION**  
600 MC CLURG COURT SUITE 3807  
CHICAGO, ILLINOIS 60611 (312) 944-1401

**Time for Sale****WASHINGTON, D.C.**

**Litton**

**IBM-370/158  
SYSTEM****VS2 - HASP - TSO**

**DOS EMULATION**

**2-HOURS TURNAROUND**

**ALL SYSTEMS AVAILABLE  
24-HOURS PER DAY**

**LITTON RESTON  
COMPUTER CENTER**

1831 Michael Faraday Drive  
Reston, VA 22090

**703 471-9200**

**ILLINOIS****IBM 360/370 USERS**

**COMPUTER TIME  
AVAILABLE**

**370/158**

3 meg, 3330 (32m), 2314 (16m), 12 3420-5 d.d. tape  
OS/VS2, RJE, TSO, ATS, DOS emul.

24 Hours — 7 Days

**370/155**

2 meg, 3330 (16m), 2314 (8m), 12 3420-5 d.d. tape

**370/135**

240K, 3330 (4m), 2314 (8m), 6 3420-5 d.d. tape

**370/135**

144K, 2314 (8m), 6 3420-5 d.d. tape

**FOR FURTHER INFORMATION**

**JIM WHITELEY**

**(312)346-1331**

**computer research  
company**

200 N. Michigan Avenue  
Chicago, Ill. 60601  
Largest Computer Time Sales Co.

**NEW YORK****I.B.M. - 360-30**

All Shifts 65K, 4-2401 MOD-2, 3-2311, 1403-N1, 2540,

1401 Compatibility

From \$35.00/Hour

**Restaurant Associates Ind.**

1540 Broadway bet. 45 & 46th St.

New York, New York 10036

Contact:

Al Palmo at (212) 974-4966

Elliott Musikoff at (212) 974-4967

**Thomas National, Inc.**

1775 Broadway, N.Y.C.

**370/158**

**DATA CENTER**

**OS-VS — RJE**

**And Other Communications**

**Automated Photo Composition**

**DOS Emulation**

**3330's and 2314's**

**Systems and Programming**

**Support**

**Data Entry Services**

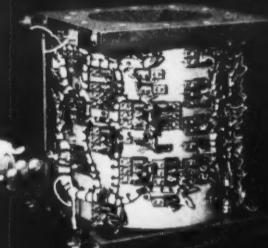
**Convenient 57th St. Location**

**Open 24 Hours Per Day**

**Call (212) 765-8500**

TIME FOR SALE	SOFTWARE FOR SALE	SOFTWARE FOR SALE	SOFTWARE FOR SALE	SOFTWARE FOR SALE										
<b>NEW YORK</b>	<p><b>TAXBREAK</b> Payroll tax calculation module</p> <p>Calculates payroll withholding taxes for 50 states, federal, FICA and cities. COBOL. \$875 complete.</p> <p>Maintenance service on tax changes available for \$225 per year.</p> <p><b>ARGONAUT INFORMATION SYSTEMS, INC.</b> 2140 Shattuck Ave. # 203 Berkeley, CA. 94704 (415) 845-7991</p>	<p><b>ACCOUNTING SYSTEMS</b></p> <p>PAYROLL GENERAL LEDGER ACCOUNTS PAYABLE INVENTORY ACCOUNTS RECEIVABLE</p> <p>IBM SYSTEM 3 USERS IBM 360-70 USERS RPG II BAL COBOL</p> <p>Certified Software Products, Inc. 3140 Harbor Lane North Minneapolis, Minn. 55441 612 546 6919</p>	<p><b>ATTENTION EDP SERVICE ORGANIZATIONS</b></p> <p>ARIES Corporation — a nationally known computer software company is seeking aggressive, experienced Sales and Service Organizations to provide ARIES' proprietary software systems to educational institutions. These systems include Program Oriented Budgeting and Accounting Systems and Personnel Payroll. Established list of satisfied customers — Marketing territories available in all parts of U.S. — Call or send capabilities statement to:</p> <p>ARIES Corporation 4930 West 77th Street Minneapolis, MN 55435 (612) 835-2366</p>	<p><b>System/3 General Ledger</b></p> <ul style="list-style-type: none"> <li>• Financial data base</li> <li>• Any chart of accounts</li> <li>• Report Writer</li> <li>• Allocations</li> </ul> <p>Get MORE from your System/3</p> <p><b>SOFTWARE INTERNATIONAL</b> Elm Square, Andover, Mass. 01810 (617) 475-5040</p>										
<b>NEW JERSEY</b>	<p><b>I.B.M.-360'S</b></p> <p>All shifts available on 4 - 360 computers with all features. 2314's, 2311's, 2402's - 800 BPI 9 TRK, 2402's - 7 TRK, 2401's, 1600 BPI 9 TRK, 1403's - N1, 2540's, 2703 with ASYN &amp; BISYNC Port.</p> <p>Prices start at \$35.00 per hour. We also offer complete Batch and Tele-processing services. Configuration can be modified to accommodate any 360 computer user. We have on site CE's.</p> <p><b>UCS Computer Centers</b> Route 80 Dover, N.J. 07885</p> <p>Contact Bill Kersey at (201) 361-8600 or Joe Kelly at (201) 361-8601</p>	<p>Do You Fight The Payroll Monster Every Payday?</p> <p>are you having problems, delays and excessive costs that are giving you battle fatigue?</p> <p><b>A COMPLETE PAYROLL SYSTEM IS AVAILABLE NOW</b></p> <ul style="list-style-type: none"> <li>• All COBOL-48K or above</li> <li>• Variable of fixed input</li> <li>• Disk or tape-IBM or others</li> <li>• State and local taxes</li> </ul> <p><b>30 Day Free Trial</b> 50+ Users • Only \$960</p> <p><b>Occidental Computer Systems</b> 11311 Camarillo St. No. Hollywood, Calif. 91602 (213) 763-5144</p>	<p><b>MMS Accounts Payable-II Keeps The Well From Going Dry!</b></p> <p>Exclusive features:</p> <ul style="list-style-type: none"> <li>• Data base design — all COBOL</li> <li>• Complete vendor financial history</li> <li>• Cash commitments by date in detail and summary</li> <li>• Duplicate vendor invoice control</li> <li>• Flexible voucher/line control</li> </ul> <p>Other financial systems: Accounts Receivable General Ledger Payroll</p>	<p><b>SEMINARS</b></p> <p><b>General Ledger</b> <b>Financial Reporting</b> <b>Accounts Payable</b> <b>Accounts Receivable</b></p> <p>Learn about our family of Financial Application Systems by attending information-packed seminars offered year-round in major cities in the U.S. and Canada. Call or write for complete information and registration form.</p> <p><b>informatics inc</b></p> <p>65 Route 4 River Edge, N.J. 07661 New York (212) 564-1258 New Jersey (201) 488-2100 Chicago (312) 325-5960 Los Angeles (213) 881-3722</p> <p><b>World's Largest in Software Products</b></p>										
<b>Software for Sale</b>	<p><b>McCORMACK &amp; DODGE CORPORATION</b></p> <p>HAS DEVELOPED MARKETED MAINTAINED</p> <p>Accounting-oriented software products over the past five years. Over 400 companies in the U.S. are using one or more of the following:</p> <p>Fixed Asset Analysis &amp; Accounting System Accounts Receivable System Investment Analysis System Accounts Payable System</p> <p><b>McCORMACK &amp; DODGE CORPORATION</b></p> <p>381 Elliot St. Newton Upper Falls, Mass. 02160 (617) 965-3750</p>	<p><b>MOVING?</b></p> <p>Please notify Computerworld at least four weeks in advance. When writing about your subscription, please enclose a recent mailing label. The code line on top may not mean much to you, but it is the only way we have of quickly identifying your records. If you are receiving duplicate copies, please send both labels.</p> <p>797 Washington Street Newton, Massachusetts 02160</p>	<p><b>COUNT ON ONE SYSTEM TO DO IT ALL: THE UCC FINANCIAL CONTROL SYSTEM.</b></p> <p>A single data base software system that totally automates—</p> <ul style="list-style-type: none"> <li>• General ledger accounting</li> <li>• Responsibility reporting</li> <li>• Budgeting</li> <li>• Cost allocation</li> <li>• Management and statistical reporting</li> </ul> <p>UCC FCS has unmatched flexibility. And proven performance in over 100 installations. Call Richard Streller, Manager, Financial Software. (214) 637-5010</p> <p><b>UCC UNIVERSITY COMPUTING COMPANY</b> 7200 Stemmons Freeway • P.O. Box 47911 • Dallas, Texas 75247 A Wily Company</p>	<p><b>HERE'S WHY!</b></p> <ul style="list-style-type: none"> <li>• EFFICIENT REPORT WRITER</li> <li>• STATISTICS MANAGEMENT</li> <li>• FLEXIBLE BUDGETING</li> <li>• ACCOUNT ANALYSIS</li> <li>• COST ALLOCATION</li> <li>• RESPONSIBILITY AND PROFITABILITY REPORTING</li> <li>• UNLIMITED NUMBER OF REPORTING LEVELS</li> <li>• PROJECT ACCOUNTING</li> <li>• DIRECT, FULL ABSORPTION OR INCREMENTAL COSTING</li> <li>• CURRENCY CONVERSION</li> </ul> <p>USERS BY PRODUCT GENERAL LEDGER - 200 FIXED ASSETS - 150 ACCOUNTS PAYABLE - 60 INVENTORY CONTROL - 25 OTHER BANK SYSTEMS - 100</p> <p>Write or Call to Compare William M. Graves Management Science America 3445 Peachtree Road, N.E., Suite 1300 Atlanta, Ga. 30326</p> <p><b>MSA</b></p> <table> <tr> <td>Atlanta</td> <td>404-262-2376</td> </tr> <tr> <td>New York</td> <td>201-871-4700</td> </tr> <tr> <td>Chicago</td> <td>312-323-5940</td> </tr> <tr> <td>Los Angeles</td> <td>213-475-9726</td> </tr> <tr> <td>Houston</td> <td>713-521-0087</td> </tr> </table> <p><b>Software Wanted</b></p> <p><b>WANTED: GENERAL LEDGER</b></p> <p>Unsophisticated, all-COBOL, multi-client system, preferably designed for the bigger computer in few programs. Must provide editing, Balance Sheet, Profit and Loss, General Ledger, 941, and W-2 reports. Include marketing documentation, system flow chart, and a 2-page sample of Procedure Division with your reply to CW Box 4305 797 Washington St. Newton, Mass. 02160</p>	Atlanta	404-262-2376	New York	201-871-4700	Chicago	312-323-5940	Los Angeles	213-475-9726	Houston	713-521-0087
Atlanta	404-262-2376													
New York	201-871-4700													
Chicago	312-323-5940													
Los Angeles	213-475-9726													
Houston	713-521-0087													

Rotating memories due for overhaul?  
Come to Burton for it all  
...in a hurry!



Save down-time and money by letting the experts, with all the right capabilities and equipment, do the job effectively and efficiently—on-time, every time! Complete service includes the ability to overhaul:  

- Disc/Drum recording surfaces
- Rebuilding recording heads
- Motors; Bearings; Harness Assemblies
- Assembly and close tolerance inspection/testing/certification
- 1-year warranty

 Call us for a quick quote on all your fast turn-around memory overhaul requirements. (213) 391-0535

**BURTON MAGNEKOTE**  
11334 Playa Street, Culver City, CA 90230

## CURE COMPUTER POWER PANGS WITH CYBEREX BUILDING BLOCKS



Eliminate troublesome transient errors or impending brownout and possible blackout problems the easy Cyberex Building Block way. Buy only what you need now...simply add to it to meet future needs.

**A** Start with your own power-problem survey using Cyberex's Power Pang Detector available for less than \$200.

**B** Maybe all you need now is Cyberex's Line Voltage Regulator.

**C** Later you may want to add Cyberex's Static Transfer Switch to handle transients beyond the regulator's capacity.

**D** If full protection is ultimately required, add Cyberex's advanced pulse width modulated Uninterruptible Power System, to 1000 KVA. And, if extended time protection is needed, specify back-up generators.

Ask about Cyberex Power Blocks for your computer and take advantage of Cyberex's expert technical capability. Phone 216-946-1783, telex 980644, write 7171 Industrial Park Blvd., Mentor Ohio 44060.

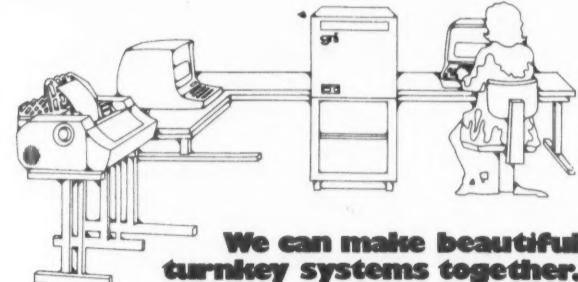
**CYBEREX**

## A GRI distributor: The key in turnkey systems.

If you are experienced in the applications-programming end of the computer field and have a good working knowledge of RPG II, you have a very saleable talent. All you need to turn that talent into a successful turnkey operation is a very saleable small business system. And we have it. The GRI System 99.

System 99 is a minicomputer-based multi-user business system supporting Interactive RPG II. It comes with a GRI 99/50 computer, disk, printer, and video terminal(s). It also comes fully software loaded and ready to program. And it's very competitively priced. With no trouble whatsoever, we can also configure the System 99 with other peripherals—including 80- and 96-column card equipment and magnetic tape—for both on-line interactive data entry and batch processing.

The business opportunities for a GRI distributor are almost unlimited. Unfortunately the number of distributorships available are not. Let us know your qualifications by writing to: Director of Sales, GRI Computer Corporation, 320 Needham Street, Newton, Mass. 02164.



**gri**  
GRI Computer  
CORPORATION

## HP First-Quarter Earnings Rise 27%

PALO ALTO, Calif.—Rebounding from a disappointing order rate during the fourth quarter, Hewlett-Packard Co. (HP) started off fiscal 1975 with a 27% increase in earnings and a 12% rise in sales over figures in the year-ago period.

Incoming orders totaled \$240.9 million, up 11% from orders of \$217.3 million in the first quarter a year ago. Orders in the preceding fourth quarter were \$203.4 million.

Revenues for the first quarter totaled \$212 million compared with \$189.2 million in the year-ago period. Earnings rose to

\$18.4 million or 67 cents a share compared with \$14.5 million or 54 cents a share in the same 1974 period.

International orders during the first quarter amounted to \$121.9 million, up 13% from last year's first quarter. Domestic orders were up 9% to \$119 million, said President William R. Hewlett.

"While first quarter results are satisfactory, we remain cautious about the remainder of the fiscal year due to the uncertain economic outlook," he said.

Speaking of the performance in the computer area, Data Systems Division Marketing Manager Ed

McCracken said January was a record month for HP's 3000 and 2000 series CPUs, including the 21MX, and its new 2640A terminal. Orders for all these products were over target, he said.

International orders are still growing at a faster rate than domestic, he said.

McCracken attributed the results to the new product line as well as the recent organizational restructuring that placed the Automatic Measurement Division and Data Systems Division, under the Computer Systems Group, giving the broader line one field sales force. This has had more impact than anticipated, he said.

First-quarter results surprised him, McCracken admitted, explaining he had expected first quarter would be under target, he added that he thinks second quarter will also be under, although it will exceed results of the second quarter last year.

Orders for the terminal, instead of providing the buffer needed to reach the first-quarter target, added the buffer to exceed the target, McCracken said.

## Pertec Predicts Profitable '75; Six-Month Performance Improves

EL SEGUNDO, Calif.—Pertec Corp. is off to a good start toward a "very profitable" fiscal 1975, predicted President Ryal R. Poppa.

"Our first-half year's performance is in line with our plan for fiscal '75 and reflects an excellent contribution from our Peripherals Equipment Division and a healthy turnaround at the Business Systems Division," he noted.

Earnings and revenues improved in both the second quarter and six months, aided by the absence of losses from the discontinued printer operations.

For the quarter ended Dec. 27, revenues rose to \$11.5 million from \$7.3 million, while earnings rose to \$619,000 or 20 cents a share compared with \$203,000 or 7 cents a share in the year-ago period, when there was a \$264,000 loss from discontinued operations and a \$56,000 tax credit.

During the six months, revenues rose to \$21.5 million from \$15.1 million, and earnings to

### GCC '74 Earnings Fall

PHOENIX, Ariz.—Greyhound Computer Corp.'s (GCC) 1974 earnings dropped sharply below those of a year ago, while the fourth quarter showed a loss for the period.

In the year ended Dec. 31, GCC earned \$952,000 or 22 cents a share compared with \$2.8 million or 64 cents a share in the same 1973 period.

Revenues rose to \$52.1 million from \$45.6 million last year.

In the quarter, GCC lost \$128,000 or 3 cents a share compared with earnings of 19 cents a share in the same year-ago period.

Revenues rose slightly to \$12.4 million from \$12.2 million in the corresponding 1973 quarter.

President Olie G. Swanky attributed the decline in net income for the year and the fourth-quarter loss to record short-term interest rates, the continuing decline in U.S. computer leasing results, the inability to purchase new computer equipment for lease at favorable prices and a downturn in U.S. data services results.

### Correction

Special charges relating to large development contracts for Control Data Corp. during 1974 totaled \$20 million, of which \$15 million stemmed from work with the Union Bank of Switzerland [CW, Feb. 19].

taled \$960,000 or 31 cents a share.

This compared with the year-ago earnings of \$661,000 or 22 cents a share, which includes a \$524,000 loss from discontinued operations, partially offset by a \$262,000 tax credit.

## \* WANTED \*

Firms to:

Buy  
Sell  
Lease  
Sub-Lease → 360 & 370  
Systems and I/O

Write or Call Collect — Today

It's our only business

**COMPUTER SALES, INC.**

Suite 310, Benjamin Fox Pavilion  
Jenkintown, Pa. 19046 • (215)-886-8440  
Member Computer Dealers Assoc.



DECWRITER II

\$79 PER MONTH.

## CALIFORNIA HERE IT IS!

NOW in CALIFORNIA

you can lease a DECWRITER II  
from Randal Data Systems, Inc.  
for only \$79 PER MONTH.

Fast, off-the-shelf delivery and fully supported by service.

Only from Randal Data Systems, Inc., and only in California - at this price! All you Californians can find out how to save a lot of gold on your next printer terminal — just call:

San Francisco Al Abbott (415) 961-7011  
Los Angeles Tom Hassett (213) 320-8550  
San Diego Tom Daly (714) 454-5655

Randal Data Systems, Inc. can handle all your terminal requirements — for a lot less gold.

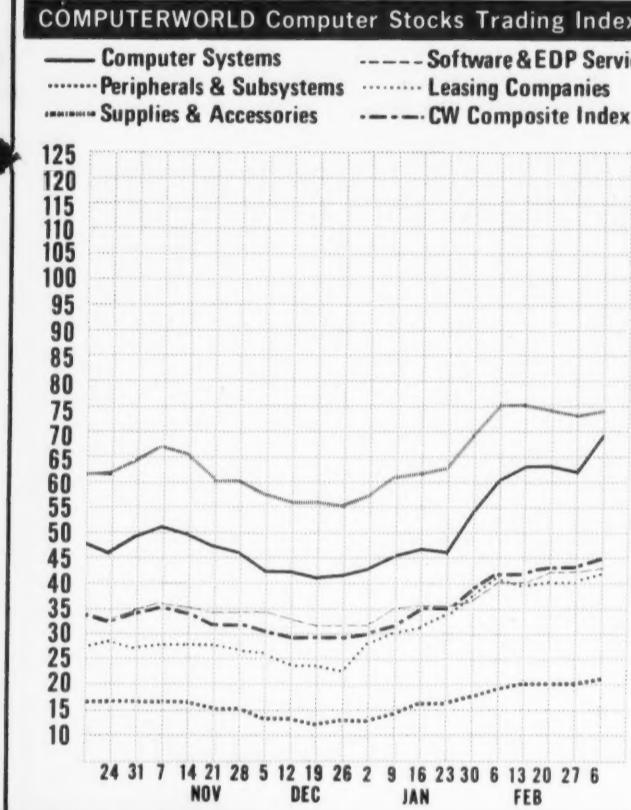


RANDAL DATA SYSTEMS, INC.  
2807-F Oregon Court  
Torrance, California 90503

DECWRITER II is a registered trademark of Digital Equipment Corporation

## Earnings Reports

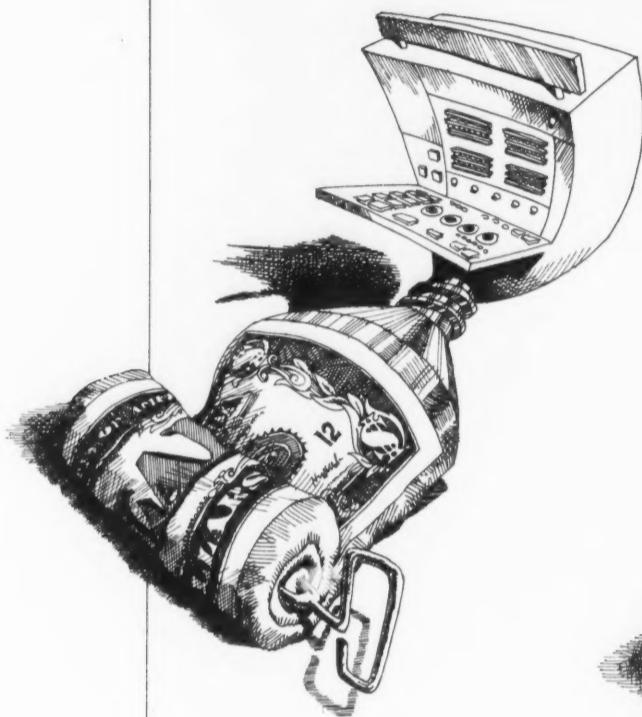
<b>LOGICON</b>		<b>COMMUNICATIONS SATELLITE</b>		a- Restated to reflect change to LIFO accounting method.	
Three Months Ended Dec. 31		Year Ended Dec. 31			
1974	1973	1974	1973		
Shr Ernd \$ .25	\$ .14	Shr Ernd \$ 4.49	\$ 3.63		
Revenue 8,392,076	5,350,542	Revenue 133,470,000	119,291,000	<b>ANACOMP</b>	
Earnings 211,286	118,899	Earnings 44,918,000	36,299,000	Three Months Ended Dec. 31	
9 Mo Shr .65	.32	3 Mo Shr 1.23	1.12	1974 1973	
Revenue 25,999,582	13,733,592	Revenue 35,928,000	32,642,000	Shr Ernd \$.24	\$.16
Earnings 555,873	276,599	Earnings 12,317,000	11,244,000	Revenue 1,667,766	1,386,569
<b>COMMUNITY COMPUTER</b>		<b>COMPUDYNE</b>		Tax Cred 77,500	41,000
Six Months Ended Nov. 30		Three Months Ended Dec. 31		Earnings 177,024	109,043
1974	1973	1974	a1973	6 Mo Shr .40	.24
Shr Ernd \$ .08	....	Shr Ernd \$ .02	....	Revenue 3,318,325	2,203,876
-Revenue 182,450	119,836	Revenue 10,134,962	\$ 7,077,162	Tax Cred 134,500	58,600
Earnings 35,061	(5,082)	Earnings 132,782	68,215	Earnings 302,330	159,615



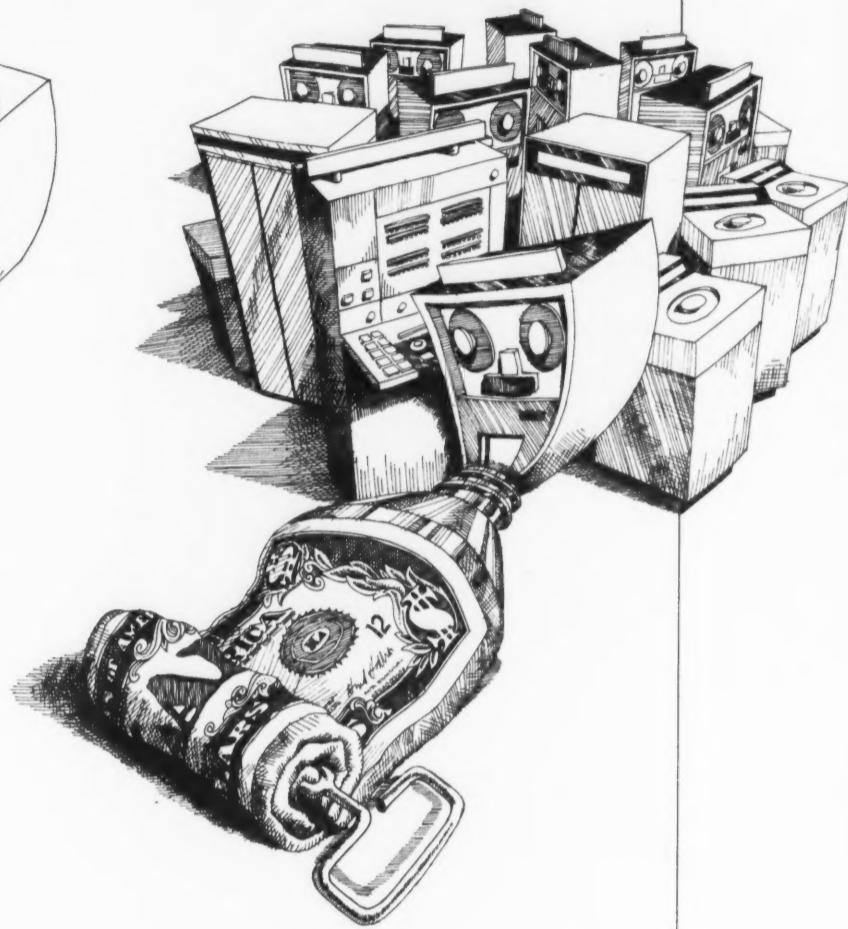
# Computerworld Stock Trading Summary

All statistics compiled,  
computed and formatted by  
**TRADE★QUOTES, INC.**  
Cambridge, Mass. 02139

**\$51,238  
per month  
rental**



**\$48,406  
per month  
lease**



**ITEL squeezes more out of your computer dollar than IBM.** Now you can get a whole computer system from ITEL for less than what IBM charges for just a central processing unit.

The numbers speak for themselves: For \$51,238 a month, IBM rents you a single 370/158 CPU (includes two extra shifts). But for \$48,406, ITEL leases you that same 370 CPU with ITEL Monolithic Memory, 24 ITEL disk drives plus their controllers, as well as 24 ITEL tape drives with their controllers.

To put it another way, if you were to rent a comparable system from IBM, it would cost you \$81,846 a month. Almost double our price.

Furthermore, we'll lease any kind of 370 computer package at proportional savings. And we'll make sure that all terms and provisions are custom-tailored to meet your exact financial objectives.

At ITEL, we couldn't have acquired over half a billion dollars in IBM computer leasing experience without doing more for your money.

**Your financial alternative.**

One Embarcadero Center, San Francisco, California 94111, Phone: (415) 983-0000

**ITEL**  
CORPORATION  
DATA PRODUCTS GROUP